

**Balloon Glow  
Sponsor  
\$10,000**

**As the Balloon Glow Sponsor of this event, you will receive ...**

- The opportunity to be the representative of your product and/or service specialty.
- Company name and logo on promotional materials.
- Major presence on the event Web site, including a hyperlink to your company.
- Company banners displayed at the event in key locations. (You may provide up to two banners no larger than 4 x 6 feet.)
- Complimentary event passes.
- Event mementos.
- Weather permitting ... a balloon experience for up to four people.

Multiple sponsorships are available in any of the areas and levels following.

**\$5,000 Platinum Balloon Sponsor**

**Children's Area Sponsor**

Young children will be delighted to explore this area, where they can be entertained by the Ultimate Canines, have their faces painted, dance and so much more.

**Entertainment Sponsor**

Regional and other notable artists will be featured on Friday and Saturday, warming up the crowd for a glowing finale each evening.

**Tethered Balloon Ride Sponsor**

Flying just high enough to experience the beauty of the landscape from a hot air balloon.

**Arts and Crafts Village Sponsor**

Unique crafts created by East Tennessee artists are an added bonus of the festival.

**Platinum Balloon Sponsors will receive ...**

- Company name and logo to appear on the event Web site and event passes.
- Company banners displayed at the event in prominent locations. (You may provide up to two banners no larger than 3 x 5 feet.)
- Complimentary event passes.
- Weather permitting ... a balloon experience for up to two people.

**\$2,500 Gold Balloon Sponsor**

**Gold Balloon Sponsors will receive ...**

- Company name to appear on the event Web site and event passes.
- Company banners displayed at the food tent area.
- Complimentary event passes.
- Weather permitting ... a balloon experience for one person.

**\$1,000 Silver Balloon Sponsor**

**Silver Balloon Sponsors will receive ...**

- Company name to appear on the event Web site and event passes.
- Complimentary event passes.
- Weather permitting ... a balloon experience for one person.

**\$500 Bronze Balloon Sponsor**

**Bronze Balloon Sponsors will receive ...**

- Company name to appear on the event Web site and event passes.
- Complimentary event passes.

**Other Giving Opportunities**

All donations will be gladly accepted to underwrite the event. Donors will be recognized through the Pellissippi State Foundation donor recognition program.

Please contact the Pellissippi State Foundation office at (865) 694-6528 if you are interested in exploring an in-kind donation.

**Make checks payable to the**

Pellissippi State Foundation  
10915 Hardin Valley Rd.  
P.O. Box 22990  
Knoxville, TN 37933-0990



A TBR Institution/An AA/EEO College PSTCC 10915693



Photo courtesy of Energizer

**Energize**

**your marketing efforts as a  
community partner of the ...**

**Sixth Annual  
Pellissippi State  
Hot Air Balloon Festival**

**September 25-26, 2009**

**Sponsor Form**  
**2009 Pellissippi State Hot Air Balloon Festival**  
**September 25-26**

What a wonderful opportunity to showcase your business while being a part of this spectacular community event.

*Please complete this form and return it with your donation in the envelope provided.*

**Level pledged (Please initial)**

- \$15,000 Title Sponsor**  
 **\$10,000 Balloon Glow Sponsor**  
 **\$5,000 Platinum Balloon Sponsor**  
 **\$2,500 Gold Balloon Sponsor**  
 **\$1,000 Silver Balloon Sponsor**  
 **\$500 Bronze Balloon Sponsor**  
 **Other**

Individual and/or company name

\_\_\_\_\_

Contact person (Mr., Mrs., Ms., Dr.)

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Your name(s) as you would like it listed in our honor rolls

\_\_\_\_\_

My check is enclosed (made payable to the Pellissippi State Foundation)

Visa  Mastercard  American Express  Discover

Number \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Please send me an INVOICE for the amount initialed.

**Thank you for joining us for this high-flying adventure.**  
**Your support is appreciated!**

**One of the Top 20 events  
in the Southeast for 2009!**

Awarded by the Southeast Tourism Society

Hot air balloons have fascinated people since the late 1700s. More than two centuries later, ballooning continues to be one of the most captivating and spectacular sports in the world ... and we would like for you to be a part of it.

**Pellissippi State has hosted the annual balloon festival since 2004. The College's spacious grounds provide an ideal setting for balloon launches and glows. Thousands of spectators attend this family-oriented event each year: for the music, children's activities, arts and crafts, food—and, of course, for the balloons.**

**As a sponsor, you will be an important part of the festivities—and you will have the satisfaction of knowing that with your support, YOU provided our students the opportunity to achieve their dreams.**

***Can we count on your help?***



*All sponsorships must be approved by the Pellissippi State Foundation.*

## 2009 Sponsorship Opportunities



**Title Sponsor  
\$15,000**

**As a Title Sponsor, you have the opportunity to advertise your company alongside our organization. Imagine the benefits of inflating your marketing efforts, when heads turn skyward to watch your public identity soar. Come catch the ride, as we present some high-flying fun guaranteed to color the hills of East Tennessee.**

**As the Title Sponsor of this event, you will receive ...**

- You will be entitled to associate your brand with ours as the representative of your product and/or service specialty.
- Company logo placed on a hot air balloon, event vehicles and event T-shirts.
- Company name and logo on promotional materials.
- Major presence on the event Web site, including a hyperlink to your company.
- Company banners displayed at the event in key locations. (You may provide up to four banners no larger than 4 x 6 feet.)
- A tent for you and your guests to enjoy the festivities (tables and chairs included).
- Complimentary event passes.
- Event mementos.
- Weather permitting ... a balloon experience for up to eight people.

**Additional benefits negotiable.**