PHOTOGRAPHY PORTFOLIO
PHO 2030

Class Hours: 3.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Date Revised: Fall 2001

Catalog Course Description:

Students will produce a working portfolio of their own photography to be used to represent their work in the marketplace. Emphasis will be on selection of contents, materials, and professional presentation. Students are responsible for providing camera, film, and other materials.

Entry Level Standards:

Permission of the instructor is recommended.

Prerequisites:

PHO 1000, PHO 1010

Corequisites:

PHO 2000, PHO 2040

Textbook(s) and Other Reference Materials Basic to the Course:

Equipment:
As needed based on student’s specialty.

Materials:
As needed based on student’s specialty.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to Class, Requirements.</td>
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<tr>
<td>2</td>
<td>Planning Professional interview.</td>
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<td>3</td>
<td>Discussion of Portfolio Types.</td>
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<td>4</td>
<td>Portfolio Presentation by Professional.</td>
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<tr>
<td>5</td>
<td>Portfolio Presentation by Professional.</td>
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<tr>
<td>6</td>
<td>Field Trip.</td>
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<td>7</td>
<td>Discussion of interviews.</td>
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II. Course Objectives*:

A. Identify familiar with the different types of photography and career opportunities. II. V.

B. Know the skills required of a professional photographer in your area of interest. I. II. III. IV. V. VI.

C. Identify where photographers are employed and who hires them. V.

D. Become familiar with standard business practices in the photographic industry. V.

E. Develop a pricing schedule based on overhead, materials, and desired salary. V.

*Roman numerals after course objectives reference goals of the PHO program.

III. Instructional Processes*:

Students will:

1. Acquire specific photography-related knowledge and skills through classroom lectures and demonstrations. Communication Outcome, Personal Development Outcome, Problem Solving and Decision Making Outcome

2. Attend guest lectures and portfolio presentation by working professionals. Transitional Strategy

3. Participate in a professional informational interview with photography management personnel in field related to student’s interest. Transitional Strategy, Communication Outcome, Personal Development Outcome

4. Develop a resume and a portfolio. Transitional Strategy. Personal Development Outcome

5. Participate in field trips to visit established professional photographers. Transitional Strategy

6. Participate in critiques. Active Learning Strategy, Personal Development Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the
classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*

Upon successful completion of this course, the student should be able to:

1. Demonstrate basic skills required by an entry-level photographer. B.
2. Create a resume with references and cover letter. B.
3. Create a photographic portfolio consisting of no fewer than 15 pieces. B.
4. Obtain an informational interview with a potential employer. A. C. D.
5. Know the skills required of a professional photographer in your area of interest. B.
6. Become familiar with standard business practices in the photographic industry. D.
7. Develop a pricing schedule based on overhead, materials, and desired salary. E.

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

   Pass/Fail Completion of a checklist of basic skills and take home test to be completed during semester.

B. Laboratory Expectations:

   N/A

C. Field Work: 100% of grade

   A portfolio of no less than 15 pieces.

D. Other Evaluation Methods:

   N/A

VI. Policies:

A. Attendance Policy:

   Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

   PHO Class Attendance Policy:

   Students must attend 85% percent of the scheduled class meetings to get credit for the course.

B. Other Policies:

   Late assignments will lose 10% for each class session they are late.