PHOTOJOURNALISM
PHO 2550

Class Hours: 3.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Date Revised: Fall 2001

Catalog Course Description:
A study of the methods and techniques of photojournalism as found in contemporary publications such as newspapers, magazines, and corporate publications. Topics include spot news, events, sports, features, environmental portraiture, photo essays, and professional practices.

Entry Level Standards:
Proficiency with the 35mm camera, and portable electronic flash. Proficiency in black & white processing and printing

Prerequisites:
PHO 1000, PHO 1010

Corequisites:
PHO 2000, PHO 2040

Textbook(s) and Other Reference Materials Basic to the Course:

*Photojournalism: Content and Technique*, Greg Lewis. Wm. C. Brown Publishers

Equipment:
35mm single lens reflex camera with light meter, adjustable aperture and shutter speeds, wide angle, normal and telephoto lenses.

Materials:
20-30 rolls of color negative, color transparency, and Black & White film. Black & White and color enlarging paper, mat board, and mounting tissue.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tr>
<td>1</td>
<td>What is Good Photojournalism? Lab Policies.</td>
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<tr>
<td>2</td>
<td>Covering Spot News and Events.</td>
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<td>3</td>
<td>Environmental Portraiture and Personality Features.</td>
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<td>4</td>
<td>Critique. Field Trip, visit to a Newspaper.</td>
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<td>5</td>
<td>Simulation: Covering a Press Conference.</td>
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II. Course Objectives*:

A. Demonstrate proficiency with the 35mm camera system as used in photojournalism. II.

B. Understand techniques for photographing in difficult situations. II

C. Understand techniques for photographing spot news, events, features, environmental portraiture, and sports. II. IV.

D. Apply the criteria for writing cutlines for publications. V.

E. Understand techniques for planning, photographing, and designing the photo essay. I.

F. Explain the professional practices relating to photojournalism and their use for specific publication V.

G. Recognize the materials used for photojournalism and their use for specific types of publications. IV

H. Create a portfolio of professional quality photojournalistic photographs. I. III. VI.

*Roman numerals after course objectives reference goals of the PHO program.

III. Instructional Processes*:

Students will:

1. Acquire specific photography-related knowledge and skills through classroom lectures and demonstrations. Communication Outcome, Personal Development Outcome

2. Participate in discussion of significant photojournalism and photojournalists. Personal Development Outcome, Transitional Strategy, Communication Outcome

3. Simulate news events. Active Learning Strategy, Problem Solving and Decision Making Outcome
4. Attend field trip to newspaper. *Transitional Strategy*

5. Attend field trip to apply photojournalistic techniques in the field. *Problem Solving and Decision Making Outcome*

6. Create a portfolio where technique, artistry and subject communicate the photographer’s observation to the viewer. *Problem Solving and Decision Making Outcome, Transitional Strategy*

7. Participate in classroom critiques and discussion of student work. *Active Learning Strategy, Personal Development Outcome*

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

**IV. Expectations for Student Performance***:

Upon successful completion of this course, the student should be able to:

1. Use a 35mm camera system. A

2. Select appropriate equipment, materials, and techniques for a variety of subjects, situations, and publications. D. B. C. E. G.

3. Write cutlines for assignments. D.

4. Specify pricing for photojournalism. F.

5. Specify usage for photojournalism. F.

6. Specify the necessary releases for photojournalism. F.

7. Present a portfolio of typical photojournalistic assignments. A. B. C. D. E. G. H.

*Letters after performance expectations reference the course objectives listed above.

**V. Evaluation**: 

A. Testing Procedures: 30% of grade

   More information will be provided by the instructor in the class syllabus supplement.

B. Laboratory Expectations:

   N/A

C. Field Work: 70% of grade

   More information will be provided by the instructor in the class syllabus supplement.

D. Other Evaluation Methods:

   N/A

**VI. Policies:**
A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

PHO Class Attendance Policy:
Students must attend 85% percent of the scheduled class meetings to get credit for the course.

B. Other Policies:

Late assignments will lose 10% for each class session they are late.