PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE  
MASTER SYLLABUS  

CAMPUS BROADCAST I  
VPT 1500

Class Hours: 0.0          Credit Hours: 3.0
Laboratory Hours: 4.0      Date Revised: Fall 2001

Catalog Course Description:

Beginning-level participation in production of news/communications programming for Pellissippi State, utilizing on-campus equipment. Both field and studio production, post-production editing and writing skills emphasized as well as cooperation with other VPT classes and college personnel.

Entry Level Standards:

Must be able to read and write at the college level.

Prerequisites:

VPT 1100 and VPT 2100

Corequisite:

VPT 1400

Textbook(s) and Other Reference Materials Basic to the Course:

No textbook. News style programs from a variety of sources will be viewed, critiqued and used as models for actual program design.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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| 1-2   | Class objectives/Introduction/Review Syllabus  
Divide students into groups to work on and review ENG abilities for shoots they will be doing. |
| 3     | The 1500 students will go on ENG’s with the 2500 students.            |
| 4     | ENG’s will continue.                                                 |
| 5     | Studio procedures and the use of equipment. Determine individual competencies of both 1500 and 2500 students in the studio setting. |
| 6-7   | Continue with week five. Students should know:  
1) studio camera operation  
2) floor directing  
3) technical directing |
4) character generator
5) audio board and mics
6) tape operation
hooking up head sets
8) how and where to place mics
9) how to give time cues
10) how to figure eight camera cables
11) studio lighting
12) any other basic studio elements

8  Live on tape studio segment start
9  Continue with studio segments
10 Live on tape studio segments
11 Work on sets for final programs
12 Final tapings will start
13 Continue with taping
14 Continue with final taping
15 Review final programs
16 Finish reviews of final programs

II. Course Objectives*:

A. Develop participative and team oriented attitude by sharing responsibility and outcome of group project(s). V

B. Demonstrate ability to research, write and produce news or feature oriented magazine format television programming. I, II, IV

C. Perform all technical aspects of news format, live to tape studio production and electronic newsgathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Work with VPT 2500’s learning field and studio production. *Problem Solving and Decision Making Outcome, Active Learning Strategy*

2. Work in a crew setting--as a team. *Cultural Diversity and Social Adaptation Outcome, Transitional Strategy*

3. Effectively use time management principles for their projects. *Personal Development Outcome*

4. Learn how to give and use constructive criticism. *Personal Development Outcome*

5. Use appropriate terminology to function within the VPT discipline. *Communication*
**Outcome**

6. Internalize the work ethic by regularly attending class, being punctual, contributing to class discussion and projects and acting in a professional manner.

**Personal Development**

Outcomes

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.*

**IV. Expectations for Student Performance***:

Upon successful completion of this course, the student should be able to:

1. Research short news and feature stories for television reporting.  B
2. Organize short news and feature stories for television reporting.  B
3. Write short news and feature stories for television reporting.  B
4. Use typical electronic new gathering technology, shot, mic, record and edit video news and/or feature stories.  B, C
5. Function as an integral part of EEP video production unit as a videographer.  A
6. Function as an integral part of EEP video production unit as a sound person.  A
7. Function as an integral part of EEP video production unit as an editor.  A
8. Function as an integral part of EEP video production unit as a producer.  A
9. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician graphic designer and producer. A, C

*Letters after performance expectations reference the course objectives listed above.

**V. Evaluation**:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 10% of grade

10% will be based on any production aspect of this class. To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

C. Field Work: 50% of grade

Participation as a team member of the video production unit and responsibility for the production of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student’s grade.

D. Other Evaluation Methods: 40% of grade

The following four areas will combine to determine 40% of the grade:
1. Completion of written assignments on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

Students will be expected to participate in all aspects of program generation, including supervision. Evaluation will be based on demonstration of the basic competencies in all areas as well as demonstrated leadership and participation in editorial goal planning and participation in production and postproduction exercises.

A hard working, self-starting, positive and imaginative individual who handles all the equipment properly and puts in “whatever it takes” without complaint to keep the program on the air will excel in this course (and in the industry as well).

E. Grading Scale:

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<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90 – 100</td>
</tr>
<tr>
<td>B</td>
<td>80 – 89</td>
</tr>
<tr>
<td>C</td>
<td>70 – 79</td>
</tr>
<tr>
<td>D</td>
<td>60 – 69</td>
</tr>
<tr>
<td>F</td>
<td>below 60</td>
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VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes.

To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled starting time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Other Policies:

Use of Equipment: Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.