CAMPUS BROADCAST II  
VPT 2500

Class Hours: 0.0  Credit Hours: 3.0
Laboratory Hours: 4.0  Date Revised: Fall 2001

Catalog Course Description:
Advanced-level participation in production of news/communications programming for Pellissippi State, utilizing on-campus equipment. Both field and studio production, post-production editing and writing skills emphasized, as well as cooperation with other VPT classes and college personnel. Supervision of VPT 1500 student crews.

Entry Level Standards:
Must be able to read and write at the college level.

Prerequisite:
VPT 1500

Textbook(s) and Other Reference Materials Basic to the Course:
No textbook. News style programs and Dramatic programs will be worked on.

I. Week/Unit/Topic Basis:

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<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1-2</td>
<td>Discuss syllabus and desired outcomes of this course. Divide 1500 students into groups and work on and review ENG abilities for the ENG’s that will be developed by the VPT 2500 students. The VPT 2500 students to work on directing the VPT 1500 students learning how to communicate with them on how they want to have things done will also use this time. The VPT 2500 students need to learn how to communicate with the VPT 1500 students what to do instead of doing it for themselves. EVERYONE needs to learn to COMMUNICATE. The VPT 2500 students need to make some decisions on what their remotes will be and the dates they plan to shoot that remote.</td>
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<tr>
<td>3</td>
<td>The 1500 students will go with the 2500 students and shoot ENG’s. The 2500 students directing.</td>
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<td>4</td>
<td>ENG’s will also be done this week.</td>
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<tr>
<td>5</td>
<td>Some 2500 students will be editing this week while other 2500 students will spend time working with the 1500 students in the studio. This will be the time to determine individual competencies of both 1500 and 2500 students and then work on these problems.</td>
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</tbody>
</table>
Same as week five. The 2500 students should be working on many elements such as:
1) how to communicate with a crew
2) how to meet deadlines
3) how to develop a good concept and script
4) how to do basic editing
5) how to set up a live studio segment
6) how to set up a location shoot
7) how to time a program
8) how to back time a program
9) how to call shoots to a technical director (correct way)
10) know control room procedures
11) know how to do a run down sheet
12) and any other elements if importance that it takes to become a good director and produce.

Continue from week five and six

Live on tape segments will be done this week

Continue with live on tape segments

VPT 2500 students will review all segments and critique each on paper. Start deciding what segments they will use for their final programs

They will make final decision of the segments they will use, write bumpers, prepare run down sheets and make ready for their final programs

Final programs will be taped. Shows will be 28:50 in length

Final programs will be taped

Final: Review programs

II. Course Objectives*:

A. Develop participation and team-oriented attitude by sharing in responsibility and outcome of group project(s). V
B. Demonstrate ability to research, write and produce news and feature stories for live broadcast. I, II, IV
C. Perform all technical aspects of news format live-to – tape studio production and electronic news gathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Conduct research using the internet, ERC resources and interviewing techniques. 
   *Communication Outcome, Information Literacy Outcome, Technological Literacy Outcome*
2. Apply leadership and teamwork skills in carrying out team assignments. 
   *Personal Development Outcome, Transitional Strategy*
3. Effectively use time management for their projects. *Problem Solving and Decision Making*
4. Give and use constructive criticism. *Personal Development Outcome, Active Learning Strategy*

5. Identify information resources, facilities, and personnel appropriate to their needs. *Problem Solving and Decision Making Outcome, Information Literacy Outcome*

6. Use appropriate terminology to function within VPT discipline. *Communication Outcome*

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.*

**IV. Expectations for Student Performance***:

Upon successful completion of this course, the student should be able to:

1. Research short news and feature stories for television reporting. I, II, IV.
2. Organize short news and feature stories for television reporting. I, II, IV.
3. Write short news and feature stories for television reporting. I, II, IV.
4. Use typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. I, II, IV.
5. Function as an integral part of EFP video production unit as a videographer. I, II, IV.
6. Function as an integral part of EFP video production unit as a sound person. I, II, IV.
7. Function as an integral part of EFP video production unit as an editor. I, II, IV.
8. Function as an integral part of EFP video production unit as a producer. I, II, IV.
10. Produce a magazine format feature news program. I, II, IV.

*Letters after performance expectations reference the course objectives listed above.*

**V. Evaluation:**

A. Testing Procedures:

   N/A

B. Laboratory Expectations: 10% of grade

   10% will be based on any other production aspect of this class. To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

C. Field Work: 50% of grade

   Participation as a team member of the video production unit and responsibility for the
production of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student’s grade.

D. Other Evaluation Methods: 40% of grade

The following four areas will combine to determine 40% of the grade:
1. Completion of written assignments on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

E. Grading Scale:

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<thead>
<tr>
<th>Score</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90 – 100</td>
<td>A</td>
</tr>
<tr>
<td>80 – 89</td>
<td>B</td>
</tr>
<tr>
<td>70 – 79</td>
<td>C</td>
</tr>
<tr>
<td>60 – 69</td>
<td>D</td>
</tr>
<tr>
<td>below 60</td>
<td>F</td>
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VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes.

To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Other Policies:

Use of Equipment: Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.