PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

CAMPUS BROADCAST III
VPT 2500

Class Hours: 1.0          Credit Hours: 3.0
Laboratory Hours: 3.0      Date Revised: Fall 02

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Advanced-level participation in production of news/communications programming for Pellissippi State utilizing on-campus facilities. Students will produce and direct both field and studio production. Video editing, writing skills and teamwork are emphasized.

Entry Level Standards:

The student should be able to effectively communicate with instructor and peers, complete assignments according to instructor specifications, and read and write at the required level.

Prerequisite:

VPT 1500

Textbook(s) and Other Reference Materials Basic to the Course:

No textbook. News style programs and dramatic programs will be worked on.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2</td>
<td>Discuss syllabus and desired outcomes of this course. Divide 1500 students into groups and work on and review ENG abilities for the ENG’s that will be developed by the VPT 2500 students. The VPT 2500 students to work on directing the VPT 1500 students learning how to communicate with them on how they want to have things done will also use this time. The VPT 2500 students need to learn how to communicate with the VPT 1500 students what to do instead of doing it for themselves. EVERYONE needs to learn to COMMUNICATE. The VPT 2500 students need to make some decisions on what their remotes will be and the dates they plan to shoot that remote.</td>
</tr>
<tr>
<td>3</td>
<td>The 1500 students will go with the 2500 students and shoot ENG’s. The 2500 students directing.</td>
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<tr>
<td>4</td>
<td>ENG’s will also be done this week.</td>
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<tr>
<td>5</td>
<td>Some 2500 students will be editing this week while other 2500 students will spend time working with the 1500 students in the studio. This will be the time to determine individual competencies of both 1500 and 2500 students and then work on these problems.</td>
</tr>
</tbody>
</table>
6  Same as week five. The 2500 students should be working on many elements such as:
   a) how to communicate with a crew
   b) how to meet deadlines
   c) how to develop a good concept and script
   d) how to do basic editing
   e) how to set up a live studio segment
   f) how to set up a location shoot
   g) how to time a program
   h) how to back time a program
   i) how to call shoots to a technical director (correct way)
   j) know control room procedures
   k) know how to do a run down sheet
   l) and any other elements if importance that it takes to become a good director and
      produce.

7  Continue from week five and six

8  Live on tape segments will be done this week

9-10 Continue with live on tape segments

11 VPT 2500 students will review all segments and critique each on paper. Start deciding
   what segments they will use for their final programs

12 They will make final decision of the segments they will use, write bumpers,
   prepare run down sheets and make ready for their final programs.

13 Final programs will be taped. Shows will be 28:50 in length

14 Final programs will be taped

15 Final programs will be taped

16 Final: Review programs

II. Course Objectives*:

   A. Develop participation and team-oriented attitude by sharing in responsibility and outcome
      of group project(s). V

   B. Demonstrate ability to research, write and produce news and feature stories for live
      broadcast. I, II, IV

   C. Perform all technical aspects of news format live-to– tape studio production and electronic
      news gathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Conduct research using the internet, ERC resources and interviewing techniques.
   Communication Outcome, Information Literacy Outcome

2. Apply leadership and teamwork skills in carrying out team assignments.
   Personal Development Outcome, Active Learning Strategy
3. Effectively use time management for their projects. Problem Solving and Decision Making Outcome, Transitional Strategy

4. Give and use constructive criticism. Personal Development Outcome

5. Identify information resources, facilities, and personnel appropriate to their needs. Problem Solving and Decision Making Outcome

6. Use appropriate terminology to function within VPT discipline. Communication Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Research, organize and write short news and feature stories for television reporting. A, B, C

2. Use typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. A, B, C

3. Function as an integral part of EFP video production unit alternately, as a videographer, sound person, editor and producer. A, B, C

4. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician, graphic designer and producer. A, B, C

5. Produce a magazine format feature news program. A, B, C

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

   N/A

B. Laboratory Expectations: 50% of grade

   Participation as a team member of the video production unit and responsibility for the production of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student’s grade.

C. Field Work: 40% of grade

   The following four areas will combine to determine 40% of the grade:
   1. Completion of written assignments on time
   2. In class attendance, participation and in-class writing
   3. Effort, growth, dedication, perseverance
   4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

D. Other Evaluation Methods: 10% of grade

   The last 10% will be based on any other production aspect of this class. To insure satisfactory
grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

E. Grading Scale:

<table>
<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90 – 100</td>
<td>A</td>
</tr>
<tr>
<td>80 – 89</td>
<td>B</td>
</tr>
<tr>
<td>70 – 79</td>
<td>C</td>
</tr>
<tr>
<td>60 – 69</td>
<td>D</td>
</tr>
<tr>
<td>below 60</td>
<td>F</td>
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VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

VPT Program:
The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.