PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

PHOTOJOURNALISM
PHO 2400 (formerly PHO 2550)

Class Hours: 3.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Revised: Spring 04

NOTE: This course is not designed for transfer credit.

Catalog Course Description:
A study of the methods and techniques of photojournalism as found in contemporary publications such as newspapers, magazines, and corporate publications. Topics include spot news, events, sports, features, environmental portraiture, photo essays, and professional practices.

Entry Level Standards:
Proficiency with the 35mm camera, and portable electronic flash. Proficiency in black & white processing and printing

Prerequisites:
PHO 1000 and 1100

Corequisites:
PHO 1500 and 1600; or PHO 2060 and WEB 2100

Textbook(s) and Other Course Materials:

*Photojournalism: Content and Technique,* Greg Lewis. Wm. C. Brown Publishers

Equipment/Materials:
35mm single lens reflex camera with light meter, adjustable aperture and shutter speeds, wide angle, normal and telephoto lenses.
20-30 rolls of color negative, color transparency, and Black & White film. Black & White and color enlarging paper, mat board, and mounting tissue.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>What is Good Photojournalism? Lab Policies.</td>
</tr>
<tr>
<td>2</td>
<td>Covering Spot News and Events.</td>
</tr>
<tr>
<td>3</td>
<td>Environmental Portraiture and Personality Features.</td>
</tr>
<tr>
<td>4</td>
<td>Critique. Field Trip, visit to a Newspaper.</td>
</tr>
<tr>
<td>5</td>
<td>Simulation: Covering a Press Conference.</td>
</tr>
<tr>
<td>6</td>
<td>Writing Cutlines. Critique.</td>
</tr>
<tr>
<td>7</td>
<td>Sports Photography.</td>
</tr>
<tr>
<td>8</td>
<td>MIDTERM.</td>
</tr>
<tr>
<td>9</td>
<td>Field Trip, Covering a Sporting Event.</td>
</tr>
</tbody>
</table>
10 Feature Photography.

11 Planning and Shooting the Photo Essay.

12 Layout and Design of the Photo Essay.

13 Shooting in Difficult Situations.

14 Publication Requirements.

15 Professional Practices and Ethics.

16 Final projects. Critique.

II. Course Objectives*:

A. Demonstrate proficiency with the 35mm camera system as used in photojournalism. II.

B. Understand techniques for photographing in difficult situations. II

C. Understand techniques for photographing spot news, events, features, environmental portraiture, and sports. II. IV.

D. Apply the criteria for writing cutlines for publications. V.

E. Understand techniques for planning, photographing, and designing the photo essay. I.

F. Explain the professional practices relating to photojournalism and their use for specific publication V.

G. Recognize the materials used for photojournalism and their use for specific types of publications. IV

H. Create a portfolio of professional quality photojournalistic photographs. I. III. VI.

*Roman numerals after course objectives reference goals of the Photography program.

III. Instructional Processes*:

Students will:

1. Acquire specific photography-related knowledge and skills through classroom lectures and demonstrations. Communication Outcome, Personal Development Outcome

2. Participate in discussion of significant photojournalism and photojournalists. Personal Development Outcome

3. Simulate news event. Active Learning Strategy and Problem Solving and Decision Making Outcome

4. Attend Field Trip to newspaper. Transitional Strategy

5. Attend Field Trip to apply photojournalistic techniques in the field. Problem Solving and Decision Making Outcome

6. Create a portfolio where technique, artistry and subject communicate the photographers observation to the viewer. Problem Solving and Decision Making Outcome, Transitional Strategy

7. Participate in classroom critiques and discussion of student work. Active Learning Strategy

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the
classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Use a 35mm camera system. A
2. Select appropriate equipment, materials, and techniques for a variety of subjects, situations, and publications. D.B. C. E. G.
3. Write cutlines for assignments. D.
4. Specify pricing, usage, and the necessary releases for photojournalism. F.
5. Present a portfolio of typical photojournalistic assignments. A. B. C. D. E. G. H.

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures: 30% of grade

The instructor will provide specific information via the syllabus supplement no later than the first week of class.

B. Laboratory Expectations:

N/A

C. Field Work: 70% of grade

The instructor will provide specific information via the syllabus supplement no later than the first week of class.

D. Other Evaluation Methods:

N/A

VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent. PHO Class Attendance Policy:

Students must attend 85% percent of the scheduled class meetings to get credit for the course.

B. Other Policies:

Late assignments will lose 10% for each class session they are late.