PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

THEATRE PRODUCTION INTERNSHIP
THEA 2998 (formerly THE 2998)

Class Hours: see below  Credit Hours: 3.0
Lab Hours: see below  Date Revised: Fall 1998

Catalog Course Description:

Course designed to afford students practical work experience in conjunction with the Smoky Mountain
Shakespeare Festival or other in-house productions. Opportunities in acting, technical theatre, design,
marketing/publicity, and tourism/hospitality will be available.

NOTE: The requirements include approval of work situation by Director of the Internship program,
satisfactory work experience as reported by the cooperating supervisor and completion of job assignment. Time
frame is generally mid-May to mid-July.

Entry Level Standards:

Departmental/program approval and completion of all course work through second semester of degree. A
minimum grade point average of 2.00

Prerequisite:

Permission of instructor and approval of department head or program coordinator

Textbook(s) and Other Course Materials:

No textbook required

I. Week/Unit/Topic Basis:

As this course is an internship/practicum, specific topics will not be taught using a standard semester format. The
course will coincide with the pre-production and production period for the Smoky Mountain Shakespeare Festival.
The time frame will generally be mid-May through mid-July for approximately eight weeks.

II. Course Objectives*:

A. Give students practical working experience in their specific discipline in a professional environment. II.1, II.2

B. Demonstrate a working knowledge of the various aspects of a professional theatre company. I.5

C. Provide students with contacts to secure work in their field. II.1, II.2

*Roman numerals after course objectives reference goals of the university parallel program.

III. Instructional Processes*:

Students will:

1. Students will work with and under the direct supervision of theatre professionals. Actors
will work with actors and a director. Technicians will work with a technical director and/or costume
shop supervisor. Publicity, marketing, hospitality interns will work with Public Relations
professionals with the college and the theatre company. Problem Solving and Decision Making
2. Students will perform tasks and duties specific to their disciplines. Actors will perform roles on stage. Technicians will build set and costume pieces for the production. Publicity, Marketing, and Computer Graphics students will design or aid in the design of marketing material (including graphics) and in the implementation of a marketing campaign. Hospitality Students will design and aid in the sale of a group tour package. Cultural Diversity and Social Adaptation Outcome, Personal Development Outcome, Active Learning Strategy, Transitional Strategies

*Strategies and outcomes listed after instructional processes reference Pellissippi State's goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Identify the necessary steps to stage a professional production. A, B
2. Execute various tasks necessary to run a professional production. A, B
3. Break down a text for performance (actors) A, B
4. Devise a timetable and interpret blueprints or costume renderings for set or costume construction. (technicians) A, B
5. Design a complete promotional plan for a theatre season. (Publicity and Marketing interns) A, B
6. Devise (with a marketing team) an integrated design concept involving posters, programs, and newspaper ads (CGT intern). A, B
7. Formulate (with the Producing Director) a comprehensive plan to bring tourist groups to the Festival (hospitality/tourism intern). A, B
8. Act in a professional production. (actors) A, B
9. Construct a set or costume design and run a professional production as either lighting, shift, sound, or costume crew. (technicians) A, B
10. Execute a complete promotional plan for a theatre season including being in contact with the media outlets (newspaper, television, radio) who promote the season. (Publicity and Marketing interns) A, B
11. Execute (with a marketing team) an integrated design concept including being in contact with the media outlets (newspaper, television, radio) who promote the season. (CGT intern) A, B
12. Implement the promotion and sale of tour packages for the Festival. (Hospitality intern) A, B
13. Demonstrate the knowledge, professional experience, and self-confidence necessary to secure work in their field. A, B, C
14. Secure professional contacts which will aid them in securing work in their field. C

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures: 25% of grade

A student will work a total of seventy (70) hours during the internship/practicum. During the course of the internship/practicum, the Internship Director will periodically observe all aspects of the interns’ work and do an evaluation.
B. Laboratory Expectations: 50% of grade

In addition to the evaluation of the Internship Director, the immediate supervisor from work will fill out an evaluation form rating his/her work during the internship/practicum.

C. Field Work: 25% of grade

A time sheet recording all hours worked during the internship/practicum will be filled out by the student and signed by the supervisor. This will be turned in to the internship/practicum director. Attendance during the internship/practicum will count for twenty-five percent (25%) of the student's grade.

VI. Policies:

Attendance Policy:

Attendance is mandatory. Students must attend seventy-five percent (75%) of their assigned internship/practicum time in order to receive credit. Grades, however, will be affected by any time missed up to the twenty-five percent (25%) absence minimum.