PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

CAMPUS BROADCAST II
VPT 1500

Class Hours: 1.0  Credit Hours: 3.0
Laboratory Hours: 3.0  Revised: Spring 04

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Advanced-level participation in production of news/communications programming for Pellissippi State utilizing on-campus facilities. Students produce and direct both field and studio production. Writing skills and teamwork are emphasized.

Entry Level Standards:

The student should be able to effectively communicate with instructor and peers, complete assignments according to instructor specifications, and read and write at the required level.

Prerequisites:

VPT 1000, 1010, 1030, 1040

Corequisite:

VPT 1210, 1400

Textbook(s) and Other Course Materials:

No textbook. News style programs from a variety of sources will be viewed, critiqued and used as models for actual program design.

1. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
</table>
| 1-2  | Class objectives/Introduction/Review Syllabus  
Divide students into groups to work on and review ENG abilities for shoots they will be doing. |
| 3    | The 1500 students will go on ENG’s with the 2500 students. |
| 4    | ENG’s will continue. |
| 5    | Studio procedures and the use of equipment. Determine individual competencies of both 1500 and 2500 students in the studio setting. |
| 6-7  | Continue with week five. Students should know:  
a) studio camera operation  
b) floor directing  
c) technical directing  
d) character generator  
e) audio board and mics  
f) tape operation  
g) hooking up head sets |
h) how and where to place mics
i) how to give time cues
j) how to figure eight camera cables
k) studio lighting
l) any other basic studio elements

8 Live on tape studio segment start
9 Continue with studio segments
10 Live on tape studio segments.
11 Work on sets for final programs
12 Final tapings will start
13 Continue with taping
14 Continue with final taping
15 Review final programs
16 Finish reviews of final programs

II. Course Objectives*:

A. Develop participative and team oriented attitude by sharing responsibility and outcome of
group project(s). V

B. Demonstrate ability to research, write and produce news or feature oriented magazine
format television programming. I, II, IV

C. Perform all technical aspects of news format, live to tape studio production and electronic
newsgathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Work with VPT 2500’s learning field and studio production. Problem Solving and
Decision Making Outcome, Active Learning Strategy

2. Work in a crew setting as a team. Cultural Diversity and Social Adaptation Outcome,
Transitional Strategy

3. Effectively use time management principles for their projects. Personal Development
Outcome

4. Learn how to give and use constructive criticism. Personal Development Outcome

5. Use appropriate terminology to function within the VPT discipline. Communication
Outcome

6. Internalize the work ethic by regularly attending class, being punctual, contributing to class
discussion and projects and acting in a professional manner. Personal Development
Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for
strengthening general education knowledge and skills, connecting coursework to experiences beyond the
classroom, and encouraging students to take active and responsible roles in the educational process.
IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Research, organize and write short news and feature stories for television reporting B

2. Use typical electronic new gathering technology, shot, mic, record and edit video news and/or feature stories. B, C

3. Function as an integral part of EEP video production unit alternately, as a videographer, sound person, editor and producer. A

4. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician graphic designer and producer. A, C

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 90% of grade

The following four areas will combine to determine 40% of the grade:
1. Completion of written assignments on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

Participation as a team member of the video production unit and responsibility for the production of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student’s grade.

C. Field Work: 10% of grade

The last 10% will be based on any other production aspect of this class. To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

D. Other Evaluation Methods:

Students will be expected to participate in all aspects of program generation, including supervision. Evaluation will be based on demonstration of the basic competencies in all areas as well as demonstrated leadership and participation in editorial goal planning and participation in production and postproduction exercises.

A hard working, self-starting, positive and imaginative individual who handles all the equipment properly and puts in “whatever it takes” without complaint to keep the program on the air will excel in this course (and in the industry as well).

E. Grading Scale:

90 – 100 A
80 – 89 B
70 – 79 C
60 – 69 D
below 60 F

VI. Policies:

A. Attendance Policy:
Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

VPT Program:
The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled starting time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.