PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

WEB INTERNSHIP
WEB 2901

Class Hours: 1.0 Credit Hours: 1.0
Laboratory Hours: 0.0 Revised: Fall 04

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Course provides work experience in designing new websites or updating existing websites for actual clients requiring a minimum of 45 hours. Individual conferences and communication through discussion boards and email are held in lieu of class attendance. Websites produced will be used in students’ portfolios of work. Course may be repeated.

Entry Level Standards:

Students should have an understanding of HTML and have WEB courses including WEB 2200 and/or OST 2801-2802-2803.

Prerequisites:

WEB 2200 or OST 2801-2802-2803 or consent of instructor.

Textbook(s) and Other Course Materials:

Textbooks will vary, depending on the course topic, the instructor, and the client’s needs.

I. Week/Unit/Topic Basis:

The internship website production will be coordinated between the instructor, the client, and the student intern to afford a minimum of 135 hours on the job during the enrolled semester. Since the student is interning for academic credit, no remuneration is required; however, supervising clients may, at their sole discretion, elect to provide stipends, paid parking, mileage reimbursement or paid employment. The intern shall observe all standards of legal ethics and confidentiality and comply with all policies specified by the client.

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1-14</td>
<td>Activities will include working with a client to design a new website or re-design an existing website, project management activities involved in scheduling the production of the site, usability analyses on the functionality of the site, uploading site to a host server, and coordination of team members to take advantage of individual member’s strengths in producing the site. The course announcements page (in WebCT) on the first day of class will list specifics.</td>
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<tr>
<td>15</td>
<td>Final Exam Period</td>
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II. Course Objectives*:

A. Apply concepts, skills, and applications learned in WEB classes to a practical setting outside of the traditional academic environment to meet the demands of an actual client. I, II,III,IV,V,VI

B. Exhibit ability to work in a professional environment effectively (i.e., promptness, reliability, professionalism, accuracy, courtesy, etc.) III,VI

C. Develop critical-thinking skills and problem-solving skills to review and analyze
III. Instructional Processes*:

Students will:

1. Provide the employer with the expected work ethic, knowledge, and skills expected of an entry-level web developer. Communication Outcome, Technological Literacy Outcome, Transition Strategy, Active Learning Strategy

2. Communicate effectively with team/co-workers to ensure timely and accurate completion of work and to establish good human relationships. Communication Outcome, Technological Literacy Outcome, Transitional Strategy

3. Learn the appropriate use of web-related technologies. Technological Literacy Outcome

4. Gain the knowledge to produce a website, assisting the student in moving on to upper-level courses and eventually to the job. This will be done by a variety of means, including but not limited to participating in team meetings and chats, research on similar websites, interviews with local companies, research on current web employment articles, planning a website, developing that website, and doing usability testing. Communication Outcome, Technological Literacy

*Strategies and outcomes listed after instructional processes reference TBR's goals for strengthening general education knowledge and skills, connecting course work to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Use skills and applications learned in the classroom to produce a website for a client to the client’s specifications. A, B, C, D

2. Gain valuable work experience in producing an actual website that can become a part of the student’s employment portfolio. A, B, C, D

3. Obtain exposure to web professionals in our area. A, B, C, D

4. Secure an edge on the job market by giving the intern actual work experience. A, B, C, D

5. Increase intern’s knowledge, experience, and self-confidence. A, B, C, D

6. Communicate regularly and effectively with team/co-workers, instructor, and client to ensure timely and accurate completion of work and establish good human relationships. B, C, D

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

The specific evaluation methods will vary according to the course content. Participation in class activities, discussion boards, email, individual and/or group website designs and implementation, and written out-of-class papers may all be a part of the evaluation process. The course announcements page (in WebCT) on the first day of class will list specifics.

B. Laboratory Expectations:

N/A
C. Field Work:

N/A

D. Other Evaluation Methods:

N/A

E. Grading Scale:

<table>
<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90-100</td>
<td>A</td>
</tr>
<tr>
<td>80-89</td>
<td>B</td>
</tr>
<tr>
<td>70-79</td>
<td>C</td>
</tr>
<tr>
<td>60-69</td>
<td>D</td>
</tr>
<tr>
<td>below 60</td>
<td>F</td>
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VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments, programs, or disciplines, with the approval of the Vice President of Academic and Student Affairs, may have requirements that are more stringent.

B. Academic Dishonesty:

Plagiarism, cheating and other forms of academic misconduct are prohibited. A student guilty of academic misconduct, either directly or indirectly through participation or assistance, is immediately responsible to the instructor of the class. In addition to other possible disciplinary sanctions that may be imposed through the regular Pellissippi State procedures as a result of academic misconduct, the instructor has the authority to assign an F or a zero for the exercise or examination or to assign an F in the course. (Pellissippi State Catalog)

C. Accommodations for disabilities:

If you need accommodation because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Privately after class or in the instructor's office.
To request accommodations students must register with Services for Students with Disabilities: Goins 127 or 131, Phone: (865) 539-7153 or (865) 694-6751 Voice/TDD.

D. Other Policies:

Use of Equipment:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.