PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

TRAVEL GEOGRAPHY
HSP 2500

Class Hours: 3.0 Credit Hours: 3.0
Laboratory Hours: 0.0 Revised: Spring 07

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

This course examines destination geography, including attractions, travel modes, and accommodations.

Entry Level Standards:

Students must be able to read, write, speak and reason at the college level.

Prerequisite:

HSP 2200

Textbook(s) and Other Course Materials:

Foster, Dennis L., Destinations: North American and International Geography, Glencoe, Ohio, 1996.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>Geography of the Earth, Climate and Environment</td>
</tr>
<tr>
<td>2</td>
<td>The United States and Canada</td>
</tr>
<tr>
<td>3</td>
<td>Exploring the Northeast Region</td>
</tr>
<tr>
<td>4</td>
<td>Exploring the South Region</td>
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<tr>
<td>5</td>
<td>Exploring the Midwest &amp; Southwest Regions</td>
</tr>
<tr>
<td>6</td>
<td>Exploring the Mountain &amp; the Pacific Region</td>
</tr>
<tr>
<td>7</td>
<td>Exploring the Hawaiian Islands</td>
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<tr>
<td>8</td>
<td>Exploring Latin America &amp; the Caribbean</td>
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<tr>
<td>9</td>
<td>Exploring the Atlantic Region of Europe</td>
</tr>
<tr>
<td>10</td>
<td>Exploring Northern, Central, &amp; Southern Europe</td>
</tr>
<tr>
<td>11</td>
<td>Exploring Eastern Europe</td>
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</tbody>
</table>
II. Course Objectives*:

A. Differentiate between the formal geography and destination geography. I, II, V, VI, VII, VIII

B. Demonstrate an understanding of geographic skills required of travel professionals. I, II, VI, VII, VIII

C. Demonstrate and understanding of the relationship between climate and weather. II, III, VII, VIII

D. Understand the concept of tourism development and the environment. I, V, VI, VIII

E. Exhibit knowledge of the history or culture inherent in states and regions of specific geographic locations. I, II, III, VI, VII, VIII

F. Demonstrate an ability to design an itinerary to any destination in a specific geographic area. I, II, III, VI, VII, VIII

G. Exhibit knowledge of major tourism areas, activities and attractions of specific destinations in various geographic locations. I, II, VII, VIII

*Roman numerals after course objectives reference goals of the Hospitality program.

III. Instructional Processes*:

Students will:

1. Work in groups to develop an itinerary to a chosen destination in a specific geographic location. (Active Learning Strategy, Communication Outcome)

2. Refine reading and informational literacy skills by researching the Internet to become aware of new destination areas and attractions. (Technological Literacy Outcome, Communication Outcome)

3. Develop a workbook of reference material for geographic travel destinations that will include major land forms, history and culture facts, and major tourism areas for each geographic location. (Technological Literacy Outcome)

4. Critique specific geographic locations as destinations for different demographic markets segments. (Social/Behavior Sciences Outcome)

5. Establish a destination rating system commensurate to specific customer oriented criteria. (Mathematical Outcome)

*Strategies and outcomes listed after instructional processes reference TBR’s goals for strengthening
general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Identify the skills necessary to recommend specific destinations to various consumers. A, B, C, D, F
2. Explain why different destination appeal to different clientele. A, B, E, G
3. Describe the travel habits of various segments of the general public. B, C, D
4. Identify the major ongoing trends in consumer behavior that will affect the travel industry. B, C
5. Describe the destination attributes of various states or regions throughout the world. D, E
6. Understand the relationship between weather and climate with travel. E, G
7. Compare the different modes of travel available in differing states, regions, and countries throughout the world. B, E
8. Identify the business and industrial centers of differing states, regions, and countries throughout the world. B, E
9. Discuss the history and nature of the cultures of different states, regions, and countries of the world. B, D
10. Design an itinerary from any the nearest airport to any known travel destination. B, D, G
11. Describe the major tourism areas, attractions, and activities commensurate with varied destinations. A, B, C

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

Students are evaluated primarily on the basis of tests. A minimum of three exams must be given.

B. Laboratory Expectations:

None

C. Field Work:

None

D. Other Evaluation Methods:
Class participation, group work, and homework will also comprise the final grade for the course. Each instructor must provide full details the first week of class via a syllabus supplement.

E. Grading Scale:

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<thead>
<tr>
<th>Score</th>
<th>Grade</th>
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<tbody>
<tr>
<td>92 - 100</td>
<td>A</td>
</tr>
<tr>
<td>89 - 91</td>
<td>B+</td>
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<tr>
<td>82 - 88</td>
<td>B</td>
</tr>
<tr>
<td>79 - 81</td>
<td>C+</td>
</tr>
<tr>
<td>72 - 78</td>
<td>C</td>
</tr>
<tr>
<td>65 - 71</td>
<td>D</td>
</tr>
<tr>
<td>Below 65</td>
<td>F</td>
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VI. Policies:

Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75% of their scheduled class and laboratory meetings in order to receive credit for the course.

Accommodations for disabilities:

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127 or 131 or by phone: 694-6751(Voice/TTY) or 539-7153.