PHOTOGRAPHY PORTFOLIO
PHO 2850 (formerly 2800)

Class Hours: 1.0  Credit Hours: 1.0
Laboratory Hours: 0.0  Revised: Fall 06

NOTE: This course is not designed for transfer credit.

Catalog Course Description:
Students will produce a working portfolio of their own photography to be used to represent their work in the marketplace. Emphasis will be on selection of contents, materials, and professional presentation. Students are responsible for providing camera, film, and other materials.

Entry Level Standards:
Permission of the instructor

Prerequisites:
PHO 1000 and PHO 1100

Corequisites:
PHO 2060 and MDT 2100

Textbook(s) and Other Course Materials:
Equipment/Materials: As needed based on student’s specialty.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to Class, Requirements.</td>
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<tr>
<td>2</td>
<td>Planning Professional interview.</td>
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<td>3</td>
<td>Discussion of Portfolio Types.</td>
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<td>4-5</td>
<td>Portfolio Presentation by Professional.</td>
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<td>6</td>
<td>Field Trip.</td>
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<td>7</td>
<td>Discussion of interviews.</td>
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<td>8</td>
<td>Mid term evaluation.</td>
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<td>9</td>
<td>Field Trip.</td>
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<tr>
<td>12-14</td>
<td>Portfolio Preparation/Individual Review.</td>
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II. Course Objectives*:

A. Identify familiar with the different types of photography and career opportunities. II. V.

B. Know the skills required of a professional photographer in your area of interest. I. II. III. IV. V. VI.

C. Identify where photographers are employed and who hires them. V.

D. Become familiar with standard business practices in the photographic industry. V.

E. Develop a pricing schedule based on overhead, materials, and desired salary. V.

*Roman numerals after course objectives reference goals of the Photography program.

III. Instructional Processes*:

Students will:

1. Acquire specific photography-related knowledge and skills through classroom lectures and demonstrations. Communication Outcome, Personal Development Outcome, Problem Solving and Decision Making Outcome

2. Attend guest lectures and portfolio presentation by working professionals. Transitional Strategy

3. Participate in a professional informational interview with photography management personnel in field related to student’s interest. Transitional Strategy, Communication Outcome, Personal Development Outcome

4. Develop a resume and a portfolio. Transitional Strategy, Personal Development Outcome

5. Participate in field trips to visit established professional photographers. Transitional Strategy

6. Participate in critiques. Active Learning Strategy, Personal Development Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Demonstrate basic skills required by an entry-level photographer. B.

2. Create a resume with references and cover letter. B.

3. Create a photographic portfolio consisting of no fewer than 15 pieces. B.

4. Obtain an informational interview with a potential employer. A. C. D.

5. Know the skills required of a professional photographer in your area of interest. B.
6. Become familiar with standard business practices in the photographic industry. D.

7. Develop a pricing schedule based on overhead, materials, and desired salary. E.

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

N/A

B. Laboratory Expectations:

N/A

C. Field Work: 100% of grade

A portfolio of no less than 15 pieces.

D. Other Evaluation Methods:

Late assignments will lose 10% for each class session they are late.

VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

PHO Class Attendance Policy:

Students must attend 85% percent of the scheduled class meetings to get credit for the course.

B. Academic and Classroom Misconduct:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices: Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments. In addition to other possible disciplinary sanctions that may be imposed as a result of academic misconduct, the instructor has the authority to assign either (1) an F or zero for the assignment or (2) an F for the course.

C. Accommodations for disabilities:

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127 or 131 or by phone: 694-6751 (Voice/TTY) or 539-7153.