PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

CAMPUS BROADCAST II (PRODUCING & DIRECTING FOR TV)
VPT 1500

Class Hours: 4.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Date Revised: Spring 07

Catalog Course Description:

Studio production course emphasizing the development of producing and directing skills in preparation for developing news/communications programming for Pellissippi State’s on-campus video news magazine. Students will produce and direct studio programming utilizing VPT 1090 students as production crew.

Entry Level Standards:

The student should be able to effectively communicate with instructor and peers, complete assignments according to instructor specifications, and read and write at the required level. Student should be familiar with operation of all TV studio equipment.

Prerequisite:

VPT 1090

Textbook(s) and Other Reference Materials Basic to the Course:


I. Topic Basis: General list of topics to be covered for this course

1-2 Discuss syllabus and desired outcomes of this course. Divide 1500 students into groups and work on and review studio process that will be used by the VPT 1500 students. The VPT 1500 students to work on directing the VPT 1090 students learning how to communicate with them on how they want to have things done will also use this time. The VPT 1500 students need to learn how to communicate with the VPT 1090 students what to do instead of doing it for themselves. EVERYONE needs to learn to COMMUNICATE. The VPT 1500 students need to make some decisions on what their first studio production will be and how they plan to execute their production.

3 The 1000 students will work with the 1500 students as crew. The 1500 students acting as the directors.

4 Planning will continue for studio tapings

5 Plans will continue for studio projects

6 Same as week five. The 1500 students should be working on many elements such as:
a) how to communicate with a crew
b) how to meet deadlines
c) how to develop a good concept and script
d) how to do basic editing
e) how to set up a live studio segment
f) how to set up a location shoot
g) how to time a program
h) how to back time a program
i) how to call shots to a technical director (correct way)
j) know control room procedures
k) know how to do a run down sheet
l) and any other elements if importance that it takes to become a good director and producers..

7 Continue from week five and six
8 Live on tape segments will be done this week
9-10 Continue with live on tape segments
11 VPT 1500 students will review all segments and critique each on paper. Start deciding what segments they will use for their final programs
12 They will make final decision of the segments they will use, write bumpers, prepare run down sheets and make ready for their final programs.
13 Final programs will be taped.
14 Final programs will be taped
15 Final: Review programs

II. Course Objectives*:

A. Develop participation and team-oriented attitude by sharing in responsibility and outcome of group project(s). V
B. Demonstrate ability to research, write and produce news and feature stories for live broadcast. I, II, IV
C. Perform all technical aspects of news format live-to-tape studio production and electronic news gathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Conduct research using the internet, ERC resources and interviewing techniques. Communication Outcome, Active Learning Strategy
2. Apply leadership and teamwork skills in carrying out team assignments. Communication Outcome, Active Learning Strategy
3. Effectively use time management for their projects. *Transitional Strategy*

4. Give and use constructive criticism. *Active Learning Strategy*

5. Identify information resources, facilities, and personnel appropriate to their needs. *Transitional Strategy*

6. Use appropriate terminology to function within VPT discipline. *Communication Outcome, Technological Literacy Outcome*

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

**IV. Expectations for Student Performance***:

Upon successful completion of this course, the student should be able to:

1. Research, organize and write short news and feature stories for television reporting. A, B, C

2. Use typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. A, B, C

3. Function as an integral part of EFP video production unit alternately, as a videographer, sound person, editor and producer. A, B, C

4. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician, graphic designer and producer. A, B, C

5. Direct a magazine format feature program. A, B, C

*Letters after performance expectations reference the course objectives listed above.

**V. Evaluation**:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 50% of grade

Participation as a producer/director of the video production unit and responsibility for the production and direction of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student’s grade.

C. Directing: 40% of grade

The following four areas will combine to determine 40% of the grade:

1. Completion of written assignments and directing on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

D. Other Evaluation Methods: 10% of grade

The last 10% will be based on any other production aspect of this class. To insure satisfactory
grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

E. Grading Scale:

90 – 100  A
80 – 89   B
70 – 79   C
60 – 69   D
below 60  F

VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Accommodations for disabilities

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may contact by going to Goins 127 or 131 or by phone 694-6751 (Voice/TTY) or 539-7153.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.