NOTE: This course is not designed for transfer credit.

Catalog Course Description:

A survey of the essentials of business finance as applied to corporations, small firms, and governmental units. Topics include financial needs, financial institutions, financial instruments, concepts of risk and return, ratio analysis, capital budgeting, interest rates and liability management.

Entry Level Standards:

The student must be able to read and comprehend at the college level. The student must have a working knowledge of college level algebra and business mathematics.

Prerequisites:

ACC 2000

Corequisites:

MATH 1530

Textbook(s) and Other Course Materials:

ATTEND CLASS BEFORE Acquiring Course Materials


- TI83 graphing calculator

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>An Overview of Financial Management</td>
</tr>
<tr>
<td>2</td>
<td>Financial Markets and Institutions</td>
</tr>
<tr>
<td>3</td>
<td>Interest Rates</td>
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</tbody>
</table>
II. Course Objectives*:

A. Demonstrate knowledge of the objective of Financial Management. I,II,III,VII

B. Develop an understanding of the American Financial System. I,II,III,VII

C. Use financial statements and cash flow information in analysis of a firm. I,II,III,VII

D. Demonstrate knowledge of the time value of money. III,V,VI

E. Demonstrate knowledge of how long term investment decisions should be made. III,V,VI,VII

F. Develop an understanding of how long term financing decisions should be made. I,V,VI

*Roman numerals after course objectives reference goals of the university parallel program.

III. Instructional Processes*:

Students will:

1. Collaborate in teams to analyze and solve finance problems. *(Communication Outcome, Active Learning Strategies, Social/Behavioral Sciences Outcome, Mathematics Outcome)*

2. Apply appropriate decision making skills to given situations. *(Mathematics Outcome)*

3. Learn elements of the work ethic, such as punctuality, professionalism, dependability, cooperation and contribution. *(Social/Behavioral Sciences Outcome, Transitional)*
**Strategies**

4. Through peer evaluations, impose and experience group sanctions and participation. *(Communication Outcome)*

5. Use spreadsheet software to assist in solving financial problems. *(Technological Literacy Outcome, Mathematics Outcome, Active Learning Strategies)*

6. Use critical thinking skills to interpret, evaluate, and make informed judgments. *(Mathematics Outcome, Active Learning Strategies)*

*Strategies and outcomes listed after instructional processes reference TBR’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

**IV. Expectations for Student Performance***:

Upon successful completion of this course, the student should be able to:

1. Describe financial management. A
2. Identify the finance function within a firm. A
3. Discuss maximization of stockholder wealth. A
4. Discuss how interest rates and the cost of capital are determined. B
5. Describe risk, return, and market efficiency. B
6. Determine bond values and yields. B
7. Determine common stock values. B,D
8. Discuss the relationship between risk, return, and market price. B,
9. Describe information conveyed in basic financial statements. C
10. Identify the differences between net cash flow and net income. C
11. Discuss pro forma financial statements.
12. Calculate the present value of a stream of cash flows. D
13. Determine the interest rate of an investment. D
14. Describe portfolio risk. D
15. Discuss the capital asset pricing model. D
16. Define beta. D
17. Discuss the capital budgeting process. E
18. Describe how to estimate cash flows. C,E
19. Explain how capital budgeting projects are selected. E
20. Discuss how replacement decisions should be made. E
21. Identify the sources of long-term funds. E
22. Describe the characteristics of long-term debt. F
23. Identify the characteristics of common stock. F

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

The instructor's policy on exams, quizzes, attendance, and grades will be provided on a supplement to the course syllabus. A minimum of 4 exams is recommended.

B. Laboratory Expectations:

N/A

C. Field Work:

N/A

D. Other Evaluation Methods:

Class participation and homework will also comprise the final grade for the course.

E. Grading Scale:

92 - 100  A  
89 - 91   B+  
82 - 88   B  
79 - 81   C+  
72 - 78   C  
65 - 71   D  
Below 65   F

VI. Policies:

Attendance Policy:

Pellissippi State Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. {NOTE: No differentiation is noted for excused/unexcused absences. These will be treated as an absence.} (Pellissippi State Community College)
Academic Dishonesty:

Plagiarism, cheating and other forms of academic dishonesty are prohibited. A student guilty of academic misconduct, either directly or indirectly through participation or assistance, is immediately responsible to the instructor of the class. In addition to other possible disciplinary sanctions that may be imposed through the regular Pellissippi State procedures as a result of academic misconduct, the instructor has the authority to assign an F or a zero for the exercise or examination or to assign an F in the course. *(Pellissippi State Community College)*

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 134 or 126 or by phone: 694-6751(Voice/TTY) or 539-7153. More information is available at [www.pstcc.edu/departments/swd/](http://www.pstcc.edu/departments/swd/).

D. Other Policies:

**Computer Usage Guidelines:**
College-owned or -operated computing resources are provided for use by students of Pellissippi State. All students are responsible for the usage of Pellissippi State’s computing resources in an effective, efficient, ethical and lawful manner. *(Pellissippi State Community College)*