MEDIA TECHNOLOGIES INTERNSHIP
MDT 2998

Class Hours: 0.0  Credit Hours: 1.0-3.0
Laboratory Hours: 1.0-3.0  Revised: Spring 06

NOTE: This course is not intended for transfer credit.

Catalog Course Description:

This course is a supervised work experience requiring a minimum of 45 hours in the field of media technologies. Individual communication is arranged instead of class attendance. May be repeated for credit up to 3 hours.

Entry Level Standards:

The student must have math, reading, and writing skills at the college level.

Prerequisites:

Consent of instructor

Textbook(s) and Other Course Materials:

Textbooks will vary, depending on the course topic, the instructor, and the client’s needs.

I. Week/Unit/Topic Basis:

The internship website production will be coordinated between the instructor, the client, and the student intern to afford a minimum of 45 hours on the job during the enrolled semester. Since the student is interning for academic credit, no remuneration is required; however, supervising clients may, at their sole discretion, elect to provide stipends, paid parking, mileage reimbursement or paid employment. The intern shall observe all standards of legal ethics and confidentiality and comply with all policies specified by the client.

Week  Topic

1-14  Activities will include working with a client to design a new website or re-design an existing website, project management activities involved in scheduling the production of the site, usability analyses on the functionality of the site, uploading site to a host server, and coordination of team members to take advantage of individual member’s strengths in producing the site. The course announcements page (in WebCT) on the first day of class will list specifics.

15  Final Exam Period

II. Course Objectives*:

A. Apply concepts, skills, and applications learned in WEB classes to a practical setting outside of the traditional academic environment to meet the demands of an actual client. I, II,III,IV,V,VI

B. Exhibit ability to work in a professional environment effectively (i.e., promptness, reliability, professionalism, accuracy, courtesy, etc.) III,VI
C. Develop critical-thinking skills and problem-solving skills to review and analyze information relating to the selected topic. I,II,III

*Roman numerals after course objectives reference goals of the MDT program.

III. Instructional Processes*:

Students will:

1. Provide the employer with the expected work ethic, knowledge, and skills expected of an entry-level web developer. Communication Outcome, Technological Literacy Outcome, Transition Strategy, Active Learning Strategy

2. Communicate effectively with team/co-workers to ensure timely and accurate completion of work and to establish good human relationships. Communication Outcome, Technological Literacy Outcome, Transitional Strategy

3. Learn the appropriate use of web-related technologies. Technological Literacy Outcome

4. Gain the knowledge to produce a website, assisting the student in moving on to upper-level courses and eventually to the job. This will be done by a variety of means, including but not limited to participating in team meetings and chats, research on similar websites, interviews with local companies, research on current web employment articles, planning a website, developing that website, and doing usability testing. Communication Outcome, Technological Literacy

*Strategies and outcomes listed after instructional processes reference TBR’s goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Use skills and applications learned in the classroom to produce a website for a client to the client’s specifications. A, B, C, D

2. Gain valuable work experience in producing an actual website that can become a part of the student’s employment portfolio. A, B, C, D

3. Obtain exposure to web professionals in our area. A, B, C, D

4. Secure an edge on the job market by giving the intern actual work experience. A, B, C, D

5. Increase intern’s knowledge, experience, and self-confidence. A, B, C,

6. Communicate regularly and effectively with team/co-workers, instructor, and client to ensure timely and accurate completion of work and establish good human relationships. B, C, D

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

The specific evaluation methods will vary according to the course content. Participation in class
activities, discussion boards, email, individual and/or group website designs and implementation, and written out-of-class papers may all be a part of the evaluation process. The course announcements page (in WebCT) on the first day of class will list specifics.

B. Grading Scale:

<table>
<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-100</td>
<td>A</td>
</tr>
<tr>
<td>80-89</td>
<td>B</td>
</tr>
<tr>
<td>70-79</td>
<td>C</td>
</tr>
<tr>
<td>60-69</td>
<td>D</td>
</tr>
<tr>
<td>below 60</td>
<td>F</td>
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</tbody>
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VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments, programs, or disciplines, with the approval of the Vice President of Academic and Student Affairs, may have requirements that are more stringent.

B. Academic Dishonesty:

Plagiarism, cheating and other forms of academic misconduct are prohibited. A student guilty of academic misconduct, either directly or indirectly through participation or assistance, is immediately responsible to the instructor of the class. In addition to other possible disciplinary sanctions that may be imposed through the regular Pellissippi State procedures as a result of academic misconduct, the instructor has the authority to assign an F or a zero for the exercise or examination or to assign an F in the course. (Pellissippi State Catalog)

C. Accommodations for disabilities:

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127 or 131 or by phone: 694-6751(Voice/TTY) or 539-7153.

D. Other Policies:

Use of Equipment:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.