ORIENTATION TO SPORT MANAGEMENT
PHED 1001

Class Hours: 1.0     Credit Hours: 1.0
Laboratory Hours: 0.0  Date Revised: Spring 01

Catalog Course Description:
Overview of the professional and disciplinary area of sport management with emphasis on career choices and introductory field experiences.

Entry Level Standards:
Students must be able to read at the college level.

Prerequisites:
None

Textbook(s) and Other Course Materials:
No text required. Required readings will be found in the library, on the Internet, or in class handouts.

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction and Course Requirements</td>
</tr>
<tr>
<td>2</td>
<td>Speaker(s) with Discussion (Speakers will be professionals from a variety of areas in the Sport Management field. These areas will include, but not be limited to the following: Sport Marketing, Team Management, Facility Management, Corporate Sport Management, Advertising, Event Management, Teacher, Coach, Sales, Equipment Representative, Agent, Promoter, Health Club Professional, and Referee/Official.)</td>
</tr>
<tr>
<td>3</td>
<td>Classroom work</td>
</tr>
<tr>
<td>4</td>
<td>Speaker(s) with Discussion</td>
</tr>
<tr>
<td>5</td>
<td>Oral Report on Interview #1</td>
</tr>
<tr>
<td>6</td>
<td>Speaker(s) with Discussion</td>
</tr>
<tr>
<td>7</td>
<td>Oral Report on Interview #2</td>
</tr>
<tr>
<td>8</td>
<td>Speaker(s) with Discussion</td>
</tr>
</tbody>
</table>
II. Course Objectives*:

A. Develop an understanding and appreciation of Sport Management as a field of scholarly study. I.5

B. Understand relationships between Sport Management knowledge and training and career choices. I.5, II.1

C. Provide opportunities to interact with Sport Management professionals and peers. II.1, II.2

D. Develop critical thinking skills and problem solving skills to review and analyze information relating to Sport Management. III.1, III.2

E. Provide an opportunity for the student to experience field work in Sport Management. II.1, II.2

*Roman numerals after course objectives reference goals of the university parallel program.

III. Instructional Processes*:

Students will:

1. Listen to and participate in lectures and discussions regarding concepts and factual information relevant to the discipline of Sport Management and its related career opportunities. Communication Outcome, Personal Development Outcome, Information Literacy Outcome, Active Learning Strategy

2. Listen to and participate in lectures and discussions regarding the problems, issues, and special topics in Sport Management. Communication Outcome, Problem Solving and Decision Making Outcome, Active Learning Strategy

3. Perform career exploration research by job shadowing professionals in two different fields of the many possible career choices available to a Sport Management major (field work). Personal Development Outcome, Cultural Diversity and Social Adaptation Outcome, Information literacy Outcome, Transitional Strategy

4. Access the Internet and other appropriate research facilities to gain knowledge and information pertaining to Sport Management. Technological Literacy Outcome, Information Literacy Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi State’s goals for
strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. List and discuss various employment/career opportunities resulting from a degree in Sport Management. B, D, E
2. Formulate their personal philosophy of Sport Management. A, B, C, D, E
3. Participate in field work experiences in Sport Management. E
4. Write a report on field work experiences in Sport Management. D
5. Write a report on interviews with Sport Management specialists in four different career areas. B, C
6. Give an oral report concerning their interviews with Sport Management professionals. B, C, D
7. Lead a discussion concerning their interviews. B, C, D
8. Give an oral report on their field work experience. B, E
9. Lead a discussion about their field work experience. B, C, D, E
10. Access the Internet and other educational resource venues for information on Sport Management. A, B, D
11. Write a summary of research findings on one selected special topic. A, B, C, D
12. Discuss special topics in Sport Management. A, B, C, D, E
13. Interact with Sport Management peers and Sport Management specialty speakers during class. C

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

   N/A

B. Laboratory Expectations:

   Students will be required to interview four professionals in the Sport Management area. The student will write a commentary on each of these four interviews and give an oral report about each professional interviewed.

C. Field Work:

   Students will be required to work within two different Sport Management settings outside of class for a minimum of six hours (three hours minimum in each area). Students will be required to give an oral presentation on their field experiences and turn in a journal of these
experiences.

D. Extra Credit (maximum of five points):

- Articles on a course related subject -- 1 point each (maximum of 5 points)
- 5 – 7 page report on course related subject – 5 points

E. Grading Scale:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation and Attendance</td>
<td>10</td>
</tr>
<tr>
<td>Review, write, and report on 1 Sport Management Issue</td>
<td>10</td>
</tr>
<tr>
<td>Formulate and discuss Personal Philosophy</td>
<td>10</td>
</tr>
<tr>
<td>Four Oral Reports on Interviews (5 points each)</td>
<td>20</td>
</tr>
<tr>
<td>Four Written Reports on Interviews (5 points each)</td>
<td>20</td>
</tr>
<tr>
<td>Written Report and Oral Presentation on Two Field Experiences</td>
<td>30</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
</tr>
</tbody>
</table>

93 - 100 A
82 - 92 B
72 - 81 C
62 - 71 D
Below 62 F

VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meeting in order to receive credit for the course. Individual department/programs/disciplines, with the approval to the vice president to Academic and Student Affairs, may have requirements that are more stringent.

B. Academic Dishonesty:

With any form of proof of dishonesty with regard to student work or testing, the instructor may elect from a range of actions. Academic dishonesty could lead failure for the entire course or dismissal from the institution.

C. Other Policies:

Classroom disruptions, inappropriate behavior, inappropriate attire, or any form of behavior that may prove distracting during lecture or detrimental to the college during field work will not be tolerated and may lower the final grade.