NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Project class focusing on production management principles and budgeting in a collaborative environment. Students will produce a video for a client while working within a fixed budget and deadline.

Entry Level Standards:

Students shall have completed prior coursework in basic and intermediate production. Shall have demonstrated ability to conceive, develop, and complete entire projects with minimal supervision. Shall be able to perform all technical processes required for finished video program.

Prerequisites:

VPT 1015, 1045, 1210 and VPT 1400

Textbook(s) and Other Reference Materials Basic to the Course:

Film & Budgets, most recent edition Michael Wiese and Deke Simon
Handouts as needed

I. Topic Basis:

1. Discuss syllabus and desired outcomes of this course. Discuss project requirements and establish project milestones and dates.

2. Establish production teams and discuss position or positions for group member. Discuss planning the project.

3. Concepts, treatments, and production schedules.

4. Script outline due.

5. Script due.

6. Return Scripts and do rewrites.

7. Pre-production.

8-9 Pre-production and production continues.
II. Course Objectives*:

A. Assess audience characteristics which suggest appropriate writing styles and approaches. III, IV

B. Format a script so that it is appropriate for the various media. I, III, IV

C. Develop the ability to design scripts which are scaled to the client needs in terms of communications and overall production costs. I, II, III

D. Develop and implement a detailed production plan and interface with clients. III, IV, V

E. Demonstrate effective use of time and resources within deadline parameters. I, V

F. Demonstrate willingness and ability to meet deadline requirements. I, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Conduct research using the internet, ERC resources and interviewing techniques. Learn to identify and utilize “content experts”. Communication Outcome, Transitional Strategy, Active Learning Strategy

2. Complete a project for a client while meeting budgetary and deadline requirement. Transitional Strategy, Active Learning Strategy

3. Work together as clients and production company to be able to relate to both sides. Active Learning Strategy, Transitional Strategy

4. Employ project management skills. Transitional Strategy, Communication Outcome

5. Utilize and refine technical skills and knowledge. Technological Literacy Outcome

6. Demonstrate ability to apply aesthetic conventions to complete work. Transitional Strategy

7. Students will demonstrate willingness and ability to meet deadline requirements. Transitional Strategy, Communication Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi States goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:
Upon successful completion of this course, the student should be able to:

1. Establish audience profiles which can be used to determine suitable concept approaches and writing styles.  
   A, B, C

2. Incorporate the production techniques and technologies of motion picture media into production ready scripts. 
   B, C

3. Demonstrate, in written form, the ability to create 3 or more approaches for the solution of a particular communications problems.  
   B, D

4. Identify and employ basic elements of creative writing.  
   A, D

5. Develop and implement detailed production plan.  
   C, E

6. Demonstrate effective use of time and resources within deadline parameters.  
   E

7. Develop and direct a production team.  
   E, F

8. Demonstrate ability to operate cameras, audio and video recording and editing equipment and other computer based equipment as required.  
   A, D, E

9. Observe and employ techniques which lead to the establishment of high production values in the completed video project, i.e., well managed and motivated audio, lighting, visual composition, edit pacing, etc.  
   B, C

10. Recognize, prepare and use shot sheets.  
    B, C

11. Illustrate how sound research and script development can be employed too create a compelling program.  
    A, B, C

12. Exercise awareness and willingness to meet project deadlines and milestones.  
    E, F

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

    N/A

B. 60% of grade

    Project grade will be weighed against the student's original plan, commitment and meeting the clients need. Periodic milestones will be established and graded so that the student can be apprised of his/her progress as the class develops.

C.: 40% of grade

    The following four areas will combine to determine 40% of the grade:
    1. Completion of written assignments on time
    2. In class attendance, participation and in-class writing
    3. Effort, growth, dedication, perseverance
    4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

D. Other Evaluation Methods:
E. Grading Scale:

90 - 100  A  
80 - 89   B  
70 - 79   C  
60 - 69   D  
below 60  F

VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Accommodations for disabilities

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may contact by going to Goins 127 or 131 or by phone 694-6751(Voice/TTY) or 539-7153.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.