PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

CAMPUS BROADCAST III (Electronic Field Production)
VPT 2500

Class Hours: 4.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Date Revised: Spring 07

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Electronic field production (EFP) course. Students will develop story ideas, write scripts, conduct and record video interviews, and edit news packages for Pellissippi State video news magazine. Emphasis will be placed on establishing high production values, working to deadlines and with a team.

Entry Level Standards:

The student should be able to effectively communicate with instructor and peers, complete assignments according to instructor specifications, and read and write at the required level.

Prerequisite:

VPT 1045 and 1500

Textbook(s) and Other Reference Materials Basic to the Course:

Zettl-Television Production Handbook (latest ed.) Handouts as needed.

I. Topic Basis:

1-2 Discuss syllabus and desired outcomes of this course.

3 The 2910 students will go with the 2500 students and shoot ENG’s. The 2500 students directing. The VPT 2910 as producer and assignment editors Topic: Story assignments

4 ENG’s will also be done this week. Topic: ENG shoots

5 Some 2500 students will be editing this week while other 2500 students will spend time working with the 2910. This will be the time to determine individual competencies of both 2500 and 2910 students and then work on these problems. Topic: Editing and shooting

6 Same as week five. The 2500 students should be working on many elements such as:
a) how to communicate with a crew
b) how to meet deadlines
c) how to develop a good concept and script
d) how to do interviews
e) how to set up good lighting for ENG
f) how to set up a location shoot
g) how to time a segment
h) how to work with an assignment editor
i) how to call shots as a director (correct way)
j) how to find a story and develop it
k) know how to do a run down sheet
l) how to record and monitor good field audio
m) and any other elements if importance that it takes to become a good field producer.

Topic: Communication

7 Continue from week five and six. Topic: Communication and results
8 Continue working on segments and stories. Topic: Same as last class
9-10 Continue working on scripts, stories and editing. Topic: Continues from last week
11 VPT 2500 students will review all story ideas and scripts with the 2910 before proceeding. Topic: Review stories
12 VPT 2500 students will continue with stories, scripts and finished segments for Pellissippi ViewPoint. Topic: Work continues
13 Continue editing and creating segments Topic: Work on finishing programs
14 Continue editing and creating segments Topic: Same
15 Continue editing and creating segments Topic: All segments and program will be finished

II. Course Objectives*:

A. Develop participation and team-oriented attitude by sharing in responsibility and outcome of group project(s). V
B. Demonstrate ability to research, write and produce news and feature stories for live broadcast. I, II, IV
C. Perform all technical aspects of news format live-to tape electronic news gathering (ENG) and feature news stories. I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Conduct research using the internet, ERC resources and interviewing techniques. 
   Communication Outcome
2. Apply leadership and teamwork skills in carrying out team assignments. 
   Transitional Strategy, Active Learning Strategy
3. Effectively use time management for their projects. 
   Transitional Strategy
4. Give and use constructive criticism. 
   Transitional Strategy
5. Identify information resources, facilities, and personnel appropriate to their needs. 
   Active Learning Strategy
6. Use appropriate terminology to function within VPT discipline. Communication Outcome

*Strategies and outcomes listed after instructional processes reference Pellissippi States goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Research, organize and write short news and feature stories for television reporting. A, B, C
2. Use typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. A, B, C
3. Function as an integral part of EFP video production unit alternately, as a videographer, sound person, editor and producer. A, B, C
4. Incorporate the production techniques of television into production ready scripts. B,C
5. Produce a magazine format feature news program. A, B, C

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 50% of grade

Participation as a producer/director of the video production unit and responsibility for the production of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student’s grade.

C. Field Work: 40% of grade

The following four areas will combine to determine 40% of the grade:
1. Completion of written assignments on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

D. Other Evaluation Methods: 10% of grade

The last 10% will be based on any other production aspect of this class. To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

E. Grading Scale:

90 – 100 A
80 – 89 B
70 – 79 C
VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Accommodations for disabilities

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may contact by going to Goins 127 or 131 or by phone 694-6751(Voice/TTY) or 539-7153.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.