PELLISSIPPI STATE TECHNICAL COMMUNITY COLLEGE
MASTER SYLLABUS

CAMPUS BROADCAST IV (PROGRAM PRODUCTION MANAGEMENT)
VPT 2910

Class Hours: 0.0          Credit Hours: 3.0
Lab Hours: 4.0           Date Revised: Spring 07

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Advanced-level participation in the production and management of a campus video news magazine for and about Pellissippi State. Students will supervise the production of college news/communication program and be responsible for program’s content, deadlines, technical quality and assignment of personnel. Course will involve both field and studio production and postproduction. Newsgathering and writing skills will be emphasized.

Entry Level Standards:

Students must be able to read and write at the college level. shall have completed prior coursework in basic and intermediate production. Shall have demonstrated ability to conceive, develop, and complete entire projects with minimal supervision. Shall be able to perform all technical processes required for a finished video program.

Prerequisites:

VPT 1400 and 2500

Textbook(s) and Other Reference Materials Basic to the Course:

No textbook  handouts given as needed

I. Topic Basis: General list of topics to be covered in this covered in this course

1. Class objectives/Introduction/Program format
2. Determining Purpose/analyzing target audience/selecting the topic and guests
3. Stories prepared and ready for next weeks shot and work with the VPT 2500 students
4. First set of ENGs  done
5. Editing done on the ENGs
6. Finish editing on ENGs
7. Second set of ENG’s ready for shooting
8. Shoot second set of ENG’s
9. Edit on second set of ENG’s
10. Finish first and second set of stories for Pellissippi ViewPoinT
II. Course Objectives*:

A. Designing effective and entertaining communication productions. I, IV

B. Overseeing, supervising production. I, II.

C. Demonstrate ability to research, write and produce news and feature stories for live broadcast. I, II, IV

D. Perform all technical aspects of news format live-to-tape studio production and electronic news gathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the VPT program.

III. Instructional Processes*:

Students will:

1. Work with students as assignment editors. Communication Outcome

2. Work together developing stories for and about Pellissippi State to be of broadcast quality. Active Learning Strategy

3. Work together as a production company to be able to relate to what it takes to produce a complete airworthy product. Communication Outcome, Active Learning Strategy

4. Create program ideas and bring their ideas to VPT 2500 students to develop into final stories for broadcast. Active Learning Strategy, Transitional Strategy

*Strategies and outcomes listed after instructional processes reference Pellissippi States goals for strengthening general education knowledge and skills, connecting coursework to experiences beyond the classroom, and encouraging students to take active and responsible roles in the educational process.

IV. Expectations for Student Performance*:

Upon successful completion of this course, the student should be able to:

1. Research, organize and write short feature stories for television reporting. A, C

2. Incorporate the production techniques and technologies of television into production ready scripts. B, C

3. Using typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. B, C

4. Identify and employ basic elements of creative writing. A

5. Function as an integral part of EFP video production unit alternately, as a videographer, sound person, editor, and producer. B, C
6. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician, graphic designer and producer. B, D

7. Produce a magazine format feature program. B

8. Recognize, prepare and use shot sheets. A

9. Be better prepared for work in the real world by doing full-length programs. A, B

*Letters after performance expectations reference the course objectives listed above.

V. Evaluation:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 50% of grade

The following five areas will combine to determine 50% of the grade:
1. Completion of written assignments on time
2. Ideas contributed to the final programs
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.
5. Follow through on work towards the finished programs.

C. Field Work:

N/A

D. Other Evaluation Methods: 50% of grade

50% of the grade will be based on class attendance and participation

VI. Policies:

A. Attendance Policy:

Pellissippi State Technical Community College expects students to attend all scheduled instructional activities. As a minimum, students in all courses must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course (Pellissippi State Catalog). Individual departments/programs/disciplines, with the approval of the vice president of Academic and Student Affairs, may have requirements that are more stringent.

VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence”. Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent”.

B. Academic Dishonesty:

In keeping with college-wide policies, the student is expected to adhere to the general rules and regulations relevant to academic and classroom misconduct as outline in the catalog.

C. Accommodations for disabilities

If you need accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please inform the instructor immediately. Please see the instructor privately after class or in his/her office. Students must present a current accommodation plan from a staff member in Services with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may contact by going to Goins 127 or 131 or by phone 694-6751(Voice/TTY) or 539-7153.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.