PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

PORTRAIT PHOTOGRAPHY
PHO 2300

Class Hours: 3.0
Credit Hours: 3.0
Laboratory Hours: 0
Date Revised: Spring 2011

Catalog Course Description:

Studio lighting and camera techniques are explored for portraiture. Students will use a DSLR camera, as well as a variety of lighting equipment. Additional topics explored include posing, expression, emotion, genre, intended use, make-up, wardrobe, setting and evaluating images.

Entry Level Standards:

Proficiency with the SLR camera, and familiarity with studio electronic flash.

Prerequisites:

PHO 1700 and PHO 1890

Corequisites:

none

Textbook(s) and Other Course Materials:

- Textbook: *The Portrait, Professional Techniques and Practices in Portrait Photography*, Kodak Books  (Supplemental handouts, study guides, and reference material to be provided)
- Equipment:
  - DSLR camera with a short telephoto lens.
  - 2- USB flash drives (each 4 GB or greater) for handing in assignments
  - 75 Sheets of 8.5x11” Epson Premium Semi-Gloss inkjet paper
  - 8.5x11” Presentation Portfolio

I. Week/Unit/Topic Basis: *(Subject to change)*

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<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>2</td>
<td>Equipment and Basic Lighting. <strong>Headshots</strong> Second Assignment: Single light head and shoulders portrait</td>
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<td>3</td>
<td>Different Approaches to Portraiture based on Client/Market</td>
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<td>4</td>
<td>First Critique: First and second assignments in print portfolio Third Assignment: Three Quarter length high key portrait</td>
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<td>5</td>
<td>Full length in the Studio</td>
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Fourth Assignment: Full Length High Key Portrait

6  Photo styling for the studio photographer (human subject), choosing high or low key

7  Second Critique. Intro to isolating your light source

8  The classic four light portrait
Fifth Assignment: The classic four light portrait

9  Special Subjects (children, animals, etc)
Sixth Assignment: Children’s Portrait

10 Third Critique, Portrait post production
Seventh Assignment: Corporate location portraiture

11 The enhanced photograph

12 Informal non-graded critique of location portrait, Self Promotion for the People Photographer

13 Review of best practices

14 Work on Portfolios

15 FINALS WEEK- PORTFOLIO REVIEW

II. Course Goals*:

The course will

A. Outline best practices with the DSLR camera and studio lighting as used in portraiture. I, II.

B. Discuss the features of an effective portrait. I, III, IV.

C. Outline the techniques used for portraiture and why they are effective. I, III, IV

D. Demonstrate lighting techniques and show how to suit them to the subject. I, II, IV, V

E. Discuss the various types of portraits and how they differ. I, III, IV.

F. Guide the creation of a portfolio of professional quality portraits. III, VI.

G. Outline posing techniques and how to suit them to the individual. I, III, IV.

*Roman numerals after course objectives reference goals of the Photography program.

III. Expected Student Learning Outcomes*:

Students will be able to:

1. Use a digital SLR camera for portraiture. A, C

2. Use natural light, modeling lights and studio strobes for portraiture. A, C, D

3. Select appropriate lighting for a variety of subject types and genres of portraits. B, D, E

4. Identify various styles, genres and uses of portraiture. B, E
5. Execute several different types of portraits effectively. A, B, C, D, G

6. Present a portfolio of professional-quality studio portraits for a variety of subject types and genres. A, B, C, D, E, F, G

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

   NA

B. Field Work: 90% of grade

   - Seven assignments (63%) consisting of digital images, enlargement prints & contact sheets are required.
   - Critiques (27%)

C. Final Project: 10% of Grade

   Portfolio of printed images from a range of course assignments

D. Other Evaluation Methods:

   Students will be evaluated on attendance and participation

E. Grading Scale:

   4.00-3.75=A
   3.25-3.74=B+
   2.75-3.24=B
   2.25-2.74=C+
   1.50-2.24=C
   0.50-1.49=D
   0.00-0.49=F

V. Policies:

A. Attendance Policy:

   Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of the Learning Division.

B. Academic Dishonesty:

   Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:
   - Cheating, including but not limited to unauthorized assistance from material, people, or
devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.

• Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.

• Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one’s own work.

• Taking an exam for another student.

• Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.

• Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at www.pstcc.edu/departments/swd/.

D. Other Policies:

• Late assignments will be marked down two letter grades for each week that they are late.

• There is a big difference between getting inspiration from or being influenced by others and stealing their intellectual property. Look at the work of other artists or media professionals for inspiration & reference, but create your own.

• Use of cell phones, text messaging and unauthorized Internet use is prohibited during class. Phones should be turned off or silenced. Violation of this policy may result in ejection from the class and being marked absent. If special circumstances such as emergencies require access to these forms of electronic communication, student must seek prior authorization from the instructor.