

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

**INTRODUCTION TO SPEECH COMMUNICATION
SPH 1000**

Class Hours: 3.0

Credit Hours: 3.0

Laboratory Hours: 0.0

Date Revised: Spring 2011

Catalog Course Description:

Fundamental theories and practices with particular reference to intrapersonal, interpersonal, group, organizational, and public communication.

Entry Level Standards:

A knowledge of basic high school English composition is expected of students entering SPH 1000. The student should also be aware of his personal, social, and political environment. Student should also be eligible for college level English.

Prerequisites:

None

Co-requisites:

None

Textbook(s) and Other Course Materials:

To be determined

I. Week/Unit/Topic Basis:

Week	Topic
1	The human communication process. Definition, components, models.
2	Foundations of verbal language. Symbolic basis and the concept of meaning.
3	Nonverbal communication.
4	Intrapersonal communication. Self-talk, cognitive processing, self-concept.
5	Listening. Processes and purposes.
6	Critical thinking, arg, debate, modes of persuasion.
7	The theory of interpersonal communication.
8	Interpersonal skills. Conflict resolution.
9	The interview. Negotiation.
10	The theory of groups.

- 11 Group skills.
- 12 Media theory.
- 13 Media literacy and consumption.
- 14 Choices and careers.
- 15 Final Exam

II. Course Goals*:

The course will:

- A. Develop students' familiarity with the field of speech communication. I. 1,2,3,4,5,6,7
- B. Lead students to a foundational understanding of theories and concepts influencing the study of speech communication. I. 1,2,3,4,5,6,7; III. 3
- C. Foster students' understanding of communication behavior in interaction with others. I. 1,2,3,4,5,6,7; III. 3
- D. Develop students' understanding of the role of communication in different contexts. I. 3
- E. Acquaint students with the importance of verbal communication, nonverbal communication, and listening. I. 1,2,3,4,5,6,7
- F. Survey the various arenas of speech communication, including intrapersonal, interpersonal, public, group, and organizational communication. I. 1,2,3,4,5,6,7

*Roman numerals after course goals reference Tennessee Board of Regents General Education Goals. (Career Program Goals and General Education Goals are listed http://www.pstcc.edu/departments/curriculum_and_instruction/syllabi/)

III. Expected Student Learning Outcomes*:

Students will be able to:

- 1. Describe the nature and kinds of communications. A
- 2. Define speech communication and contrast to other communication systems. A, D
- 3. Work in a team to effectively solve communication problems. B, C, F
- 4. Recount and explain the rhetorical roots of speech in general, and specific forms of study within speech. A, B, F
- 5. Perform an analysis of a specific example of a communication professional's work. A, D, F
- 6. Explain the similarities and differences among the various arenas of speech communication. A, F
- 7. Briefly define the major theories of speech. B, F
- 8. Recognize and define their own roles in the functioning of a group. B, C
- 9. Analyze and give examples of their own communication behavior and relate it to theories of

communication. B, C, E

10. Describe current issues in each area of speech communication. A, F
11. Discuss ethical practice, and social responsibility of professional communicators. D
12. Complete an attitudinal survey. A,B

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

The student will take at least one test consisting of both objective questions and discussion questions covering the textbook and lecture material. Although this segment of the grade may be broken up into smaller tests, this portion will make up 30 percent of the final grade. Assignments presented late result in at least a one-grade-letter penalty. A speech given after its allotted speaking period will result in a grade of 55. Quizzes and other in-class assignments may not be made up.

B. Laboratory Expectations:

The student will deliver a minimum of two presentations demonstrating the application of human communication principles. The segment comprises 10 to 20 percent of the final grade.

C. Field Work:

The student will write a minimum of three papers during the term on some aspect of communication theory or practice. At least one paper will involve interviewing a working professional in some broadly defined communication field. The instructor may require attendance at a communication related event, e.g., a visiting speaker. This segment of the grade will account for between 25 and 35 percent of the final grade.

D. Other Evaluation Methods:

Class participation may range from 5 percent (in a standard classroom setting) to 15 percent (in an online environment).

The remaining 15 to 25 percent of the final grade will consist of one or more of the following:

- a. A communication journal and/or
- b. A group project and/or
- c. Another presentation and/or
- d. The accumulation of quiz/exercise grades, to be given at the discretion of the instructor.

E. Grading Scale:

<u>Letter grade/Number equivalent on</u>		<u>Grading standard</u>	
<u>Speaking Assignments</u>		<u>for final grade</u>	
A	=	100 or 4.0	94-100 = A
A-	=	95 or 3.75	90-93 = B+
B+	=	93 or 3.5	84-89 = B
B	=	89 or 3.0	80-83 = C+
B-	=	85 or 2.75	74-79 = C
C+	=	83 or 2.5	70-73 = D

C	=	79 or 2.0	BELOW 70	=	F
C-	=	75 or 1.75			
D+	=	73 or 1.5			
D	=	70 or 1.0			
D-	=	70 or 0.75			
F	=	55 or 0			

NOTE: AN AUTOMATIC F ON A LATE ASSIGNMENT=55

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of the Learning Division.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at www.pstcc.edu/departments/swd/.

D. Other Policies:

