

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

**INTERMEDIATE DESIGN AND COLOR
ARTP 2950**

Class Hours: 0.0

Credit Hours: 3.0

Lab Hours: 6.0

Revised: Spring 2012

Catalog Course Description:

Further exploration of the basic principles and concepts of composition in correlation with the elements of design. Emphasis will be placed on color theory, techniques, and individual approaches to problem solving.

Entry Level Standards:

Prior course work in color and design is not required, although it is suggested that students may wish to take ARTP 1010 (Drawing I) simultaneously if student possesses no previous drawing experience. Intermediate Design and Color is considered one of three foundation courses (ARTP 1010, 1120, 2950) in the visual arts curriculum. It is designed to provide strong support particularly in color theory for future studies in painting, advanced design, graphic design, and advanced drawing. The design elements studied are applicable to all fine art media.

Prerequisites/Corequisites: None

Textbook(s) and Other Course Materials:

No text required; Materials and instructive supplements will be made available as students progress through course assignments. Students may be assigned and/or provided with required critical readings during the semester.

I. Week/Unit/Topic Basis:

| Week | Topic |
|-------------|---|
| 1 | Additive/subtractive color; colored light; surface pigmentation |
| 2 | Color wheel; review of elements and principles of design as related to the pictorial frame |
| 3 | Positive/negative shapes; dyads, triads, complements, primary and secondary systems |
| 4 | Value - local value, tint, shade, intensity |
| 5 | Monochromatic system |
| 6 | Texture, pattern, trompe l'oeil; tetrads, hexad; split complements |
| 7 | Metamorphosis; analogous colors |
| 8 | Symbolism and the psychology of color - dualism, complements |
| 9 | Color in shadow/reflection; still life; Simultaneous color; complements - cool/warm, light/dark |
| 10 | Composing with the grid; experimentation 20 views |

- 11 Relief/mixed media; still life/self-portrait
- 12-14 Experimental projects
- 15 Final critiques

II. Course Goals*:

- A. Demonstrate a functional knowledge of basic color theory, its terminology, nature, source, physiology/psychology, and relationship to good design and composition. . I. 1, II
- B. Evidence a basic understanding of aesthetic criticism in both oral and written formats and the application of course concepts in the analysis and criticism of their own and other student's work. I. 1, 7, II
- C. Draw inferences regarding master works and their attendant usage of color and design principles as historical recorders and as reflections of style, time and culture. II. 1, 2, 3, 4, 5, 6.
- D. Develop primary abilities of observation, critical analysis, and application of course content to alternate contexts/courses. II

*Roman numerals after course objectives reference goals of the university parallel program.

III. Expected Student Learning Outcomes*:

Students will:

1. Participate in class critiques, both oral and written throughout the semester to develop critical analysis and observational skills related to their own and other student's work. B
2. Participate in presentation exercises both singularly and in groups that explore the psychology and symbolism of color and its attendant connection to time, cultural mores, and location. Correlation to and effective communication within the global community will also be addressed. A
3. Do one or more of the following during the semester, (1) attend exhibitions of work in the area (2) attend lecture(s) by visiting professionals (3) participate in informal lectures/workshops in class with visiting artists. Students will then participate in group discussion regarding the specific activity and its relation to career direction, personal growth as regards aesthetic ability, and/or philosophical aesthetics. A B D
4. Produce a basic color wheel utilizing primary, secondary and tertiary colors. A
5. Create value and intensity scales with a minimum of 10 variations. A
6. Illustrate the use of various color combinations and visually describe and/or demonstrate the differences between: Analogous, Complementary, Triadic, Dyads, Hexad, Monochromatic, and Split Complement. A, C
7. Create multiple simple designs that visually describe the variance in positive/negative shapes, value, tint, shade, and intensity. A
8. Utilize the psychological aspects of color to elicit two different viewer responses. A, C, D
9. Construct a shallow three-dimensional design project utilizing color to enhance relief. A
10. Participate in class critiques utilizing correct terminology. B

11. Analyze a master work and reproduce using an alternate color combination. A, C, D
12. Create an experimental mixed media design using primary colors only. A
13. Originate a self-portrait that utilizes color psychology to identify yourself. A, C, D
14. Mat and present a minimum of 5 projects using correct presentation techniques. A
15. Draw inferences/applications of course techniques to more advanced courses and contexts. D
16. Decipher basic symbology related to color. A, C, D
17. Utilize the grid principle to produce a working design. A
18. Incorporate pattern and texture effectively within a static image. A

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

As a studio class, no formal written examinations will be given, although students will be required to critique their own and other student's work orally and in appropriate written form, using correct vocabulary, punctuation.

B. Laboratory Expectations: None

C. Outside Exhibitions/Lectures:

During the semester students will be expected to take advantage of guest lecturers, outside local exhibitions, and visiting artists to the class. Discussion will ensue about the activities which will count toward the discussion/critique requirement for the course.

E. Grade Breakdown:

- 10% - Participation in class discussion/critiques; verbal and written
- 75% - Completion of project requirements - all projects will receive a letter grade
- 10% - Class presentations
- 5% - Regular attendance

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

Attendance is required and students are responsible for all work missed due to absence. Three unexcused absences will lower final grade by 1 letter; five unexcused absences will lower final grade by 2 letters; seven unexcused absences will lower final grade by 3 letters. Students must meet a

minimum of 75% of scheduled class meetings in order to receive a passing grade for the course (8 or more absences excused or otherwise will result in a failing grade). Late assignments will result in the lowering of the letter grade for that project.

B. Academic Dishonesty Policy:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at <http://www.pstcc.edu/sswd/>.