PELLESISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

BUDGETED PRODUCTION
VPT 2330

Class Hours: 3.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Date Revised: Spring 2011

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

A project course focusing on production management principles and budgeting in a collaborative environment. Students will produce a video for a client while working within a fixed budget and deadline.

Entry Level Standards:

Students shall have completed prior coursework in basic and intermediate production. Shall have demonstrated ability to conceive, develop, and complete entire projects with minimal supervision. Shall be able to perform all technical processes required for finished video program.

Prerequisites:

VPT 1015, 1045, 1210 and 1400

Co-requisites:

None

Textbook(s) and Other Course Materials:

Film & Budgets, most recent edition Michael Wiese and Deke Simon
Handouts as needed

I. Week/Unit/Topic Basis:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
<tr>
<td>1</td>
<td>Discuss syllabus and desired outcomes of this course. Discuss project requirements and establish project milestones and dates.</td>
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<tr>
<td>2</td>
<td>Establish production teams and discuss position or positions for group member. Discuss planning the project.</td>
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<td>3</td>
<td>Concepts, treatments, and production schedules.</td>
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<td>4</td>
<td>Script outline due.</td>
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<td>5</td>
<td>Script due.</td>
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<td>6</td>
<td>Return Scripts and do rewrites.</td>
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7 Pre-production.
8-9 Pre-production and production continues.
10 Production phase continues.
11-13 Post-production continues.
14 All projects completed by end of week.
15 Final project review and critique.

II. Course Goals*:
The course will:

A. Enhance effective use of assessing audience characteristics, which suggest appropriate writing styles and approaches. III, IV
B. Enhance effective use of formatting a script so that it is appropriate for the various media. I, III, IV
C. Guide students toward developing the ability to design scripts, which are scaled to the client needs in terms of communications and overall production costs. I, II, III
D. Guide students toward developing and implementing a detailed production plan and interface with clients. III, IV, V
E. Enhance effective use of time and resources within deadline parameters. I, V
F. Enhance effective use of willingness and ability to meet deadline requirements. I, IV

*Roman numerals after course objectives reference goals of the Video Production Technology program. (Career Program Goals and General Education Goals are listed http://www.pstec.edu/departments/curriculum_and_instruction/syllabi/)

III. Expected Student Learning Outcomes*:
Students will be able to:

1. Identify audience profiles, which can be used to determine suitable concept approaches and writing styles. A, B, C
2. Apply production techniques and technologies of motion picture media into production ready scripts. B, C
3. Demonstrate, in written form, the ability to create 3 or more approaches for the solution of particular communications problems. B, D
4. Identify and employ basic elements of creative writing. A, D
5. Develop and implement detailed production plan. C, E
6. Demonstrate effective use of time and resources within deadline parameters. E
7. Develop and direct a production team. E, F
* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 60% of grade

Project grade will be weighed against the student’s original plan, commitment and meeting the clients need. Periodic milestones will be established and graded so that the student can be apprised of his/her progress as the class develops.

C. Field Work: 40% of grade

The following four areas will combine to determine 40% of the grade:
1. Completion of written assignments on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

D. Other Evaluation Methods:

N/A.

E. Grading Scale:

90 - 100  A
80 - 89   B
70 - 79   C
60 - 69   D
below 60  F

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:
• Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
• Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting
published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.

• Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one’s own work.

• Taking an exam for another student.

• Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.

• Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at http://www.pstcc.edu/sswd/.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.