

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

**INTRODUCTION TO STUDIO PHOTOGRAPHY
PHO 1700**

Class Hours: 3.0

Credit Hours: 3.0

Laboratory Hours: 0

Date Revised: Spring 2011

Catalog Course Description:

Students are introduced to the equipment used in studio photography, learn the fundamentals of studio lighting, and gain understanding in the use of the equipment and techniques to execute standard professional assignments and gain more creative control. Emphasis is placed on gaining technical skills, mastery of necessary techniques, and using studio lighting to obtain the desired aesthetic effect.

Entry Level Standards:

Proficiency with the SLR camera.

Prerequisites:

PHO 1000

Corequisites:

PHO 1100

Textbook(s) and Other Course Materials:

- Textbook: (Supplemental handouts, study guides, and reference material to be provided)
- Equipment:
 - Digital Single Lens Reflex (SLR) camera with built in light meter, adjustable aperture and shutter speeds, and a short telephoto lens.
 - Flash memory cards with 4GB total storage.
 - 2 Portable flash memory drives with 4 GB total storage each.
 - Epson Premium Photo Paper, Semi-gloss preferred (#S041331) approximately 20 sheets
 - 2 DVD-R for Final Portfolio
 - Small 8.5"x11" Portfolio book for Final Portfolio

I. Week/Unit/Topic Basis: (Subject to change)

Week	Topic
1	Syllabus Overview and Introduction.
2	Light & Power 1, handheld meter use
3	Critique. Light & Power 2, Dyna-lite Packs, power & luminosity
4	Light Modifiers & Quality of Light

- 5 Quiz 1. Professional Studio workflow.
- 6 Critique. Product photography
- 7 Critique. Registering shadow detail.
- 8 Fill light and Lighting Ratios. Critique.
- 9 Basic Headshot Portraits
- 10 Critique. Portrait lighting principles. 4 light portrait setup.
- 11 Controlling light & shadow.
- 12 Critique. Discuss Final Portfolio.
- 13 Using gels for effect.
- 14 Quiz 2. Critique.
- 15 Final Portfolio Presentations. Final Exam Period.

II. Course Goals*:

The course will

- A. Train students in studio lighting equipment and camera techniques. (II, III, IV)
- B. Guide students in the use of incident and reflective light meters. (II, IV)
- C. Expand students' understanding of the factors affecting the nature and appearance of light & shadow in photographs. (II, III)
- D. Train students in photographing common professional subjects in the studio. (I, II, IV)
- E. Enhance effective use appropriate equipment and technique to produce the best images. (II, IV)

**Roman numerals after course objectives reference goals of the Photography program.*

III. Expected Student Learning Outcomes*:

Students will be able to:

1. Properly use studio strobe lighting equipment. (A, B, D, E)
2. Select appropriate lighting for a variety of subject types. (A, C, D, E)
3. Specify equipment and materials for a variety of subjects. (A, B, C, D)
4. Create well-executed studio photographs of a variety of subject types. (A, B, C, D, E)
5. Select the appropriate camera & lens technique to accomplish the desired effect. (A, D, E)
6. Present a portfolio of studio photographs of a variety of subject material. (A, C, D, F)

** Capital letters after Expected Student Learning Outcomes reference the course goals listed above.*

IV. Evaluation:

A. Testing Procedures: 14% of grade

- 2 Quizzes– 7% each

B. Laboratory Expectations: 0% of grade

C. Field Work: 56% of grade

8 homework assignments– 7% each.

D. Other Evaluation Methods: 30% of grade

- Final portfolio- 30%
 - Students will participate in critiques & class discussions, demonstrate knowledge of technical & compositional issues, and maintain a professional environment. Participation, conduct, progress and attendance will affect final grade as determined by instructor.

E. Grading Scale:

4.00-3.75=A
3.25-3.74=B+
2.75-3.24=B
2.25-2.74=C+
1.50-2.24=C
0.50-1.49=D
0.00-0.49=F

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

The PHO Program has been authorized by the vice president of the Learning Division to require that students must attend at least 85% percent of the scheduled class meetings to get credit for courses in the Program.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems;

or completing academic assignments.

- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at <http://www.pstcc.edu/sswd/>.

D. Other Policies:

- Late assignments will be marked down two letter grades for each week that they are late.
- There is a big difference between getting inspiration from or being influenced by others and stealing their intellectual property. Look at the work of other artists or media professionals for inspiration & reference, but create your own.
- Use of cell phones, text messaging and unauthorized Internet use is prohibited during class. Phones should be turned off or silenced. Violation of this policy may result in ejection from the class and being marked absent. If special circumstances such as emergencies require access to these forms of electronic communication, student must seek prior authorization from the instructor.