

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

HISTORY OF THE RECORDING INDUSTRY
RATS 1042

Class Hours: 3 .0

Credit Hours: 3.0

Laboratory Hours: 0.0

Revised: Fall 2013

Catalog Course Description:

Traces the development of the technology, business, major record labels, the music recorded; film, video and web media audio recording and production, as well as significant individuals in these areas.

Entry Level Standards:

College-level reading and writing.

Prerequisites:

None

Textbook(s) and Other Course Materials:

American Popular Music: From Minstrelsy to MP3 by Larry Starr and Chris Waterman, Oxford University Press, latest edition.

I. Week/Unit/Topic Basis:

Week	Topic
1	Introduction-Themes and Streams of American Popular Music
2	Popular Music Of The Nineteenth And Early Twentieth Centuries
3	The Ragtime Craze, 1896-1918
4	Social Dance, Jazz and the Blues, 1917-1935
5	EXAM #1 Early Country Music
6	The Swing Era, 1935-1945
7	The Postwar Era, 1946-1954
8	Rock 'n' Roll, 1954-1959
9	Pop, Country, Soul, Urban Folk, And The Rise Of Rock, 1960s

- 10 EXAM #2
The 1970S: Rock Music, Disco, And The Popular Mainstream
- 11 Progressive Country, Reggae, Punk, Funk, And Rap, 1970S
- 12 The 1980S: Digital Technology, Mtv, And The Popular Mainstream
- 13 Hip-Hop, Techno, "Alternative" Music, And The Entertainment Business (1980s-1990s)
- 14 Globalization and the Rise of World Music (1990s to the present)
EXAM #3
- 15 Final Exam Period

II. Course Goals*:

The course will

- A. Enhance students' views of the recording industry with a general introduction to the development of technology, business and music, in relation to the recording arts. (III, IV)
- B. Develop the students' awareness of the interconnectedness of the technologies, the difficulties in incompatible standards, the impact of standards organizations, and common-practice protocols within the greater recording arts field. (II)
- C. Familiarize students with the historical developments that influenced music and the recording industry through history. (III, IV)

*Roman numerals after course objectives reference goals of the *Media Technologies* program.

III. Expected Student Learning Outcomes*:

Students will be able to:

- 1. Discuss the linkages between American vernacular music, technology, and business in an historical context. (A, B, C)
- 2. Recall seminal figures in vernacular music, technology, and recording business and their contributions to the music industry and musical culture as well as the film/video industry and culture. (A, B, C)
- 3. Understand and articulate the development of a broad and diverse range of specific genre designations that fall under the larger category of popular music. (A, B, C)
- 4. Display an awareness of the extent of recording technology throughout media, both in historical aspects, state of the art, and potential future implementations. (A, B, C)

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

There will be a total of four exams. Exam questions are typically multiple choice but may include true/false questions on occasion. The first three exams will cover only new course material (previous weeks or since the previous exam). The final exam is comprehensive and

will cover the entire semester.

B. Laboratory Expectations:

N/A

C. Field Work:

N/A

D. Other Evaluation Methods:

N/A

E. Grading Scale:

A:	90-100
B:	80-89
C:	70-79
D:	60-69
F:	below 60

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

C. Accommodations for disabilities:

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by sending email to disabilityservices@pstcc.edu, or visiting Goins 127, 132, 134, 135, 131. More information is available at <http://www.pstcc.edu/sswd/>.

D. Other Policies:

PLEASE SUPPRESS THE URGE TO MULTI-TASK during class. Using a laptop for note taking purposes is fine, but please save YouTube searches, Facebook updates, tweets, or extended sessions of Minecraft for after class. As far as phones are concerned, you can keep them on, but set them to silent. There should be no reason to be using your phone during class.