

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

**CAMPUS BROADCAST II
VPT 1500**

Class Hours: 4.0

Credit Hours: 3.0

Laboratory Hours: 0.0

Date Revised: Fall 2011

Catalog Course Description:

Studio production course emphasizing the development of producing and directing skills in preparation for developing news/communications programming for Pellissippi State's on-campus video news magazine. Students will produce and direct studio programming using VPT 1090 students as production crew.

Entry Level Standards:

The student should be able to effectively communicate with instructor and peers, complete assignments according to instructor specifications, and read and write at the required level. Student should be familiar with operation of all TV studio equipment.

Prerequisites:

VPT 1030 and 1045 and 1090

Co-requisites:

VPT 1015 and 1210 and 1400

Textbook(s) and Other Course Materials:

Television Production Handbook, most recent edition, Zettl, Herbert, Wadsworth Publishing.

I. Week/Unit/Topic Basis:

Week	Topic
1 - 2	Discuss syllabus and desired outcomes of this course. Divide 1500 students into groups and work on and review studio process that will be used by the VPT 1500 students. The VPT 1500 students to work on directing the VPT 1090 students learning how to communicate with them on how they want to have things done will also use this time. The VPT 1500 students need to learn how to communicate with the VPT 1090 students what to do instead of doing it for themselves. EVERYONE needs to learn to COMMUNICATE. The VPT 1500 students need to make some decisions on what their first studio production will be and how they plan to execute their production.
3	The 1090 students will work with the 1500 students as crew. The 1500 students acting as the directors.
4	Planning will continue for studio tapings
5	Plans will continue for studio projects
6	Same as week five. The 1500 students should be working on many elements such as:

- a) how to communicate with a crew
- b) how to meet deadlines
- c) how to develop a good concept and script
- d) how to set up a live studio segment
- e) how to time a program
- f) how to back time a program
- g) how to call shots to a technical director (correct way)
- h) know control room procedures
- i) know how to do a run down sheet
- j) and any other elements of importance that it takes to become a good director and producers..

- 7 Continue from week five and six
- 8 Live on tape segments will be done this week
- 9 - 10 Continue with live on tape segments
- 11 VPT 1500 students will review all segments and critique each on paper. Start deciding what segments they will use for their final programs
- 12 They will make final decision of the segments they will use, write bumpers, prepare run down sheets and make ready for their final programs.
- 13 Final programs will be taped.
- 14 Final programs will be taped
- 15 Final: Review programs

II. Course Goals*:

The course will:

- A. Develop participation and team-oriented attitude by sharing in responsibility and outcome of group project(s). V
- B. Demonstrate ability to research, write and produce news and feature stories for live broadcast. I, II, IV
- C. Perform all technical aspects of news format live-to-tape studio production and electronic news gathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the Video Production Technology program (Career Program Goals and General Education Goals are listed http://www.pstcc.edu/departments/curriculum_and_instruction/syllabi/)

III. Expected Student Learning Outcomes*:

Students will be able to:

- 1. Research, organize and write short news and feature stories for television reporting. A, B, C
- 2. Use typical electronic news gathering technology, shoot, mic and record and edit video

news and/or feature stories. A, B, C

3. Function as an integral part of EFP video production unit alternately, as a videographer, sound person, editor and producer. A, B, C
4. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician, graphic designer and producer. A, B, C
5. Direct a magazine format feature program. A, B, C

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

NA

B. Laboratory Expectations: 50% of grade

Participation as a producer/director of the video production unit and responsibility for the production and direction of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student's grade.

C. Field Work:

NA

D. Other Evaluation Methods: 50% of grade

Directing: 40% of grade

The following four areas will combine to determine 40% of the grade: 1. Completion of written assignments and directing on time 2. In class attendance, participation and in-class writing 3. Effort, growth, dedication, perseverance 4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

The last 10% will be based on any other production aspect of this class. To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

E. Grading Scale:

90 – 100 A

80 – 89 B

70 – 79 C

60 – 69 D

below 60 F

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at <http://www.pstcc.edu/departments/swd/>.