

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

**CAMPUS BROADCAST III (Electronic Field Production)
VPT 2500**

Class Hours: 4.0

Credit Hours: 3.0

Laboratory Hours: 0.0

Date Revised: Spring 2011

NOTE: This course is not designed for transfer credit.

Catalog Course Description:

Electronic field production (EFP) course. Students will develop story ideas, write scripts, conduct and record video interviews, and edit news packages for the Pellissippi State video news magazine. Emphasis will be placed on establishing high production values, working to deadlines and with a team.

Entry Level Standards:

The student should be able to effectively communicate with instructor and peers, complete assignments according to instructor specifications, and read and write at the required level.

Prerequisites:

VPT 1045 and 1500

Co-requisites:

None

Textbook(s) and Other Course Materials:

Recommended - Zettl-*Television Production Handbook (latest ed.)* Handouts as needed.

I. Week/Unit/Topic Basis:

Week	Topic
1	Discuss syllabus and desired outcomes of this course. Groups chosen. Programs discussed and selected. Production Secretary assigned. Instructor approval required. Working scripts and storyboards for program one written and turned in for approval. Shooting begun.
2	Shooting of ENG segments for program one continues with 2500 performing tasks as directed by the 2910 students. The VPT 2910 students act as producer and assignment editors. Topic: Story assignments
3	Shooting continues. Topic: ENG shoots
4	Some 2500 students will be editing this week while other 2500 students will spend time working with the 2910. This will be the time to determine individual competencies of both 2500 and 2910 students and then work on these problems. Raw footage reviewed by instructor. Topic: Editing and shooting

- 5 Same as week five. Students will be working on different production elements such as:
 - a) how to communicate with a crew
 - b) how to meet deadlines
 - c) how to develop a good concept and script
 - d) how to do interviews
 - e) how to set up good lighting for ENG
 - f) how to set up a location shoot
 - g) how to time a segment
 - h) how to work with an assignment editor
 - i) how to call shots as a director (correct way)
 - j) how to find a story and develop it
 - k) know how to do a run down sheet
 - l) how to record and monitor good field audio
 - m) and any other elements if importance that it takes to become a good field producer.
 Topic : Communication

- 6 Rough draft for program one to be reviewed by instructor and group. Corrections discussed. Proposal for program two turned in for approval by instructor. Topic: Communication and results

- 7 Discuss syllabus and desired outcomes of this course. Groups chosen. Programs discussed and selected. Production Secretary assigned. Instructor approval required. Working scripts and storyboards for program one written and turned in for approval. Shooting begun.

- 8 Program one to be finished and turned in. All paperwork associated with program one to be included. Program two working script and storyboards turned in for approval by instructor.
Topic: Same as last class

- 9 Shooting for program two begun. Topic: Continues from last week

- 10 Shooting continues. Topic: Review stories

- 11 VPT 2500 and 2910 students will continue with stories, scripts, shooting and editing segments for program two. Topic: Work continues

- 12 Program two's raw footage is reviewed by instructor and approved. Continue editing and creating segments Topic: Work on finishing programs

- 13 Rough draft of program two reviewed by instructor and group. Corrections discussed. Topic: Same

- 14 The final version of program two finished and turned in. All paperwork completed and included with program two. Topic: All segments and program will be finished

- 15 Program one to be finished and turned in. All paperwork associated with program one to be included. Program two working script and storyboards turned in for approval by instructor.
Topic: Same as last class

II. Course Goals*:

The course will:

- A. Guide students toward participating in a team-oriented attitude by sharing in responsibility and outcome of group project(s). V
- B. Extend student knowledge by doing research, writing and producing news and feature stories for live broadcast. I, II, IV
- C. Expand student understanding by performing all technical aspects of news format live-to tape electronic news-gathering (ENG) and feature news stories. I, II, IV

*Roman numerals after course objectives reference goals of the Video Production Technology program. (Career Program Goals and General Education Goals are listed [http://www.pstcc.edu/departments/curriculum and instruction/syllabi/](http://www.pstcc.edu/departments/curriculum_and_instruction/syllabi/))

III. Expected Student Learning Outcomes*:

Students will be able to:

- 1. Organize, research and write short news and feature stories for television reporting. A, B, C
- 2. Operate typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. A, B, C
- 3. Practice functioning as an integral part of EFP video production unit alternately, as a videographer, sound person, editor and producer. A, B, C
- 4. Apply the production techniques of television into production ready scripts. B,C
- 5. Produce a magazine format feature news program. A, B, C

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

N/A

B. Laboratory Expectations: 50% of grade

Participation as a crew member of the video production unit and responsibility for conducting the job assigned for the production of program segments (of a larger class production) will constitute the basis for determining 50% of the student's grade.

C. Field Work: 40% of grade

The following four areas will combine to determine 40% of the grade:

- 1. Completion of written assignments on time
- 2. In class, shoot, and editing session attendance, participation and in-class writing
- 3. Effort, growth, dedication, perseverance
- 4. Participation at shoots, during editing sessions, and ability to work with all crew-members

are a major consideration of grade.

D. Other Evaluation Methods: 10% of grade

The last 10% will be based on any other production aspect of this class. To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

E. Grading Scale:

90 – 100 A
80 – 89 B
70 – 79 C
60 – 69 D
below 60 F

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone:

539-7153 or TTY 694-6429. More information is available at <http://www.pstcc.edu/sswd/>.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.