

PELLISSIPPI STATE COMMUNITY COLLEGE  
MASTER SYLLABUS

**DOCUMENTARY PRODUCTION**  
**VPT 2770**

**Class Hours: 3.0**

**Credit Hours: 3.0**

**Laboratory Hours: 0.0**

**Date Revised: Spring 2011**

**Catalog Course Description:**

An advanced project course focusing on the documentary form as an opportunity for an individualized expression. Each student will be responsible for the creation of a documentary designed to communicate his or her point of view on a topical and/or controversial subject or issue.

**Entry Level Standards:**

Students must be able to read and write at the college level. Students shall have completed prior coursework in basic, intermediate and advanced production. Students shall have demonstrated ability to perform all technical aspects of production and be able to conceptualize, develop and produce entire class project within deadline parameters, with supervision.

**Prerequisites:**

VPT 2330 and consent of instructor

**Co-requisites:**

None

**Textbook(s) and Other Course Materials:**

*Documentary For The Small Screen* by Paul Kriwaczek. An example of documentaries and it is strongly advised that student utilize textbooks required from previous VPT classes and equipment operations manuals for reference.

**I. Week/Unit/Topic Basis:**

<b>Week</b>	<b>Topic</b>
1	Discuss syllabus and outcome expected of this course. Define and discuss project requirements and establish project milestones and dates.
2	Concepts, treatments, and production schedules reviewed.
3	Concepts due and talk about the journals they are to be keeping.
4	Treatments due. Establish production teams if needed.
5-8	Pre-production and production continue.
9	Production phase complete.
10-12	Post- production

- 13 All projects completed by end of week.
- 14 Project review and critique.
- 15 Final Exam

## **II. Course Goals\*:**

The course will

- A. Employ project management skills. I, IV, V
- B. Demonstrate working knowledge of principles of audience analysis, design of program objectives, and program evaluations. I, III, IV, V
- C. Demonstrate ability to apply accepted aesthetic conventions to completed work. I, III, V
- D. Demonstrate high degree of technical mastery. IV,V
- E. Demonstrate willingness and ability to meet deadline requirements. II, V
- F. Design and create a compelling video documentary. I,IV,V

\*Roman numerals after course objectives reference goals of the Video Production Technology program. (Career Program Goals and General Education Goals are listed [http://www.pstcc.edu/departments/curriculum\\_and\\_instruction/syllabi/](http://www.pstcc.edu/departments/curriculum_and_instruction/syllabi/) )

## **III. Expected Student Learning Outcomes\*:**

Students will be able to:

- 1. Develop and implement detailed production plan. A, D
- 2. Demonstrate effective use of time and resources within deadline parameters. E
- 3. Organize and direct a production team. B, D
- 4. Define audience in terms of demographics and needs to be addressed in terms of specific communication objectives. B
- 5. Design and implement evaluation tool. B, D
- 6. Identify and employ techniques that lead to the establishment of high production values in the finished video project. B, D
- 7. Demonstrate awareness and willingness to meet project deadlines and milestones. E
- 8. Operate a non-linear editing system. D
- 9. Identify and employ techniques which lead to the establishment of high production values in the completed video project, i.e., well manages and motivated audio, lighting, visual composition, edit pacing, etc. B,C

\* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

## **IV. Evaluation:**

A. Testing Procedures:

N/A

B. Laboratory Expectations: 60% of grade

Lab and production work should be accomplished during scheduled class periods. Scheduling lab and production work at other times should be in addition to, not in lieu of, regularly scheduled class times.

C. Field Work: 40% of grade

Several criteria have been established for successful completion of this class. The correlation between the message intended for the chosen audience and the actual perceived message would be considered. Attention to technical detail will merit significant consideration. Organizational skills and project management skills will be assessed. Finally, achievement of production milestones will provide a foundation for the successful completion of the course.

D. Other Evaluation Methods:

N/A

E. Grading Scale:

90 - 100 A  
80 - 89 B  
70 - 79 C  
60- 69 D  
below 60 F

**V. Policies:**

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered "in attendance", students are expected to be in class at the scheduled starting time for that class. Students will be considered "tardy" from that time until 10 minutes after the scheduled starting time. Three such "tardies" shall constitute an "absence". Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered "absent".

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at <http://www.pstcc.edu/sswd/>.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction