CAMPUS BRAODCST IV
(Program Production Management)
VPT 2910

Class Hours: 0.0   **Credit Hours: 3.0**

Laboratory Hours: 4.0   **Date Revised: Spring 2011**

Catalog Course Description:

Advanced-level participation in the production and management of a campus video news magazine for and about Pellissippi State. Students will supervise the production of college news/communication programming and be responsible for program content, deadlines, technical quality and assignment of personnel. Course will involve both field and studio production and postproduction. Newsgathering and writing skills will be emphasized.

Entry Level Standards:

Students must be able to read and write at the college level. shall have completed prior coursework in basic and intermediate production. Shall have demonstrated ability to conceive, develop, and complete entire projects with minimal supervision. Shall be able to perform all technical processes required for a finished video program.

Prerequisites:

VPT 1400 and 2500

Co-requisites:

None

Textbook(s) and Other Course Materials:

Handouts given as needed

I. Week/Unit/Topic Basis:

Week	Topic
1	Discuss syllabus and desired outcomes of this course. Groups chosen. Programs discussed and selected. Production Secretary assigned. Instructor approval required.
2	Working scripts and storyboards for program one written and turned in for approval. Shooting begun.
3	Shooting of ENG segments for program one continues with 2500 performing tasks as directed by the 2910 students. The VPT 2910 students act as producer and assignment editors. Topic: Story assignments
4	Shooting continues. Topic: ENG shoots
5	Some 2500 students will be editing this week while other 2500 students will spend time working with the 2910. This will be the time to determine individual competencies of both

2500 and 2910 students and then work on these problems. Raw footage reviewed by instructor. Topic: Editing and shooting

6   Same as week five. Students will be working on different production elements such as:
   a) how to communicate with a crew
   b) how to meet deadlines
   c) how to develop a good concept and script
   d) how to do interviews
   e) how to set up good lighting for ENG
   f) how to set up a location shoot
   g) how to time a segment
   h) how to work with an assignment editor
   i) how to call shots as a director (correct way)
   j) how to find a story and develop it
   k) know how to do a run down sheet
   l) how to record and monitor good field audio
   m) and any other elements if importance that it takes to become a good field producer. Topi :Communication

7   Rough draft for program one to be reviewed by instructor and group. Corrections discussed. Proposal for program two turned in for approval by instructor. Topic: Communication and results

8   Program one to be finished and turned in. All paperwork associated with program one to be included. Program two working script and storyboards turned in for approval by instructor. Topic: Same as last class

9-10   Shooting for program two begun. Topic: Continues from last week

11   Shooting continues. Topic: Review stories

12   VPT 2500 and 2910 students will continue with stories, scripts, shooting and editing segments for program two. Topic: Work continues

13   Program two's raw footage is reviewed by instructor and approved. Continue editing and creating segments Topic: Work on finishing programs

14   Rough draft of program two reviewed by instructor and group. Corrections discussed. Topic: Same

15   The final version of program two finished and turned in. All paperwork completed and included with program two. Topic: All segments and program will be finished

II. Course Goals*:

The course will:

A.   Enhance effective use of designing effective and entertaining communication productions. I, IV

B.   Enhance the students knowledge by overseeing, supervising a production. I, II,

C.   Enhance the student's knowledge by demonstrating the ability to research, write and produce news and feature stories for live broadcast. I, II, IV

D.   Enhance effective use of performing all technical aspects of news format live-to tape studio production and electronic news-gathering (ENG). I, II, IV

*Roman numerals after course objectives reference goals of the Video Production Technology program. (Career Program Goals and General Education Goals are listed http://www.pstcc.edu/departments/curriculum_and_instruction/syllabi/)

III. Expected Student Learning Outcomes*:

Students will be able to:

1.   Organize, Research and write short feature stories for television reporting. A, C

2.   Apply the production techniques and technologies of television into production ready scripts. B, C

3.   Operate typical electronic news gathering technology, shoot, mic and record and edit video news and/or feature stories. B, C

4.   Identify and employ basic elements of creative writing. A

5.   Practice functioning as an integral part of EFP video production unit alternately, as a videographer, sound person, editor, and producer. B, C

6.   Practice functioning as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician, graphic designer and producer. B, D

7.   Produce a magazine format feature program. B

8.   Recognize, prepare and use shot sheets. A

9.   Prepare for work in the real world by doing full-length programs. A, B

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures:

   N/A

B. Laboratory Expectations: 20% of grade

   The following five areas will combine to determine 50% of the grade:
   1. Completion of all assignments on time and meeting deadlines according to guidelines provided
   2. Ideas contributed to the final programs
   3. Effort, growth, dedication, perseverance
   4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.
   5. Follow through on work towards the finished programs.

C. Field Work: 50% of grade

   50% of grade based on leadership shoot at all shoots, editing sessions, production meetings, and meeting deadlines.

D. Other Evaluation Methods: 30% of grade

30% of the grade will be based on class attendance and participation

E. Grading Scale:

V. Policies: *Policies (e.g., attendance, academic and classroom misconduct) should be consistent with policies stated in the current College catalog.*

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of the Learning Division, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered "in attendance", students are expected to be in class at the scheduled starting time for that class. Students will be considered "tardy" from that time until 10 minutes after the scheduled starting time. Three such "tardies" shall constitute an "absence". Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered "absent".

B. Academic Dishonesty:

 Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:
• Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
• Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
• Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
• Taking an exam for another student.
• Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
• Any of the above occurring within the Web or distance learning environment.

C. Accommodations for disabilities:

Students who need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated

should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Services for Students with Disabilities (SSWD) in order to receive accommodations in this course. Services for Students with Disabilities may be contacted by going to Goins 127, 132, 134, 135, 131 or by phone: 539-7153 or TTY 694-6429. More information is available at http://www.pstcc.edu/sswd/.

D. Other Policies:

 Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.