

PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

BUSINESS FINANCE
BUSN 2320 (formerly FIN 2000)

Class Hours: 3.0

Credit Hours: 3.0

Laboratory Hours: 0.0

Date Revised: Fall 2015

Catalog Course Description:

An examination of financial principles that may include financial statement analysis, risk and return relationships, time value of money, valuation of assets, capital budgeting, and working capital management.

Entry Level Standards:

The student must be able to read and comprehend at the college level. The student must have a working knowledge of college level algebra and business mathematics.

Prerequisites:

ACCT 1010

Textbook(s) and Other Course Materials:

- *CFIN 4*, by Scott Besley and Eugene Brigham, Cengage Learning, 2015. ISBN 978-1-285-43454-4
- TI83 graphing calculator

I. Week/Unit/Topic Basis:

Week	Chapter	Topic
1	1	An Overview of Managerial Finance (<i>Pages 1-12</i>)
2	4	Time Value of Money (<i>Pages 56-71</i>)
3	3	The Financial Environment: Markets, Institutions, and Investment Banking (<i>Pages 38-53</i>)
4	5	The Cost of Money (Interest Rates) (<i>Pages 73-87</i>)
5	8	Risk and Rates of Return (<i>Pages 125-142</i>)
6	6 & 7	Investing and Sources of Funds (<i>Ch. 6 Bonds Pages 90-106 and Ch.7 Stock Pages 108-120</i>)
7	9	Capital Budgeting Techniques (<i>Pages 144-150, 152, 158-160</i>)
8	10	Project Cash Flows and Risk (<i>Pages 163-168</i>)

9-10	15	Managing Short-Term Assets (<i>Pages 260-275</i>)
11	16	Managing Short-Term Liabilities (Financing) (<i>Pages 280-286, 290-293</i>)
12-13	14	Working Capital Policy (Cash Budget) (<i>Pages 242-257</i>)
14	17	Financial Planning and Control (<i>Pages 295-302</i>)
15		FINAL EXAM

II. Course Goals*:

The course will:

- A. Guide students to understand the objective of Financial Management. (I,II,III,V,VI)
- B. Enhance student understanding of the American Financial System. (I,II,III,V,VI,VII)
- C. Enhance effective use of financial statements and cash flow information in analysis of a firm. (I,II,III,V,VI,VII)
- D. Guide students to understand the time value of money. (II, III,V,VI)
- E. Expand student understanding of how long term investment decisions should be made. (I, II,III,V,VI)
- F. Expand student understanding of how long term financing decisions should be made. (I,II,III,V,VI)

*Roman numerals after course objectives reference goals of the Business program.

III. Expected Student Learning Outcomes*:

Students will be able to:

1. Analyze and interpret financial statements and other financial information to make effective and informed business decisions. (A,B,E,F)
2. Explain the characteristics of financial markets and instruments. (C)
3. Describe the concepts of risk and return relationship, time value of money, valuation of assets, capital budgeting, and working capital management. (A,B,C,D,E,F)
4. Discuss maximization of stockholder wealth. (A,D)
5. Discuss how interest rates are determined. (F,H)
6. Describe the relationship between risk, return, market price, and market efficiency. (C)
7. Identify the sources of long-term funds. (C,G,H)
8. Describe the characteristics of long-term debt. (C,G,H)
9. Identify the characteristics of common stock. (C,G,H)

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Testing Procedures: Exams will comprise 68% of grade.

A minimum of 2 exams is recommended. The exams will cover financial concepts, terminology, financial statements, and calculations. The exams will be objective and non-cumulative.

B. Laboratory Expectations:

NONE

C. Field Work:

NONE

D. Other Evaluation Methods: 32% of grade

Class participation and homework will also comprise the final grade for the course.

E. Grading Scale:

92 - 100	A
89 - 91	B+
82 - 88	B
79 - 81	C+
72 - 78	C
65 - 71	D
Below 65	F

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly

quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.

- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

C. Accommodations for disabilities:

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. Disability Services may be contacted by sending email to disabilityservices@pstcc.edu, or by visiting Alexander 130. More information is available at <http://www.pstcc.edu/sswd/>.

D. Other Policies:

Computer Usage Guidelines:

College-owned or -operated computing resources are provided for use students of Pellissippi State Community College. All students are responsible for the use of Pellissippi State's computing resources in an effective, efficient, ethical and lawful manner.