MEDIA TECHNOLOGIES INTERNSHIP
MDT 2998

Class Hours: 0.0   **Credit Hours: 1.0-3.0**

Laboratory Hours: 1.0-3.0   **Revised: Fall 2015**

NOTE: This course is not intended for transfer credit.

Catalog Course Description:

A supervised work experience course, the internship hours are completed for one of the Media Technologies concentrations with a focus on a specific media technology field: CGT (90 hours, 2 credits); PHO (60 hours, 2 credits); VPT (100 hours, 3 credits); WEB (60 hours, 2 credits). Individual communication is arranged with the program coordinator in lieu of class attendance. The primary purpose of the internship is to provide a student with real-life work experiences related to the student's concentration. Students who have successfully completed the beginning coursework in their concentration and are in the third semester of study may be considered for an internship. Only students who meet the criteria will receive academic credit for an internship.

Entry Level Standards:

The student must have math, reading, and writing skills at the college level.

Prerequisites:

Consent of program coordinator

Textbook(s) and Other Course Materials:

Materials will vary, depending on the employer assignments, the supervisor and client's needs.

I. Week/Unit/Topic Basis:

The internship website production will be coordinated between the instructor, the client, and the student intern to afford a minimum of 45 hours on the job during the enrolled semester. Since the student is interning for academic credit, no remuneration is required; however, supervising clients may, at their sole discretion, elect to provide stipends, paid parking, mileage reimbursement or paid employment. The intern shall observe all standards of legal ethics and confidentiality and comply with all policies specified by the client.

Week	Topic
1-14	Activities will include working with a client to design a new website or re-design an existing website, project management activities involved in scheduling the production of the site, usability analyses on the functionality of the site, uploading site to a host server, and coordination of team members to take advantage of individual member's strengths in producing the site. The online D2L course announcements page on the first day of class will list specifics.
15	Final Exam Period

II. Course Goals*:

The course will:

A. Apply concepts, skills, and applications learned in WEB classes to a practical setting outside of the traditional academic environment to meet the demands of an actual client. I, II,III,IV,V,VI

B. Exhibit ability to work in a professional environment effectively (i.e., promptness, reliability, professionalism, accuracy, courtesy, etc.) III,VI

C. Develop critical-thinking skills and problem-solving skills to review and analyze information relating to the selected topic. I,II,III

*Roman numerals after course objectives reference goals of the WEB program.

III. Expected Student Learning Outcomes*:

The student will be able to:

1. Use skills and applications learned in the classroom to produce a website for a client to the client's specifications. A, B, C, D

2. Gain valuable work experience in producing an actual website that can become a part of the student's employment portfolio. A, B, C, D

3. Obtain exposure to web professionals in our area. A, B, C, D

4. Secure an edge on the job market by giving the intern actual work experience. A, B, C, D

5. Increase intern's knowledge, experience, and self-confidence. A, B, C,

6. Communicate regularly and effectively with team/co-workers, instructor, and client to ensure timely and accurate completion of work and establish good human relationships. B, C, D

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Field Work: 100%

The specific evaluation is based on supervisor feedback on student work performance and student review of the evaluation. All employers will use the same rubric for assessment but methods will vary according to the work assignments. Participation in class activities, discussion boards, email, examples of work performed, and completed forms of agreement and evaluation may all be a part of the evaluation process as outlined by assignments in the D2L online course.

B. Grading Scale:

A 90-100
B+ 85-89
B 80-85
C+ 75-79
C 70-75
D 60-69
F 59 or less

V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:
- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

C. Accommodations for disabilities:

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. Disability Services may be contacted by sending email to disabilityservices@pstcc.edu, or by visiting Alexander 130. More information is available at http://www.pstcc.edu/sswd/.

D. Other Policies:

Use of Equipment:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.