PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS

PUBLIC SPEAKING
SPCH 2100

Class Hours: 3.0  Credit Hours: 3.0
Laboratory Hours: 0.0  Revised: Fall 2015

Catalog Course Description:

Principles and practices of the oral communication process, with a primary emphasis on extemporaneous public speaking. Course will incorporate research and planning, audience demographics, topic selection, small and large group communication, listening, reasoning, and evaluation skills.

Entry Level Standards:

The student is expected to read on a college level, write Standard American English, and use primary research techniques to gather information. Public Speaking (SPCH 2100) is designed as an entry level course. The college transfer student is advised to consult her/his advisor and/or the core speech requirements of the four-year institution before enrolling in SPCH 2100.

Corequisites:

ENGL 1010

Textbook(s) and Other Course Materials:


I. Week/Unit/Topic Basis:

<table>
<thead>
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<th>Week</th>
<th>Topic</th>
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| 1-14 | • Communication Apprehension/Audience Analysis  
• Selecting and Narrowing Topic/Determining Purpose/Informative Speaking  
• Developing Central Idea/Gathering Supporting Materials  
• Organizing and Outlining  
• Introductions and Conclusions  
• Language/Delivery  
• Presentation Aids  
• Listening  
• Persuasive Speaking  
• Using Logic and Reasoning  
• Monroe’s Motivated Sequence of Appeals  
• Speaking for Special Occasions  
• Speaking in Small Groups |
| 15 | Final Exam Week |

II. Course Goals*:
The course will

A. Offer strategies to control nervousness and apprehension and build confidence as a speaker. I. 1,2,3,4,5,6,7

B. Expand students’ presentation skills through audience analysis, varying methods of research, planning and organization. I. 3,4,6,7 VII. 3,4,5,6

C. Develop students’ ability to use active and reflective listening. I. 1,7

D. Foster students’ ability to identify, select, and use presentation aids effectively. I. 1,3,4,6,7

E. Enable students to recognize the process of communication to actively improve targeted areas of their communication. I. 1,5,6

F. Develop students’ verbal and nonverbal delivery skills in extemporaneous speaking. I. 3,5

G. Enable students to develop an appropriate general purpose for speaker, occasion and audience. I. 1,2,3

*Roman numerals after course objectives reference TBRs general education goals.

III. Expected Student Learning Outcomes*:

Students will be able to:

1. Be able to explain what communication apprehension is, develop and apply coping strategies. A

2. Actively listen to and critically evaluate oral presentations. C

3. Select, research, and develop informative, persuasive, and special occasion topics appropriate for the speaker, listener and occasion. B, E, G

4. Cite relevant, reliable and sufficient sources in oral presentation. B, E

5. Present evidence using logical reasoning to support claims in persuasive speaking. B,E

6. Organize material in a purposeful, cohesive outline. B,E,G

7. Use presentation aids effectively and appropriately to support and enhance a presentation. B,D

8. Adapt an oral style using accurate, clear, and expressive language appropriate to the speaker, the audience and the occasion. A,E,F

9. Adapt a nonverbal style using eye contact, gestures, movement, and vocal variety appropriate to the speaker, the audience and the occasion. A,E,F

10. Construct a preparation outline and a speaker’s outline for extemporaneous delivery. A,F

* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

IV. Evaluation:

A. Laboratory Expectations:
Days when speaking assignments are due are considered laboratory days. Student is expected to participate when not speaking by actively listening and critically evaluating speakers.

B. Grade Breakdown:

— Speaking is 60% of grade which includes at least two informative, two persuasive, and one instructor’s choice speech.
— Written work is 40% of grade.

C. Grading Scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>90-100</td>
<td>A</td>
</tr>
<tr>
<td>80-89</td>
<td>B</td>
</tr>
<tr>
<td>70-79</td>
<td>C</td>
</tr>
<tr>
<td>60-69</td>
<td>D</td>
</tr>
<tr>
<td>59 and below</td>
<td>F</td>
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</tbody>
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V. Policies:

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one’s own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

C. Accommodations for disabilities:
Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. Disability Services may be contacted by sending email to disabilityservices@pstcc.edu, or by visiting Alexander 130. More information is available at http://www.pstcc.edu/sswd/.