

PELLISSIPPI STATE COMMUNITY COLLEGE  
MASTER SYLLABUS

**DREAMWEAVER  
WEB 2000**

Class Hours: 3.0  
Laboratory Hours: 0.0

Credit Hours: 3.0  
Revised: Fall 2016

**Catalog Course Description:**

This course is designed to enhance the skills and knowledge of the professional web designer by using Adobe Dreamweaver to create and manage websites. The student will be introduced to the fundamentals of Dreamweaver as well as advanced tools and techniques used to plan, design, create, modify, test and publish professional websites.

**Prerequisite(s):**

WEB 1600 or CITC 2375 or equivalent

**Co-requisite(s):**

None

**Textbooks(s) and Other Course Materials:**

*Adobe Dreamweaver CC The Professional Portfolio 2015 Release*  
Erika Kendra  
Publisher: Against The Clock  
ISBN: 978-1-936201-61-7

**Software:**

Adobe Dreamweaver Creative Cloud

**I. Week/Unit/Topic Basis:**

**Week Topic**

|    |   |
|----|---|
| 1  | Getting Started and The Dreamweaver CC User Interface |
| 2  | Project 1 Bistro Site Organization                    |
| 3  | Project 2 Digital Book Chapter                        |
| 4  | Project 2 Digital Book Chapter                        |
| 5  | Project 3 Photographer's Web Site                     |
| 6  | Project 4 Yosemite CSS Layout                         |
| 7  | Project 4 Yosemite CSS Layout                         |
| 8  | Project 5 Cupcake Bakery CSS Site                     |
| 9  | Project 6 Kayaking HTML5 Site                         |
| 10 | Project 6 Kayaking HTML5 Site                         |
| 11 | Project 8 Bootstrap Responsive Page                   |
| 12 | Portfolio Project Draft                               |
| 13 | Peer Reviews  |

- 14 Portfolio Project Completion
- 15 Portfolio Project Self Reviews

## **II. Course Goals\*:**

The course will:

- A. Enhance student knowledge of the Dreamweaver workspace, tools and capabilities. (I, II)
- B. Expand student understanding of web layout design and integration of images, text, links and navigation elements. (I, II, III, IV)
- C. Guide students in learning to plan, design, create, modify, test and publish websites using Dreamweaver tools. (I, II, III, IV)
- D. Expand student's knowledge of techniques in site management and transferring websites to the Web using Dreamweaver's Remote Server function. (II, IV)
- E. Enhance student's skill in assembling content necessary to produce professional web pages. (I, II, III, V)
- F. Build student proficiency in using CSS for formatting, layout and design. (I, II, IV)
- G. Expand student understanding of design principles and copyright rules. (V)
- H. Increase student awareness of the importance of cross-browser testing and compliance with accessibility initiatives. (II, IV)
- I. Work with client to create multi-page website according to client and class specifications. (I, II, III, IV, V, VI)

\*Roman numerals after course objectives reference goals of the Web Technology program.

## **III. Expected Student Learning Outcomes\*:**

Students will:

- 1. Use Dreamweaver skillfully and efficiently. (A)
- 2. Understand the concepts and mechanics of web layout design and integration of images, text, links and navigation elements. (B)
- 3. Plan, design, create, modify, test and publish websites using Dreamweaver. (A, B, C, F, G, H)
- 4. Create pages, folders, subfolders, and local site folders to house website content and transfer them to a remote server. (A, D)
- 5. Use CSS for formatting, layout and design. (A, B, C, F)
- 6. Understand copyright laws and evaluate web content for legal use. (E, G)
- 7. Gather and assemble content to create professional web pages. (B, C, E, F)
- 8. Create a multi-page website for a real world client according to client and class specifications. (A, B, C, D, E, F, G, H, I, J)

\*Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

## **IV. Evaluation:**

- A. Testing Procedures: 42% of grade  
Chapter Quizzes

B. Laboratory Expectations: N/A

C. Field Work: N/A

D. Other Evaluation Methods:

Projects & Assignments: 53% of grade

Communication/Participation Assignments: 5% of grade

E. Grading Scale:

|    |        |
|----|--------|
| A  | 90-100 |
| B+ | 85-89  |
| B  | 80-84  |
| C+ | 75-79  |
| C  | 70-74  |
| D  | 60-69  |
| F  | 0-59   |

**V. Policies:**

A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.

- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

C. Accommodations for Disabilities:

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. [Disability Services](#) (<http://www.pstcc.edu/sswd/>) may be contacted via [email](#) or by visiting Alexander 130.