

**PELLISSIPPI STATE COMMUNITY COLLEGE  
MASTER SYLLABUS**

**ILLUSTRATOR FOR WEB & PRINT  
DWP 2600**

**Class Hours: 3.0**

**Credit Hours: 3.0**

**Laboratory Hours:**

**Date Revised: Fall 2017**

**Catalog Course Description**

A study of the fundamental concepts, techniques and workflows for producing vector images and graphics for print and Web design including exploration of infographics, product and conceptual imaging. Focus is on skill development with Adobe Illustrator software.

**Prerequisites**

CGT 1950 or DWP 1010, and ENGL 1010

**Corequisites**

None

**Textbook(s) and Other Course Materials**

Adobe Illustrator CC 2015: The Professional  
Portfolio ISBN: 978-1-936201-59-4

**Week/Unit/Topic Basis**

<b>Week</b>	<b>Topic</b>
1.	Overview of course; review of basic principles of using vector creation tools; review of terms, tools, menus and shortcuts used in Adobe Illustrator CC.
2.	The role of illustration in graphic and web design; file formats for print vs. web; starting a rendering.
3.	Using exact points and precision curves; Using typographic elements
4.	Creating graphs and infographics
5.	Using tools for reshaping paths
6.	Measuring and positioning; using guides and grids
7.	Transformations; scaling and duplicating vector elements
8.	Mid-term review/ mid-term project
9.	Selecting and applying and editing color
10.	Gradations and Fills
11.	Strokes and Brushes
12.	Blends, Masks
13.	Special Effects; SVG output limitations
14.	Publishing Your Illustration- formats for print and web
15.	Final Exam Period

## Course Goals

NOTE: Roman numerals after course objectives reference goals of the Media Technologies program.

The course will

- A. Teach working knowledge in the application of vector graphics software in creating images for both print and web. I, II
- B. Develop essential knowledge in the current methods of utilizing vector images in print and digital screen environments. I, II, III, IV
- C. Enable processing of vector files and formats for use in print and web sites. I, II
- D. Teach the use of the proper terminology in referring to different aspects of vector images. III
- E. Enable the student to produce a compelling portfolio. VI

## Expected Student Learning Outcomes\*

NOTE: Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

The student will

- 1. Demonstrate use of the principle concepts of vector image creation for use in both print and web environments. A
- 2. Use appropriate terminology to identify and discuss vector file types and their uses in web and print. A, B, D
- 3. Identify appropriately prepared vector media for use in print and on web sites. A, B, C, E
- 4. Perform all technical aspects of designing, planning, selecting, editing and converting files for web and print applications. A, B, C, E
- 5. Contribute to class discussion and project critiques and use the appropriate terminology to describe and evaluate media, procedures, equipment and software. A, B, D

## Evaluation

**Testing Procedures: Skills tests-40% of grade 2 tests, each 20%**

**Laboratory Expectations: 0% of grade**

**Field Work: 0% of grade**

**Other Evaluation Methods: 60% of grade:**

20% Portfolio - Each student will submit a web and PDF portfolio of completed assignments.

25% Final Project

15% Class participation

## Grading Scale

A 90-100%

B+ 85-89%

B 80-84 %

C+	75-79%
C	70-74 %
D	60-69 %
F	0-59 %

## **Policies**

### **Attendance Policy**

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

### **Academic Dishonesty**

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

### **Accommodations for Disabilities**

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. [Disability Services](http://www.pstcc.edu/sswd/) (<http://www.pstcc.edu/sswd/>) may be contacted via [Disability Services email](#) or by visiting Alexander 130.