

**PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS**

**ALTERNATIVE EDITING APPLICATIONS
VPT 1220**

Class Hours: 3.0
Laboratory Hours: 0.0

Credit Hours: 3.0
Date Revised: Fall 2017

Catalog Course Description

Offered as a beginning-level alternative editing application course which may include programs such as Final Cut Pro, Final Cut X, Adobe Premiere and Edius. Course covers all aspects of the application offered, including interface, timeline, effects, and audio manipulation. Capturing and compression for internet and DVD delivery are presented.

Prerequisites

None

Textbook(s) and Other Course Materials

Sources of related information including videotapes, trade journals, library resources and Internet sources will be used. Note: Thanks to a major effort by the acquisitions staff at the College and funding by special grants like COE, Pellissippi State has built a large collection of books and videotapes related to the telecommunications industry. Students should investigate and utilize these resources.

Students may want to purchase 1 portable/external Firewire hard drive with a minimum storage of 100 gigabytes, an 8 gig Flash/USB drive, student discount on software for the course, a laptop computer, 2 DVDs and Headphones.

Required Textbook

None

Recommended Textbooks and Resources

Lynda.com
Motion: Revolutionary Motion Graphic, by Damian Allen
DVD Studio Pro 4: Authoring Prof. DVDs, by Sitter & Ramseier

Week/Unit/Topic Basis

Week Topic

- 1 Discuss syllabus and desired outcomes of this course. Discuss project requirements and established workflow techniques.
- 2 Establish storytelling techniques. Introduce lesson two and build a rough cut.
- 3 Introduce Broadcast Standards and lesson three.

- 4 Discuss refining the rough cut, trimming and lesson four.
- 5 Discuss refining the rough cut, refining edit points and lesson five.
- 6 Discuss refining the rough cut, refining the editing process and lesson six
- 7 Customizing, lesson seven.
- 8 Discuss capturing and transferring footage, lesson eight.
- 9 Applying transitions, lesson nine.
- 10 Mixing Audio, lesson ten.
- 11 Discuss titles and graphics. Introduce lesson eleven & Photoshop.
- 12 Changing Motion Properties, lesson twelve.
- 13 Applying filters, lesson thirteen.
- 14 Final project review and critique. Finishing and outputting.
- 15 Final Exam Period

Course Goals

NOTE: Roman numerals after course objectives reference goals of the VPT program.

The course will

- A. Enhance storytelling techniques using digital media. I, IV
- B. Target desired message to intended audience, implementing design concepts. I, III, V
- C. Guide students toward a better understanding of media management, production workflow and story structure. II, IV
- D. Extend student knowledge on proofing, refining, finishing and distributing. IV, VI
- E. Expand the student's understanding of effective use of time and resources within deadline parameters. I, V

Expected Student Learning Outcomes

NOTE: Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

The student will

1. Expand the student's understanding of constructing communication avenues, targeting client needs. B
2. Foster the ability to locate, organize and manage media assets mastering efficient workflow. C,
3. Build the skills to prioritize, meeting deadlines. D, E
4. Increase capacity to finish a product perfectly. B, D

5. Enhance the student's knowledge of different storytelling techniques such as drama, action or comedy. A

Evaluation

Testing Procedures: 38% of grade

Five quizzes from textbook covering two lessons each Midterm – cumulative / includes editing assignment

Final exam – cumulative / includes editing assignment

Laboratory Expectations: 62% of grade

Five major projects comprised of video editing, graphics, audio editing. Four exercises that target industry standard workflows.

Field Work

None

Other Evaluation Methods

None

Grading Scale

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
below 60	F

Policies

Attendance Policy

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

VPT Program Attendance: The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least **85% of classes**. To be considered in attendance, students are expected to be in class at the scheduled starting time for that class. Students will be considered tardy from that time until 10 minutes after the scheduled starting time. Three such tardies shall constitute an

absence. Students arriving any time after 10 minutes beyond the scheduled starting time for a class will be considered absent.

Academic Dishonesty

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance-learning environment.

*Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

Accommodations for disabilities

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. [Disability Services](#) (<http://www.pstcc.edu/sswd/>) may be contacted via [Disability Services email](#) or by visiting Alexander 130.

Other Policies

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.

No handheld media devices or laptops are allowed in class unless otherwise noted. Students will receive a warning; a second infringement will result in an absence for the class.

No gaming, using Facebook, texting or instant messaging will be tolerated on any VPT campus workstations during class.

Anyone caught using the class computers for any of these activities during class time will receive a "Computer Absence" meaning your workstation and therefore, your attention, is absent from the class. These will be treated the same as a Tardy violation, meaning three computer absences will result in a actual recorded full absence and possibly effecting your grade