

**PELLISSIPPI STATE COMMUNITY COLLEGE  
MASTER SYLLABUS**

**CAMPUS BROADCAST II: PRODUCING & DIRECTING FOR TV  
VPT 1500**

**Class Hours: 4.0**  
**Laboratory Hours: 0.0**

**Credit Hours: 3.0**  
**Date Revised: Fall 2017**

**Catalog Course Description**

Studio production course emphasizing the development of producing and directing skills in preparation for developing news/communications programming for Pellissippi State's on-campus video news magazine. Students will produce and direct studio programming using VPT 1090 students as production crew.

**Prerequisites**

VPT 1030 and VPT 1090

**Co-requisites**

APE 1015 and VPT 1211

**Textbook(s) and Other Course Materials**

*Television Production Handbook*, most recent edition, Zettl, Herbert, Wadsworth Publishing.

**Week/Unit/Topic**

**Week Topic**

- |       |  |
|-------|--|
| 1 - 2 | Discuss syllabus and desired outcomes of this course. A review of the studio process will be discussed before groups are formed. Emphasis is placed on communication between above-the-line and below-the-line personnel. First project will emphasize this and the proper techniques for directing a crew. Under guidance each student will decide on their first production and present it to instructor.                |
| 3     | First productions are scripted, storyboarded, and presented for approval.  |
| 4     | Planning will continue for studio tapings  |
| 5     | Plans will continue for studio projects  |
| 6     | Same as week five. Students continue to work on elements such as: <ul style="list-style-type: none"><li>• how to communicate with a crew</li><li>• how to meet deadlines</li><li>• how to develop a good concept and script</li><li>• how to set up a live studio segment</li><li>• how to time a program</li><li>• how to back time a program</li><li>• how to call shots to a technical director (correct way)</li></ul> |

- know control room procedures
  - know how to do a run down sheet
  - elements of importance to become a good director and producer.
- 7 Continue from week five and six
- 8 Live to tape segments will be done this week
- 9 - 10 Continue with live to tape segments
- 11 Students will review all segments and critique each. Decisions are begun, on segments to be used for final programs
- 12 Decisions are finalized of the segments to be used. Completion of bumpers, run down sheets and all other pre-production for final programs must be completed before end of class
- 13 Final programs will be recorded
- 14 Final programs will be recorded
- 15 Final: Review programs

### **Course Goals**

NOTE: Roman numerals after course objectives reference goals of the VPT program.

The course will

- A. Develop participation and team-oriented attitude by sharing in responsibility and outcome of group project(s). V
- B. Demonstrate ability to research, write and produce news and feature stories for live broadcast. I, II, IV
- C. Perform all technical aspects of news format live-to-tape studio production and electronic news gathering (ENG). I, II, IV

### **Expected Student Learning Outcomes**

NOTE: Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

The student will

1. Research, organize and write short news and feature stories for television reporting. A, B, C
2. Use typical electronic newsgathering technology, shoot, mic and record and edit video news and/or feature stories. A, B, C
3. Function as an integral part of EFP video production unit alternately, as a videographer, sound person, editor and producer. A, B, C
4. Function as an integral part of a live studio production unit as videographer, sound person, editor, technical director, lighting technician, graphic designer and producer. A, B, C
5. Direct a magazine format feature program. A, B, C

## Evaluation

Testing Procedures: NA

Laboratory Expectations: 50% of grade

Participation as a producer/director of the video production unit and responsibility for the production and direction of several short program segments (of a larger class production) will constitute the basis for determining 50% of the student's grade.

Field Work: NA

Other Evaluation Methods: 50% of grade

Directing: 40% of grade

The following four areas will combine to determine 40% of the grade:

1. Completion of written assignments and directing on time
2. In class attendance, participation and in-class writing
3. Effort, growth, dedication, perseverance
4. Mastery of basic writing skills, creative talent, ability to focus and concentrate.

Other production aspects: 10% of grade

To insure satisfactory grade, it may be important for some students to compensate for non-participation of other students in order to satisfy the production requirements.

Grading Scale:

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
below 60	F

## Policies:

Attendance Policy

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

VPT Program Attendance: The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least **85% of classes**. To be considered in

attendance, students are expected to be in class at the scheduled starting time for that class. Students will be considered tardy from that time until 10 minutes after the scheduled starting time. Three such tardies shall constitute an absence. Students arriving any time after 10 minutes beyond the scheduled starting time for a class will be considered absent

### Academic Dishonesty

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance-learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

### Accommodations for disabilities

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. [Disability Services](#) (<http://www.pstcc.edu/sswd/>) may be contacted via [Disability Services email](#) or by visiting Alexander 130.

### Other Policies

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.

No handheld media devices or laptops are allowed in class unless otherwise noted. Students will receive a warning; a second infringement will result in an absence for the class.

No gaming, using Facebook, texting or instant messaging will be tolerated on any VPT campus workstations during class.

Anyone caught using the class computers for any of these activities during class time will receive a "Computer Absence" meaning your workstation and therefore, your attention, is absent from the class. These will be treated the same as a Tardy violation, meaning three computer absences will result in a actual recorded full absence and possibly effecting your grade