

**PELLISSIPPI STATE COMMUNITY COLLEGE
MASTER SYLLABUS**

**PRODUCING II
VPT 2160**

Class Hours: 3.0
Laboratory Hours: 0.0

Credit Hours: 3.0
Date Revised: Fall 2017

Catalog Course Description

A continuation of Producing I, this course focuses on the production management principles by allowing the student to generate a project from a script and a realistic scenario provided by the instructor. Research on insurance, investors and other legal concepts will be conducted. Problems and solutions will be discussed.

Prerequisites

VPT 2150

Textbook(s) and Other Course Materials

Producer to Producer by Maureen A. Ryan. Michael Wiese Productions, ISBN#

978-1-932907-75-9 It is strongly advised that student utilize required textbooks from previous VPT classes and equipment operations manuals for reference.

Week/Unit/Topic Basis

Week Topic

- 1 Idea or Script will be provided to student that will be used for the semester
- 2 Script Breakdown – utilize breakdown sheet and using it to adjust the script
- 3 Budgeting – develop a budget. Research cash flow. Develop spreadsheets, Taxes
- 4 Funding – locate investors. Research unions, donations, grants
- 5 Casting – Cast Directors, Professional Actors, Auditions, SAG (unions), Extras
- 6 Locations – Find locations and backups, Release forms, permissions, and security
- 7 All legal aspects covered – Rights, liability, agreements, hiring an attorney
- 8 Insurance – Finding the right insurance, answering claims, working through audits.
- 9 Schedules for cast, crew, and shooting will be filled out. All union principles covered and the schedule locked.
- 10 Copyrights – Royalty free music and archive footage chosen.
- 11 Production – hiring a director who will work with the producer.
- 12 Post Production – managing the editing, titles, credits, and personnel
- 13 Film Festivals / Marketing – Developing a press kit, website, social networking, blogs that will carry the theme of the project.
- 14 Distribution/Sales – Develop a distribution plan.
- 15 Final Exam Period

Course Goals

NOTE: Roman numerals after course objectives reference goals of the Video Production Technology program.

The course will

- A. Allow student to employ project management skills in real world situation, concentrating on leadership and organizational qualities. I, IV, V
- B. Expand upon working knowledge of principles of audience analysis, design of program objectives, and program evaluations. I, III, IV, V
- C. Increase the ability to apply accepted aesthetic conventions to completed work. I, III, V
- D. Apply the student's high degree of technical mastery to a production. IV, V
- E. Reiterate through client/employer scenario the importance of meeting deadlines. II, V

Expected Student Learning Outcomes

NOTE: Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

The student will

1. Demonstrate through a real world scenario an appropriate mastery of the knowledge, techniques, skills, and tools of the discipline to maintain organization and quality of the production. (A)*
2. Apply current knowledge and adapt to emerging applications of formats, software and equipment within the industry. (B, C)*
3. Obtain and revise a script that will meet qualifications of client and/or perspective audience. (B, D)*
4. Demonstrate in a scenario the ability to and the understanding of the criteria required to hire Above-the-Line and Below-the-Line personnel. (A, B)*
5. Provide evidence of required equipment, software, and personnel, including this information during the development of a comprehensive budget and utilizing this budget and leadership skills to discover investing avenues. (A)*
6. Demonstrate their knowledge of personnel qualifications and how quality leadership of the cast and crew can determine the outcome of the production. (A, B, C, D, E)*
7. Recognize the need for and engage in lifelong learning in the industry. (A, B, C, D, E)*
8. Continue to reiterate the commitment to quality, timeliness, and continuous improvement. (B, C, D)*

Evaluation

Testing Procedures: 40% of grade

Testing procedures will consist of project management class work and on-location

Laboratory Expectations: 40% of grade

Lab and production work should be accomplished during scheduled class periods. Scheduling lab and production work at other times should be in addition to, not in lieu of, regularly scheduled class times.

Field Work: 10% of grade

Several criteria have been established for successful completion of this class. The correlation between the message intended for the chosen audience and the actual perceived message would be considered. Attention to technical detail will merit significant consideration. Organizational skills and project management skills will be assessed. Finally, achievement of production milestones will provide a foundation for the successful completion of the course.

Other Evaluation Methods: 10% of grade

On-location evaluation, industry standard software, computer, etc.

Grading Scale

90 - 100 A

80 - 89 B

70 - 79 C

60- 69 D

below 60 F

Policies

Attendance Policy

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

VPT Program

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance”, students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence.” Students arriving any time after 10 minutes beyond the scheduled time for a class will be considered “absent.”

Academic Dishonesty

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.

- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

Accommodations for Disabilities

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course.

[Disability Services](http://www.pstcc.edu/sswd/) (<http://www.pstcc.edu/sswd/>) may be contacted via [Disability Services email](#) or by visiting Alexander 130.

Other Policies

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.