

**PELLISSIPPI STATE COMMUNITY COLLEGE  
MASTER SYLLABUS**

**ADVANCED ALTERNATIVE EDITING APPLICATIONS  
VPT 2220**

**Class Hours: 3.0**

**Credit Hours: 3.0**

**Laboratory Hours: 0**

**Revised: Fall 2016**

**Catalog Course Description:**

The goal of this course is to develop artistic skills as editors, moving students from the role of technician to visual storytellers. The course will introduce structural and aesthetic challenges and will further develop technical editing skills. The course will also cover color correction, audio sweetening, motion graphics, Photoshop, DVD menu design, and other areas of student interest.

**Prerequisites:**

VPT 1220

**Textbook(s) and Other Course Materials:**

Sources of related information including videotapes, trade journals, library resources and Internet sources will be used. Note: Thanks to a major effort by the acquisitions staff at the College and funding by special grants like COET, PSCC has built a large collection of books and videotapes related to the telecommunications industry. Students should investigate and utilize these resources. Students may want to purchase 1 portable/external Firewire hard drive with a minimum storage of 100 gigabytes.

**Required Textbook:**

*Apple Pro Training Series, Final Cut Pro 6: Beyond the Basics* By Michael Whol

**Supplemental materials:**

Edit Well Editions by Larry Jordan

Motion 2: Revolutionary Motion Graphic, by Damian Allen

DVD Studio Pro 4: Authoring Professional DVDs, by Sitter & Ramseier

**I. Week/Unit/Topic Basis:**

<b>Week</b>	<b>Topic</b>
1	Discuss syllabus and desired learning outcomes for the course. Evaluate class for related experience, skills and knowledge. Discuss students overall aspirations and expectations relative to this course. Instructor's background. Introduction to Apple operating system. Introduce online resources. Review of interface, icons, volume control, project management, saving projects, viewer control HD workflow.  Lecture: Chapters 1 Project 1 – Animation Franky and Zombies
2	Lecture: Chapters 1 & 2 Project 1 – Animation Franky and Zombies
3	Lecture: Chapters 2 Project 1 – Animation Franky and Zombies
4	Lecture: Chapters 6 Project 2 – Rewrap, Frontdoor.com (SCRIPPS)
5	Lecture: Chapters 6 Project 2 – Rewrap, Frontdoor.com (SCRIPPS)
6	Lecture: Chapters 4

- Project 3 – iPause
- 7 Lecture: Chapters 4 & 5  
Project 3 – iPause
- 8 Lecture: Chapters 7 & 8  
Project 4 - Supra Boats
- 9 Review for Mid Term  
\* Mid Term, written and edited test.
- 10 Lecture: Chapters 9  
Project 4 - Supra Boats
- 11 Lecture: Chapters 10 & 11  
Project 4 - Supra Boats
- 12 Finishing, quality control, compiling  
Lecture: Chapters 11 & 12  
Project 5 – DVD Portfolio
- 13 DVD Menu Design - DVD Studio Pro, Motion, Photoshop and Livetype  
Project 5 – DVD Portfolio
- 14 DVD Menu Design - DVD Studio Pro, Motion, Photoshop and Livetype  
Project 5 – DVD Portfolio
- 15 \* Final Exam, written and edited test.

## II. Course Goals\*:

The course will:

- A. Master and employ advanced electronic video editing skills by completing various editing assignments utilizing a variety of linear and non-linear editing technologies and techniques. I, IV
- B. Apply quality control to technical aspects of the video signal by using appropriate electronic test equipment. I, IV
- C. Identify and delineate aesthetic elements, conventions, techniques and styles employed in compelling moving image/sound presentations; utilize them in project work. I, III, IV
- D. Understand trends in industry-related technological developments that appear to have short and long term implications for the marketplace and the workplace. II

\*Roman numerals after course objectives reference goals of the VPT program (The Career Program Goals and General Education Goals can be found at the [VPT Curriculum and Instructional](#) page)

## III. Expected Student Learning Outcomes\*:

Students will be able to:

- 1. Identify, describe and employ editing conventions considered as universally recognizable and understandable by most viewers, such as the use of fades, dissolves, wipes and other special effects and storytelling techniques like flashback, foreshadowing, parallel action, continuity. A, B
- 2. Operate a "desk top" computer based non-linear/linear editing system utilizing DVCam source footage (DVCam is a registered trademark of Sony). A
- 3. Digitally compose and manipulate a still image utilizing Adobe Photoshop and include this image in a videotape project. A
- 4. Create electronic titles to be used in a video project using computer software found in the VPT lab including, but not limited to, Photoshop, etc. A, D

5. Evaluate and discern editing styles from viewing and critiquing mass media. C
6. Describe the fundamental hardware requirements that must be met to build a digital video editing system around a desktop computer. A
7. Use raw footage supplied by the department; create an interpretive piece utilizing accepted conventions. A, C

\* Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

#### IV. Evaluation:

##### A. Testing Procedures: 38% of grade

1. Tests/Quizzes
2. Quizzes will count for 18% of the final grade
3. 5 quizzes @ 36 points = 180
4. Tests will count for 20% of the final grade  
2 exams @ 100 points = 200

##### B. Class Projects: 62% of grade

1. Students will develop proficiency with video editing using Final Cut Pro HD.
2. Projects will count for 50% of the final grade
3. 5 projects @ 100 points = 500
4. Exercises will count for 12% of final grade  
4 exercises @ 30 points = 120

##### C. Field Work:

n/a

##### D. Other Evaluation Methods:

n/a

##### E. Grading Scale:

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
below 60	F

#### V. Policies:

##### A. Attendance Policy:

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

##### VPT Program:

The VPT program believes a more stringent requirement is realistic because of the contractual commitment made by the College with local area employers. Therefore, to successfully complete VPT courses, students must attend at least 85% of classes. To be considered “in attendance,” students are expected to be in class at the scheduled starting time for that class. Students will be considered “tardy” from that time until 10 minutes after the scheduled starting time. Three such “tardies” shall constitute an “absence.” Students arriving any time after 10 minutes beyond the scheduled starting time for a class will be considered “absent.”

B. Academic Dishonesty:

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.
- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

C. Accommodations for disabilities:

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. Disability Services may be contacted by sending email to [disabilityservices@pstcc.edu](mailto:disabilityservices@pstcc.edu), or by visiting Alexander 130. More information is available at <http://www.pstcc.edu/sswd/>.

D. Other Policies:

Any act of misuse, vandalism, malicious or unwarranted damage or destruction, defacing, disfiguring, or unauthorized use of property/equipment belonging to Pellissippi State is subject to disciplinary sanction.

No handheld media devices or laptops are allowed in class unless otherwise noted. Students will receive a warning; a second infringement will result in an absence for the class.

No gaming, using Facebook, texting or instant messaging will be tolerated on any VPT campus workstations during class.

Anyone caught using the class computers for any of these activities during class time will receive a "Computer Absence" meaning your workstation and therefore, your attention, is absent from the class. These will be treated the same as a Tardy violation, meaning three computer absences will result in a actual recorded full absence and possibly effecting your grade