

Pellissippi State Community College
Master Syllabus

**DREAMWEAVER
WEB 2000**

Class Hours: 3.0

Laboratory Hours: 0.0

Credit Hours: 3.0

Revised: Fall 2017

Catalog Course Description

This course is designed to enhance skills and knowledge of the professional Web designer by using Adobe Dreamweaver to create and manage websites. Focus is on fundamentals of Dreamweaver as well as advanced tools and techniques to plan, design, create, modify, test and publish professional websites.

Prerequisite(s)

WEB 1600 or CITC 2375 or equivalent

Co-requisite(s)

None

Textbooks(s) and Other Course Materials

Adobe Dreamweaver CC The Professional Portfolio 2017 Release

Erika Kendra

Publisher: Against The Clock

ISBN: 978-1-936201-93-8

Software

Adobe Dreamweaver Creative Cloud 2017 Release

Week/Unit/Topic Basis

Week Topic

- | | |
|----|---|
| 1 | Getting Started and The Dreamweaver CC User Interface |
| 2 | Project 1 Bistro Site Organization |
| 3 | Project 2 Digital Book Chapter |
| 4 | Project 2 Digital Book Chapter Continued |
| 5 | Project 3 Photographer's Web Site |
| 6 | Project 4 Museum CSS Layout |
| 7 | Project 4 Museum CSS Layout Continued |
| 8 | Project 5 Cupcake Bakery CSS Site |
| 9 | Project 5 Cupcake Bakery CSS Site Continued |
| 10 | Project 6 Kayaking HTML5 Site |
| 11 | Project 8 Bootstrap Responsive Page |
| 12 | Portfolio Project Draft |
| 13 | Portfolio Project Peer Reviews |
| 14 | Portfolio Project Completed |
| 15 | Portfolio Project Self Reviews |

Course Goals

NOTE: Roman numerals after course objectives reference goals of the Web Technology program.

The course will

- A. Enhance student knowledge of the Dreamweaver workspace, tools and capabilities. (I, II)
- B. Expand student understanding of web layout design and integration of images, text, links and navigation elements. (I, II, III, IV)
- C. Guide students in learning to plan, design, create, modify, test and publish websites using Dreamweaver tools. (I, II, III, IV)
- D. Expand student's knowledge of techniques in site management and transferring websites to the Web using Dreamweaver's Remote Server function. (II, IV)
- E. Enhance student's skill in assembling content necessary to produce professional web pages. (I, II, III, V)
- F. Build student proficiency in using CSS for formatting, layout and design. (I, II, IV)
- G. Expand student understanding of design principles and copyright rules. (V)
- H. Increase student awareness of the importance of cross-browser testing and compliance with accessibility initiatives. (II, IV)
- I. Teach students use of Bootstrap to create responsive design that automatically adapts webpages to the device size being used to view them. (I, II, III, IV)
- J. Work with client to create multi-page website according to client and class specifications. (I, II, III, IV, V, VI)

Expected Student Learning Outcomes

NOTE: Capital letters after Expected Student Learning Outcomes reference the course goals listed above.

The student will

1. Use Dreamweaver skillfully and efficiently. (A)
2. Understand the concepts and mechanics of web layout design and integration of images, text, links and navigation elements. (B)
3. Plan, design, create, modify, test and publish websites using Dreamweaver. (A, B, C, F, G, H)
4. Create pages, folders, subfolders, and local site folders to house website content and transfer them to a remote server. (A, D)
5. Use CSS for formatting, layout and design. (A, B, C, F)
6. Understand copyright laws and evaluate web content for legal use. (E, G)
7. Gather and assemble content to create professional web pages. (B, C, E, F)
8. Use Bootstrap to create web pages with responsive design. (A, B, C, F, I)
9. Create a multi-page website for a real world client according to client and class specifications. (A, B, C, D, E, F, G, H, I, J)

Evaluation

Testing Procedures: 28% of grade

Chapter Quizzes

Laboratory Expectations: N/A

Field Work: N/A

Other Evaluation Methods

Projects & Assignments: 66% of grade

Communication/Participation Assignments: 6% of grade

Grading Scale

A	90-100
B+	85-89
B	80-84
C+	75-79
C	70-74
D	60-69
F	0-59

Policies

Attendance Policy

Pellissippi State expects students to attend all scheduled instructional activities. As a minimum, students in all courses (excluding distance learning courses) must be present for at least 75 percent of their own ground scheduled class and laboratory meetings in order to receive credit for the course. Individual departments/programs/disciplines, with the approval of the vice president of Academic Affairs, may have requirements that are more stringent. In very specific circumstances, an appeal of the policy may be addressed to the head of the department in which the course was taken. If further action is warranted, the appeal may be addressed to the vice president of Academic Affairs.

Academic Dishonesty

Academic misconduct committed either directly or indirectly by an individual or group is subject to disciplinary action. Prohibited activities include but are not limited to the following practices:

- Cheating, including but not limited to unauthorized assistance from material, people, or devices when taking a test, quiz, or examination; writing papers or reports; solving problems; or completing academic assignments.
- Plagiarism, including but not limited to paraphrasing, summarizing, or directly quoting published or unpublished work of another person, including online or computerized services, without proper documentation of the original source.

- Purchasing or otherwise obtaining prewritten essays, research papers, or materials prepared by another person or agency that sells term papers or other academic materials to be presented as one's own work.
- Taking an exam for another student.
- Providing others with information and/or answers regarding exams, quizzes, homework or other classroom assignments unless explicitly authorized by the instructor.
- Any of the above occurring within the Web or distance learning environment.

Please see the Pellissippi State Policies and Procedures Manual, Policy 04:02:00 Academic/Classroom Conduct and Disciplinary Sanctions for the complete policy.

Accommodations for Disabilities

Students that need accommodations because of a disability, have emergency medical information to share, or need special arrangements in case the building must be evacuated should inform the instructor immediately, privately after class or in her or his office. Students must present a current accommodation plan from a staff member in Disability Services (DS) in order to receive accommodations in this course. [Disability Services](#) (www.pstcc.edu/sswd/) may be contacted via [Disability Services email](#) or by visiting Alexander 130.