

# LINCOLN MEMORIAL UNIVERSITY

## ARTICULATION AGREEMENT

### Marketing (BBA)

This program leads to an Associate of Science from Pellissippi State Community College and a Bachelor of Business Administration in Marketing from Lincoln Memorial University. The following is a **suggested** four-year program of study. Lincoln Memorial University requires a minimum of 128 semester hours for a baccalaureate degree; a minimum of 60 semester hours must be completed at a senior level institution.

<b>Pellissippi State Community College</b>							
<b>Freshman</b>		<b>Fall</b>	<b>Spring</b>	<b>Sophomore</b>			
		<b>Fall</b>	<b>Spring</b>	<b>Fall</b>	<b>Spring</b>		
ENGL 1010 .....	3	ENGL 1020 .....	3	<sup>4</sup> Humanities .....	3	<sup>5</sup> Fine Arts .....	3
MATH 1530 .....	3	<sup>1</sup> Mathematics .....	3	SPH 2100 .....	3	<sup>6</sup> Literature .....	3
<sup>2</sup> Science .....	4	<sup>2</sup> Science .....	4	ACC 2000 .....	3	ACC 2030 .....	3
HIST 1010 or 1110	3	HIST 1020 or 1120	3	ECN 2010 .....	4	ECN 2020 .....	2
OST 1211 .....	3	<sup>3</sup> Social/Beh Science	3	Elective .....	3	Elective .....	3
Elective .....	<u>1</u>	Elective .....	<u>1</u>	Elective .....	<u>1</u>	Elective .....	<u>3</u>
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>17</b>	<b>Total</b>	<b>17</b>	<b>Total</b>	<b>17</b>
<b>LINCOLN MEMORIAL UNIVERSITY</b>							
<b>Junior</b>		<b>Fall</b>	<b>Spring</b>	<b>Senior</b>			
		<b>Fall</b>	<b>Spring</b>	<b>Fall</b>	<b>Spring</b>		
LNCN 100 .....	1	LNCN 300 .....	1	BUSN 440 .....	3	BUSN 450 .....	3
HLTH 220 or 320 ...	2	BUSN 260 .....	3	MGMT 300 .....	3	MKTG 430 .....	3
ACCT 320 .....	3	BUSN 350 .....	3	FIN 360 .....	3	MKTG 440 .....	3
BUSN 270 .....	3	MKTG 310 .....	3	MKTG 420 .....	3	MKTG 300/400 .....	3
MKTG 300 .....	3	MKTG 330 .....	3	MKTG 470 .....	<u>3</u>	Elective .....	<u>2</u>
Elective .....	<u>3</u>	BUSN 300/400 .....	<u>3</u>	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>14</b>
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>16</b>				

For information please contact: The Admissions Office

Lincoln Memorial University  
6965 Cumberland Gap Parkway  
Harrogate, TN 37752  
1.800.325.0900, ext. 6280  
LMU website: [www.lmunet.edu](http://www.lmunet.edu)  
Email: [admissions@lmunet.edu](mailto:admissions@lmunet.edu)

<sup>1</sup>**Mathematics**- choose from MATH 1010, 1130, 1630, 1710, 1720, 1730, 1830 or 1910.

<sup>2</sup>**Science**- choose two courses from BIOL 1110, 1120, 2010, 2020; CHEM 1110, 1120; GEOL 1040,1050; PHYS 2010, 2020.

<sup>3</sup>**Social/Behavioral Science**- choose from ANT 1300, GEOG 1000, POL 1010, 1020, PSY 1010, 2100, 2400, SOC 1010, 1020 or WMN 2200.

<sup>4</sup>**Humanities**- choose from PHIL 1030, 1500, 2010 or 2400.

<sup>5</sup>**Fine Arts**- choose from ART 1720, 1730, MUS 1030 or THEA 1030.

<sup>6</sup>**Literature**- choose from ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510 or 2520.