## COLLEGE OF BUSINESS
### MARKETING

### PELLISSIPPI STATE COMMUNITY COLLEGE

#### A.S. Degree

<table>
<thead>
<tr>
<th>FRESHMAN YEAR</th>
<th>F</th>
<th>S</th>
<th>SOPHOMORE YEAR</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>English 1010, 1020</td>
<td>3</td>
<td>3</td>
<td>Accounting 2000, 2030</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Mathematics 1130, 1830</td>
<td>3</td>
<td>4</td>
<td>Economics 2010, 2020</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Natural Science&lt;sup&gt;1&lt;/sup&gt;</td>
<td>4</td>
<td>4</td>
<td>History 2010, 2020</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Humanities/Fine Arts Elective&lt;sup&gt;2&lt;/sup&gt;</td>
<td>3</td>
<td>0</td>
<td>Humanities/Fine Arts Elective&lt;sup&gt;2&lt;/sup&gt;</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Speech 2100</td>
<td>3</td>
<td>0</td>
<td>English Literature&lt;sup&gt;4&lt;/sup&gt;</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Office Systems Technology 1211&lt;sup&gt;3&lt;/sup&gt;</td>
<td>0</td>
<td>3</td>
<td>Non-Business Electives&lt;sup&gt;5&lt;/sup&gt;</td>
<td>6</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>16</td>
<td>14</td>
<td>TOTAL</td>
<td>16</td>
<td>14</td>
</tr>
</tbody>
</table>

### TENNESSEE TECHNOLOGICAL UNIVERSITY

Advisor: Dr. Steve Isbell, Interim Department Chairperson

<table>
<thead>
<tr>
<th>JUNIOR YEAR</th>
<th></th>
<th></th>
<th>SENIOR YEAR</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>BMGT 3510</td>
<td>3</td>
<td></td>
<td>Marketing Electives&lt;sup&gt;5&lt;/sup&gt;</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>DS 3520</td>
<td>3</td>
<td></td>
<td>Business Elective&lt;sup&gt;5&lt;/sup&gt;</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 3610</td>
<td>3</td>
<td></td>
<td>BMGT 4930</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 3320, 3810 or 3820</td>
<td>3</td>
<td></td>
<td>LAW 3810</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 3210</td>
<td>3</td>
<td></td>
<td>MKT 3400</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MKT 3400</td>
<td>3</td>
<td></td>
<td>MKT 4730</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>DS 3620</td>
<td>3</td>
<td></td>
<td>Non-Business Elective&lt;sup&gt;5&lt;/sup&gt;</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>DS 3841</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing Elective&lt;sup&gt;5&lt;/sup&gt;</td>
<td>3</td>
<td></td>
<td>TOTAL</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>Non-Business Elective&lt;sup&gt;5&lt;/sup&gt;</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>3</td>
<td></td>
<td></td>
<td>30</td>
<td></td>
</tr>
</tbody>
</table>

<sup>1</sup>Select sequence from BIOL 1110-1120, 2010-2020; BOT 1010-1020; CHEM 1010-1020, 1110-1120; GEOL 1040-1050, 1040-1300; PHYS 2010-2020.

<sup>2</sup>Chosen from ART 1720,1730; HUM 2810; MUS 1030; PHIL 1030, 1500, 2010, 2400; THEA 1030; or any literature course not used to fulfill the literature requirement.

<sup>3</sup>Only students completing an associate degree following the articulation agreement will be awarded DS 2810 credit for OST 1211.

<sup>4</sup>Chosen from ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520.

<sup>5</sup>All business programs require 60 hours in business and 60 hours in non-business (includes ECN 2010 and ECN 2020 and ECON 3320) courses. Elective courses must be selected in consultation with an advisor. PSTCC students should select any transferable non-business related course from the PSTCC/TTU Transfer Equivalency Table for their non-business electives.

*Students must complete 60 hours at senior institution with 36 hours of upper-division credit at the 3000-4000 level.*