

UTK ARTICULATION AGREEMENT
ADVERTISING
PUBLIC RELATIONS CONCENTRATION (GA76)

This program leads to an Associate of Arts degree from Pellissippi State and a Bachelor of Science in Communication with a major in Advertising and a concentration in Public Relations from the University of Tennessee.

PELLISSIPPI STATE

Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	³ Literature Electives	3	3
Speech 2100	3	-	⁴ Humanities Elective	3	-
⁵ Mathematics 1630; 1830 or 1910 ...	3	4	Economics 2010	4	-
¹ Lab Science Sequence	4	4	History 1010-1020	3	3
Communications 1500	-	3	Mathematics 2050	-	3
² Intermediate Foreign Language	3	3	Advertising 2500	3	-
			Anthropology 1300	-	3
			Business 1010	-	1
TOTAL	16	17	TOTAL	16	13

UNIVERSITY OF TENNESSEE

Junior		Senior	
Public Relations 270	3	Arts and Sciences Electives	9
Journalism and Electronic Media 200.....	3	Public Relations 380	1
Journalism and Electronic Media 203.....	3	Journalism and Electronic Media 400	3
Advertising 310	3	Marketing 300.....	3
Advertising 340.....	3	Public Relations 470	3
Accounting 201	3	Communication Studies 440 or Psychology 440..	3
Public Relations 320-370	6	Communication and Information Elective.....	3
Psychology 110	3	Psychology 360	3
Business Administration 201	4	General Electives.....	3
TOTAL	31	TOTAL	31

In order to progress into a major in the College of Communication and Information students must complete this prescribed curriculum with a 2.75 cumulative grade point average. In order to receive the BS degree from the University of Tennessee, 124 hours must be completed.

¹Select sequence from: BIOL 1110-1120; BOT 1010-1020; CHEM 1010-1020, 1110-1120; GEOL 1040-1050, 1040-1300; PHYS 2010-2020.

²Students lacking two years of study in the same foreign language at high school level will take the prerequisite to this sequence: one year beginning foreign language.

³Courses chosen from: ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520.

⁴Courses chosen from: ART 1720, 1730; MUS 1030; PHIL 1030, 2010, 2400; THEA 1030.

⁵Students must take MATH 1130 before MATH 1630 if they do not have an ACT math score of at least 21. Students who choose MATH 1910 must take MATH 1730 before MATH 1910 if they do not have an ACT math score of at least 26.