

UTK ARTICULATION AGREEMENT ADVERTISING (GA19)

This program leads to an Associate of Arts degree from Pellissippi State and a Bachelor of Science in Communication with a major in Advertising from the University of Tennessee.

PELLISSIPPI STATE					
Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	⁴ Literature Electives	3	3
Speech 2100	3	-	⁵ Humanities Elective	3	-
¹ Mathematics 1630; 1830 or 1910 ...	3	4	Economics 2010	4	-
² Lab Science Sequence	4	4	History 1010-1020	3	3
Communications 1500	-	3	Mathematics 2050	-	3
³ Intermediate Foreign Language	3	3	Advertising 2500	3	-
	—	—	Anthropology 1300	-	3
TOTAL	16	17	Business 1010	-	1
			TOTAL	16	13

UNIVERSITY OF TENNESSEE			
Junior	Senior		
Advertising 340, 350, and 360.....	9	Advertising 380	1
Accounting 200	3	Advertising 450-470.....	6
Psychology 110	3	Psychology 360	3
Public Relations 270	3	Advertising 480.....	3
Advertising 310	3	Management 300.....	3
Arts and Sciences Elective	3	Communication and Information Elective.....	3
Business Administration 201	4	Arts and Sciences Electives	6
Marketing 300	3	General Electives.....	4
TOTAL	31	TOTAL	29

In order to progress into the Advertising major in the College of Communication and Information, students must complete this prescribed curriculum with a 2.75 cumulative grade point average. In order to receive the BS degree from the University of Tennessee, 120 hours must be completed.

¹Students must take MATH 1130 before MATH 1630 if they do not have an ACT math score of at least 21. Students who choose MATH 1910 must take MATH 1730 before MATH 1910 if they do not have an ACT math score of at least 26.

²Select sequence from: BIOL 1110-1120; BOT 1010-1020; CHEM 1010-1020, 1110-1120; GEOL 1040-1050, 1040-1300; PHYS 2010-2020.

³Students lacking two years of study in the same foreign language at high school level will take the prerequisite to this sequence: one year beginning foreign language.

⁴Courses chosen from: ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520.

⁵Course chosen from: ART 1720, 1730; MUS 1030; PHIL 1030, 2010; THEA 1030.