

UTK ARTICULATION AGREEMENT ADVERTISING (IADV)

This program leads to an Associate of Arts degree from Pellissippi State and a Bachelor of Science in Communication with a major in Advertising from the University of Tennessee.

PELLISSIPPI STATE					
Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	⁴ Literature Electives	3	3
Speech 2100	3	-	⁵ Humanities Elective	3	-
¹ Mathematics 1130 or 1630	3	-	Economics 2010	4	-
¹ Mathematics 1830 or 1910	-	4	History 1010-1020 or 1110-1120.....	3	3
² Lab Science Sequence	4	4	Advertising 2500	3	-
Communications 1500	-	3	Anthropology 1300	-	3
³ Intermediate Foreign Language	3	3	Mathematics 2050	-	3
TOTAL	16	17	TOTAL	16	12

UNIVERSITY OF TENNESSEE					
Junior			Senior		
Advertising 350, 360	6		Advertising 450, 480.....	6	
Accounting 200	3		Marketing 300	3	
Psychology 110	3		Psychology 360	3	
Advertising 310, 340	6		Advertising 470.....	3	
Arts and Sciences Elective	3		Management 300.....	3	
Business Administration 201	4		Communication and Information Elective.....	3	
Public Relations 270	3		Arts and Sciences Electives	6	
Advertising 380	1		General Electives.....	4	
TOTAL	29		TOTAL	31	

In order to progress into the Advertising major in the College of Communication and Information, students must complete this prescribed curriculum with a 2.75 cumulative grade point average. In order to receive the BS degree from the University of Tennessee, 120 hours must be completed.

¹Students who choose MATH 1630 must take MATH 1130 before MATH 1630 if they do not have an ACT math score of at least 21 or have not completed precalculus (23 ACT for MATH 1830). Students who choose MATH 1910 must take MATH 1730 before MATH 1910 if they do not have an ACT math score of at least 26.

²Select sequence from: BIOL 1110-1120; BOT 1010-1020; CHEM 1010-1020, 1110-1120; GEOL 1040-1050, 1040-1300.

³Students lacking two years of study in the same foreign language at high school level will take the prerequisite to this sequence: one year beginning foreign language.

⁴Courses chosen from: ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520.

⁵Course chosen from: ART 1720, 1730; HUM 2810; MUS 1030; PHIL 1030, 2010; THEA 1030.