

UTK TRANSFER AGREEMENT MARKETING (IMKT)

This program does NOT lead to an associate's degree from Pellissippi State.

PELLISSIPPI STATE					
Freshman	fall	spring	Sophomore	fall	spring
English 1010-1020	3	3	⁴ Humanities/Arts Elective	3	-
¹ Mathematics 1630-1830 or 1910-1920	3-4	4	Philosophy 2420	-	3
² Lab Science Sequence	4	4	Accounting 2000	3	-
Speech 2100	-	3	Economics 2010	4	-
³ Intermediate Foreign Language	3	3	Business Administration 2010	-	4
			Mathematics 2050	-	3
			English 2950	-	3
TOTAL	<u>13-14</u>	<u>17</u>	⁵ Non-US History Elective	3	-
			TOTAL	<u>13</u>	<u>13</u>

Students may progress into a major in the College of Business Administration on the basis of the availability of space in the college. While the minimum cumulative grade point average is subject to change, the minimum required in this prescribed curriculum for 2008-2009 is 2.75 in the following pre-core business classes: Accounting 2000, Business Administration 2010, Economics 2010, Mathematics 1630-1830 or 1910-1920, Mathematics 2050, Speech 2100, and English 2950.

UNIVERSITY OF TENNESSEE

Marketing - Collateral Option

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Marketing 350	3
Finance 301	3	⁶ Collateral	6
Business Administration 353	3	⁷ Marketing Electives	4
Business Administration 361	3	Marketing 460	3
Marketing 340-345	5	Electives	11
⁶ Collateral	3	Management 401	3
Social Science Elective	3		
Arts & Humanities Elective	3	TOTAL	<u>33</u>
TOTAL	<u>31</u>		

¹Students who choose MATH 1630 must take MATH 1130 before MATH 1630 if they do not have an ACT Math score of at least 21 (23 for 1830) or have not completed precalculus. Students who choose MATH 1910 must take MATH 1730 before MATH 1910 if they do not have an ACT score of at least 26 or have not completed precalculus, geometry, and trigonometry.

²Select two courses from: BIOL 1110-1120; BOT 1010-1020; CHEM 1010-1020; 1110-1120; GEOL 1040, 1050, 1300; PHYS 2010-2020, 2110-2120.

³Students lacking two years of study in the same foreign language at high school level will take the prerequisite to this sequence: one year of beginning foreign language.

⁴Select one course from: ART 1720, 1730; ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520; MUS 1030; PHIL 1030; THEA 1030.

⁵Select one course from: HIST 1010, 1020, 1110, 1120.

⁶Select nine hours from one area: Logistics – LOG 310, 411, 421; Resource Management – ACC 301, FIN 425, 455; Information Management - IM 341, 342, 442 or 443; International Business – Three courses from IB 409, 419, 429, 439, 449, or 459; and IB 489*.

⁷Select two courses from: MKT 452, 456, 458.

⁸Students completing the international business collateral will substitute Management 402.

*Students pursuing the international business collateral will be required to complete a study abroad experience approved by the College of Business Administration Undergraduate Programs Office and represented by enrollment in International Business 489.

NOTE: Only in exceptional cases will an application for transfer students be considered after 75 hours of coursework have been attempted.

UTK TRANSFER AGREEMENT MARKETING (CONTINUED)

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Marketing - Logistics Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Marketing 350	3
Finance 301	3	⁶ Marketing Electives	4
Business Administration 353	3	Logistics 411	3
Business Administration 361	3	Marketing 460	3
Marketing 340	3	Logistics 421 or 413; 460	6
Logistics 310	3	Electives	10
Social Science Elective	3	Management 401	3
Arts & Humanities Elective	3		—
TOTAL:	29	TOTAL:	35

⁶Select two courses from: MKT 452, 456, 458.

Marketing - International Business Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Marketing 350	3
Business Administration 341-342	4	⁷ Marketing Electives	4
Finance 301	3	⁸ International Business	12
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	Electives	10
Marketing 340	3	Management 402	3
⁶ International Business 489	0		—
Social Science Elective	3	TOTAL:	35
Arts & Humanities Elective	3		
Business Law 301	3		
TOTAL:	29		

⁶Students pursuing the international business collateral will be required to complete a study abroad experience approved by the College of Business Administration Undergraduate Programs Office and represented by enrollment in International Business 489.

⁷Select two courses from: MKT 452, 456, 458.

⁸Select any four courses chosen from IB 409, 419, 429, 439, 449, or 459.

Marketing - Statistics Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Marketing 350	3
Finance 301	3	⁶ Statistics Dual Concentration	9
Business Administration 353	3	⁷ Marketing Electives	4
Business Administration 361	3	Marketing 460	3
Marketing 340	3	Electives	10
⁶ Statistics 320	3	Management 401	3
Social Science Elective	3		—
Arts & Humanities Elective	3	TOTAL:	35
TOTAL:	29		

⁶Select one option from: Option 1 - STAT 330, 471 and either 474 or 458; Option 2 - STAT 471, 474, 475.

⁷Select two courses from: MKT 452, 456, or 458.

UTK TRANSFER AGREEMENT MARKETING (CONTINUED)

UNIVERSITY OF TENNESSEE

Marketing - Information Management Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Marketing 350	3
Finance 301	3	Information Management 342	3
Business Administration 353	3	Information Management 442	3
Business Administration 361	3	Information Management 443	3
Marketing 340	3	⁶ Marketing Electives	4
Information Management 341	3	Marketing 460	3
Social Science Elective	3	Electives	10
Arts & Humanities Elective	3	Management 401	3
TOTAL:	<u>29</u>	TOTAL:	<u>35</u>

⁶Select two courses from: MKT 452, 456, 458.

Marketing - Internal Auditing Dual Concentration

Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Marketing 350	3
Finance 301	3	Accounting 311	3
Accounting 301	3	Accounting 411	3
Information Management 341	3	⁶ Marketing Electives	4
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	Electives	10
Marketing 340	3	Management 401	3
Social Science Elective	3	TOTAL:	<u>32</u>
Arts & Humanities Elective	3		
TOTAL:	<u>32</u>		

⁶Select two courses from: MKT 452, 456, 458.

⁷Students are encouraged to take ACC 321.