

UTK TRANSFER AGREEMENT MARKETING (IMKT)

This program does NOT lead to an associate's degree from Pellissippi State.

PELLISSIPPI STATE						
Freshman	Fall	Spring		Sophomore	Fall	Spring
English 1010-1020	3	3		⁴ Humanities/Arts Elective	3	
¹ Mathematics 1630-1830 or 1910-1920	3-4	4		Philosophy 2420	-	3
² Lab Science	4	4		Accounting 2000	3	-
Speech 2100	-	3		Economics 2010	4	-
³ Intermediate Foreign Language	3	3		Business Administration 2010	-	4
TOTAL	13-14	17		Mathematics 2050	-	3
				English 2950	-	3
				⁵ Non-US History Elective	3	-
				TOTAL	13	13

Students may progress into a major in the College of Business Administration on the basis of the availability of space in the college. While the minimum cumulative grade point average is subject to change, the minimum required in this prescribed curriculum for 2009-2010 is 2.75 in the following pre-core business classes: Accounting 2000, Business Administration 2010, Economics 2010, Mathematics 1630-1830 or 1910-1920, Mathematics 2050, Speech 2100, and English 2950.

UNIVERSITY OF TENNESSEE

Marketing—Collateral Option

Junior	Hours		Senior	Hours
Business Administration 331-332	4		Business Law 301	3
Business Administration 341-342	4		Marketing 350 360	3
Finance 301	3		⁶ Collateral	6
Business Administration 353	3		⁷ Marketing Elective	3
Business Administration 361	3		Marketing 460	3
Marketing 340, 350	6		Electives	11-12
⁶ Collateral	3		Management 402	3
Social Science Elective	3		TOTAL	32-33
Arts & Humanities Elective	3			
TOTAL	31			

¹Enrollment in MATH 1630 requires completion of MATH 1130 or an ACT math score of at least 21 and completion of precalculus. Enrollment in MATH 1830 requires completion of MATH 1130 or an ACT math score of at least 23 and completion of precalculus. (Note: MATH 1630 does not prepare a student for MATH 1830.) Enrollment in MATH 1910-1920 requires completion of MATH 1730 or an ACT math score of 26 and completion of precalculus, geometry, and trigonometry.

²Select two courses from: BIOL 1110, 1120; BOT 1010, 1020; CHEM 1010, 1020, 1110, 1120; GEOL 1040, 1050, 1300; PHYS 2010, 2020, 2110, 2120.

³Students lacking two years of study in the same foreign language at the high school level will take the prerequisite to this sequence: one year of beginning foreign language.

⁴Select one course from: ART 1720, 1730; ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510, 2520; MUS 1030; PHIL 1030; THEA 1030.

⁵Select one course from: HIST 1010, 1020, 1110, 1120.

⁶Select nine hours from one area: Logistics – LOG 310, 411, 421; Resource Management – ACC 301, FIN 425, 455; Information Management – IM 341, 342, 442 or 443; International Business – Three courses from IB 409, 419, 429, 439, 449, 459, 469 or BA 400; and IB 489*.

⁷Select one course from: MKT 462, 466, 468.

*Students pursuing the international business collateral will be required to complete a study abroad experience approved by the College of Business Administration Undergraduate Programs Office and represented by enrollment in International Business 489.

NOTE: Only in exceptional cases will an application for transfer students be considered after 75 hours of coursework have been attempted.

UTK TRANSFER AGREEMENT MARKETING (IMKT) (CONT'D)

UNIVERSITY OF TENNESSEE				
<i>Marketing - Logistics Dual Concentration</i>				
Junior	Hours		Senior	Hours
Business Administration 331-332	4		Business Law 301	3
Business Administration 341-342	4		Marketing 360	3
Finance 301	3		Logistics 411	3
Business Administration 353	3		Marketing 460	3
Business Administration 361	3		Logistics 421 or 413 and 460	6
Marketing 340	3		Electives	10-11
Marketing 350	3		Management 402	3
Logistics 310	3		TOTAL	31-32
Social Science Elective	3			
Arts & Humanities Elective	3			
TOTAL	32			

<i>Marketing - International Business Dual Concentration</i>				
Junior	Hours		Senior	Hours
Business Administration 331-332	4		Business Law 301	3
Business Administration 341-342	4		Marketing 360	3
Finance 301	3		⁷ International Business	12
Business Administration 353	3		Marketing 460	3
Business Administration 361	3		Electives	10-11
Marketing 340	3		Management 402	3
⁶ International Business 489	0		TOTAL	34-35
Social Science Elective	3			
Arts & Humanities Elective	3			
Marketing 350	3			
TOTAL	29			

⁶Students will be required to complete a study abroad experience approved by the College of Business Administration Undergraduate Programs Office and represented by enrollment in International Business 489.

⁷Select any four courses chosen from IB 409, 419, 429, 439, 449, 459, 469 or BA 400.

<i>Marketing - Statistics Dual Concentration</i>				
Junior	Hours		Senior	Hours
Business Administration 331-332	4		Business Law 301	3
Business Administration 341-342	4		⁶ Statistics Dual Concentration	9
Finance 301	3		Marketing 360	3
Business Administration 353	3		Marketing 460	3
Business Administration 361	3		Electives	10-11
Marketing 340	3		Management 402	3
Marketing 350	3		TOTAL	31-32
Statistics 320	3			
Social Science Elective	3			
Arts & Humanities Elective	3			
TOTAL	32			

UTK TRANSFER AGREEMENT MARKETING (IMKT) (CONT'D)

UNIVERSITY OF TENNESSEE			
<i>Marketing - Information Management Dual Concentration</i>			
Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Information Management 342	3
Finance 301	3	Information Management 442	3
Business Administration 353	3	Information Management 443	3
Business Administration 361	3	Marketing 360	3
Marketing 340	3	Marketing 460	3
Marketing 350	3	Electives	10-11
Information Management 341	3	Management 402	3
Social Science Elective	3	TOTAL	31-32
Arts & Humanities Elective	3		
TOTAL	32		

<i>Marketing - Internal Auditing Dual Concentration</i>			
Junior	Hours	Senior	Hours
Business Administration 331-332	4	Business Law 301	3
Business Administration 341-342	4	Arts & Humanities Elective	3
Finance 301	3	Accounting 311	3
Accounting 301	3	Accounting 411	3
Information Management 341	3	Marketing 360	3
Business Administration 353	3	Marketing 460	3
Business Administration 361	3	⁶ Electives	10-11
Marketing 340	3	Management 402	3
Social Science Elective	3	TOTAL	31-32
Marketing 350	3		
TOTAL	32		

⁶Students are encouraged to take ACC 321.