

**Pellissippi State Community College  
Strategic Planning Goals/Objectives  
(Specific to Pellissippi State)  
2010-2015**

SP – Strategic Planning	FF – Formula Funding
PF – Performance Funding	SACS – Southern Association of Colleges and Schools

**Pellissippi State Access (1) Goals:**

1. Pellissippi State Community College will increase participation in **post-secondary education and workforce development** by expanding the use of technology.

**Key indicator:** Baseline 2010: 2200 **enrollment** Target for 2015: 2807 enrollment (SP)

2. Pellissippi State Community College will increase **student participation in underserved populations** through implementation of a comprehensive access and diversity plan.

**Key indicator:** Development and implementation of a comprehensive access and diversity plan with implementation phases each year of the 2011-2015 cycle. (SP/FF)

3. Pellissippi State Community College will strengthen the **availability of educational opportunities at site campuses.**

**Key indicator:** a. Program offerings will be enhanced at selected sites. (SP)

b. A new campus will be established to serve the eastern part of Pellissippi State's service area. (SP)

### Pellissippi State Student Success (2) Goals:

1. Pellissippi State Community College will enhance **student persistence** to the completion of the post-secondary credential or degree.

**Key indicator:** a. **Progression rate** for Pellissippi State: Baseline 2010: 73.4% Target for 2015: 75.4% (SP/FF)

b. **Students accumulating 12, 24, and 36 hours**-all students, adults, and low-income. (SP/FF)

c. **Transfer out** at 12 and 24 hours-all students. (FF)

d. **Associate degrees** awarded-all students, adults, and low-income. (SP/FF)

e. **Certificates** awarded-all students, adults, and low-income. (SP/FF)

2. Pellissippi State Community College will improve the **success of students who need additional preparation for college level work**.

**Key indicator:** a. Number of **DSP completers who successfully complete DSP courses**: Baseline 2010: NCBBP. Target for 2015: THEC/NCCBP (SP/FF)

b. Number of **DSP completers who successfully complete college level courses**  
Baseline 2010: NCBBP. Target for 2015: THEC/NCCBP (SP/FF)

c. Develop and implement **institutional plan to redesign developmental studies** (SP/FF)

3. Pellissippi State Community College will enhance educational avenues for **students to enter Pellissippi State and to continue their educational goals** at other higher educational institutions.

**Key indicator:** a. Number of **dual enrollment**: Baseline 2010: 913-Fall Target for 2015: 1005 (10% +) (SP/FF)

b. Number of articulation agreements/partnerships: Baseline 2010: 193 Target for 2015: 5% increase in **articulation agreements/partnerships**.  
(SP/PF)

4. Pellissippi State will enhance partnerships with business and industry for **job placement** of Pellissippi State graduates.

**Key Indicator:** Baseline 2010: Job placement rate. Target 2015: 95% (PF/FF)

5. Pellissippi State Community College will expand **workforce training opportunities**.

**Key indicator:** Baseline 2010: Workforce training counts based on contact hours. Target 2015: 5% increase/1% annually (FF)

6. Pellissippi State will increase the **graduation rates of five student sub-populations:** 1) adults, 2) low-income, 3) males, 4) CC transfers with 24 SCH to Universities, and 5) AA/As/AST transfers.

**Key indicator:** Graduates. Baseline 2010: Graduates of the five sub-populations. Evaluation will compare the three-year number of graduates rolling average with the attainment in that year. Target 2015: Improved success rate from previous year. (PF)

**Pellissippi State Community College Quality (3) Goals:**

1. Pellissippi State Community College will assess and will implement institutional effectiveness and **continuous improvements initiatives** in all educational programs, administrative support services, education support services, and community and public services.

**Key indicators:**

1.The quality of **major field programs** are evaluated by the performance of graduates on approved examinations. Licensure and Certification Pass Rates: Engineering, Nursing, and Teaching Exam Pass Rate: Baseline determined by comparing the program's average score with an external norm or institution's average test score. Target 2015: all students pass at competence level of selected assessment tool. (SP/PF/SACS)

2.Program excellence and accreditation will be monitored for **accreditable and non-accreditable programs**. For those programs that are accreditable, evaluation will be based on percentage of eligible

programs receiving accreditation. For non-accreditable programs, evaluation will be based on program review or Academic Audit standards. Baseline 2010: THEC schedule determines programs selected for review. Target 2015: Completion with accreditation and pass for non-accreditable designated programs. (PF/SACS)

3.All educational programs, administrative support services programs, educational support programs, and community/public service programs will provide **evidence of improvement** through institutional effectiveness procedures. Baseline 2010: Outcomes based on institutional effectiveness plan. Target: Increased assessment and documentation of outcomes. (SP/SACS)

4.**General Education Outcomes** will be determined, monitored, and annually report course embedded achievement of general education competencies in all program areas according to institution's plan. Outcomes based on TBR targeted goals. Baseline 2010: TBR directive to be implemented in 2011. Target 2015: Full implementation of Pellissippi State's general education institutional plan. (SP/SACS)

5.General Education Program Quality will be determined by measuring the performance of students who apply for graduation on the **College BASE** standardized exam. Baseline 2010: Measured by the institution's overall performance/mean score. Target 2015: Maintain or exceed scores equal to 2010 mean score. (SP/PF/SACS)

6.A **Quality Enhancement Plan (QEP)** , "Strong to the Core", will be designed, implemented, assessed annually to determine program improvement. Baseline 2010: Design QEP. Target 2015: Implement and complete institutions QEP. (PF/SACS)

7. Pellissippi State faculty and staff will maintain quality work skills by participating in **professional development activities**. Baseline 2010: Develop reporting procedure and submit participation data to departmental superior. Target 2015: Increased participation of department's faculty and staff professional development activities. (SP)

**Pellissippi State Community College Resourcefulness and Efficiency (4) Goal:**

1. Pellissippi State Community College will **engage fiscal constraints** through prudent management of resources, **increase sources of support**, and **adopt fiscal best practices**.

**Key indicators:**

1. Outside revenue restricted and unrestricted E&G fund will not include auxiliary funds (October revised budget). Baseline 2010: **Funds raised** through sources other than tuition and state appropriations. \$13.55 (millions) Total outside revenue. Target 2015: \$14.23 (millions) increase of 5% of baseline revenue. (SP)
2. **Institutional efficiency plan** purpose is to standardize processes, reduce duplication, or any other means of increasing efficiency and reducing costs.. Baseline 2010: Development of institutional efficiency plan for 2011-1015. Target 2015: Implementation of institutional efficiency plan. (SP)