

Marketing & Communications Update  
July 7, 2008

**Press releases that have been sent to the area papers for  
June 16-July 7, 2008**

- Pellissippi State names new vice president of student success
- Pellissippi State names winner in balloon festival design contest
- Pellissippi State hosts mandatory New Student Orientation sessions
- Pellissippi State president to speak at Belgian conference
- Media Advisory: Blount County Race Unity Day
- Pellissippi State now offering game design, programming certificates
- Arts and crafts vendors invited to set up at Pellissippi State balloon festival
- Pellissippi State theatre students experience lights of Broadway

**Actual articles that have appeared in area papers for  
June 16-July 7, 2008**

- Pellissippi State now offering game design, programming certificates
  - Clinton Courier News: June 25, 2008
- Pellissippi State offers alternate schedule to combat fuel costs
  - Oak Ridger: June 25, 2008
  - Daily Times: June 15, 2008
  - AACC Community College Times: June 21, 2008
  - Channel 8: June 11, 2008
  - Channel 6: June 13, 2008
- Leadership Blount announces new class
  - Daily Times: June 29, 2008
- Pellissippi State theatre students experience lights of Broadway
  - Daily Times: June 30, 2008
- Arts and crafts vendors invited to set up at Pellissippi State balloon festival
  - News Sentinel: June 29, 2008
  - Fountain City Focus: June 23, 2008
- Ethics panel may flunk UT president's disclosure
  - Daily Times: June 26, 2008
  - Farragut Press: June 26, 2008
- Media Advisory: Blount County Race Unity Day
  - Daily Times: June 26, 2008

- Blount Today: June 19, 2008
- Pellissippi State names winner in balloon festival design contest
  - Knoxville Enlightener: June 23, 2008
  - Shopper News: June 23, 2008
  - Fountain City Focus: June 23, 2008
- Pellissippi State honors outstanding employees
  - Knoxville Enlightener: June 16, 2008
- Pellissippi State appoints Byrd new dean of English
  - Blount Today: June 26, 2008
  - Farragut Press: June 19, 2008
  - Fountain City Focus: June 16, 2008
- Pellissippi State donors presented Regents' philanthropy award
  - Blount Today: June 26, 2008
- Pellissippi State hosts mandatory New Student Orientation sessions
  - Blount Today: June 26, 2008
  - Halls Shopper News: June 23, 2008
  - Oak Ridger: June 20, 2008
- Pellissippi State presents spring dean's list
  - Roane County News: June 27, 2008
  - Clinton Courier News: June 29, 2008
  - Oak Ridger: June 20, 2008
- Regents Chancellor to retire in 2009
  - Daily Times: June 27, 2008
- Pellissippi State president to speak at Belgian conference
  - Halls Shopper News: June 23, 2008
- Pellissippi State's Small Business Development Center wins excellence award
  - Oak Ridger: June 26, 2008
  - News Sentinel: June 25, 2008
  - Farragut Chamber Newsletter: June 2008
  - Knox Chamber Newsletter: June 2008
- BCS offers class
  - News Sentinel: June 15, 2008
  - News Sentinel: June 22, 2008
- Brogan of Brogan Financial offers noncredit course (BCS)
  - Farragut Press: June 26, 2008

- Regents consider eliminating 70 programs/tuition
  - Oak Ridger: June 24, 2008
  - News Sentinel: June 21, 2008
  - News Sentinel: June 25, 2008
  
- Couple graduates from Pellissippi State with 4.0
  - News Sentinel: June 25, 2008
  
- Tenth Annual Writers Guild Workshops held at PSTCC
  - Daily Times: June 14, 2008
  - Oak Ridger: June 20, 2008
  - Halls Shopper News: June 30, 2008
  
- Pellissippi State summer camps still available
  - Oak Ridger: June 20, 2008
  
- Pellissippi State honors outstanding employees
  - Farragut Press: June 19, 2008
  
- Pellissippi State breaks ground on Blount County Campus
  - East TN Business Journal: June 25, 2008
  
- Pellissippi State names new vice president of student success
  - Farragut Press: June 26, 2008
  - Fountain City Focus: June 23, 2008
  
- Pellissippi State graduates nearly 700 students
  - Oak Ridge Observer: June 19, 2008