

Marketing & Communications Update
July 7, 2008

**Press releases that have been sent to the area papers for
July 7-August 11, 2008**

- Pellissippi State offers Study Smart Workshops in July, August
- Tennessee's Adult Education Warns of Phony GED Scams (Knox County only)
- Queener named to board of directors for human resources professionals

**Actual articles that have appeared in area papers for
July 7-August 11, 2008**

- Queener named to board of directors for human resources professionals
 - Knoxville Enlightener (August 4)
- Pellissippi State offers Study Smart Workshops in July, August
 - Shopper News (July 14)
 - Oak Ridger (July 14)
- Ringing the bell for Project Grad
 - Shopper News (July 28)
- Tennessee's Adult Education Warns of Phony GED Scams (Knox County only)
 - Knoxville Enlightener (July 21)
 - Knoxville Enlightener (July 28)
 - Knoxville Journal (July 17)
- Pellissippi State mandatory student orientation sessions begin this term
 - Courier News (July 13)
- Community College (Southwest) cuts 142 part-time jobs
 - Oak Ridger (August 4)
- Appalachian high school students and teachers learn from mentors
 - Oak Ridger (August 6)
- PSTCC offers help to combat fuel expenses
 - FarragutPress (July 31)
 - Daily Times (July 13)
 - News Sentinel (July 13)
 - News Sentinel (July 14)

- News Sentinel (July 19)
- Increases in tuition still leaves shortfalls
 - News Sentinel (July 13)
- Roane State fund-raising drive ‘stuck’
 - Oak Ridger (July 31)
 - News Sentinel (August 1)
- MTSU to use hand scans for student identification
 - News Sentinel (July 27)
- Knoxville Writers’ Guild Summer Workshops
 - FarragutPress (July 24)
 - Oak Ridger (July 10)
 - Shopper News (July 17)
 - FarragutPress (July 10)
- New Public Relations Consulting Firm Opened by Melissa Copelan
 - Blount Today (July 24)
 - Daily Times (July 18)
- Pellissippi State president to speak at Belgian conference
 - Oak Ridge Chamber Newsletter (August 2008)
- Roane State holds grand opening for Morgan County campus
 - Oak Ridger (July 23)
 - News Sentinel (July 24)
- Lisa Skinner promoted
 - Shopper News (July 21)
- PMI to conduct fall workshops
 - Oak Ridger (July 11)
- Arts and crafts vendors invited to set up at Pellissippi State balloon festival Sept. 26-27
 - Oak Ridger (July 11)
 - FarragutPress (July 11)
- HOK workshops
 - News Sentinel (July 20)
 - East TN Black Pages (August 5)
- DENSO scholarship winners honored
 - Daily Times (July 15)

- Free tuition planned for community colleges
 - News Sentinel (July 16)
 - News Sentinel (July 24)

- PSTCC Balloon Rally brings Energizer Bunny (calendar item)
 - Blount County Chamber
 - BenMac.com
 - Oak Ridge Chamber
 - Knoxville Chamber
 - TN Vacation.com
 - Farragut Chamber
 - KUB Newsletter
 - NMP Information Calender
 - WJXB Calendar

- ‘Anything Goes’ slated for Grace Moore (PAC event)
 - FarragutPress (July 10)

- Rebecca Ashford named new VP
 - FarragutPress (July 10)

- Jim Brogan offers non-credit course(BCS)
 - FarragutPress (July 10)