

Marketing & Communications Update
August 25, 2008

**Press releases that have been sent to the area papers for
August 11-August 25, 2008**

- Pellissippi State student job shadows at UT hospital
- Pellissippi State vice president completes leadership program
- Pellissippi State names new assistant vice presidents
- ‘Ultimate Canines’ to perform at Pellissippi State balloon festival
- Pellissippi State Hot Air Balloon Festival is back
- Pellissippi State includes 22 on summer dean’s list

**Actual articles that have appeared in area papers for
August 11-August 25, 2008**

- Queener named to board of directors for human resources professionals
 - FarragutPress (August 14)
- Closing the Cash Flow Gap (SBDC)
 - Farragut/West Knox Chamber Newsletter (August)
- Heart of Knoxville seminar
 - News Sentinel (August 17)
- One Man behind Facility at Pellissippi (Dan Jones)
 - News Sentinel (August 20)
- Pellissippi State Hot Air Balloon Festival
 - Anderson County Chamber website
- Mentoring Dropouts Working on GED is Volunteer Opportunity
 - Daily Times (August 22)
- Community Chorus Welcomes Guest Director
 - Daily Times (August 21)